

Baker National Recertified As Audubon Sanctuary

Hennepin Parks' Baker National Golf Course recently was notified that it has been recertified as an Audubon Cooperative Sanctuary by the Audubon Cooperative Sanctuary System, a program of the Audubon Society of New York State. In 1995, Baker National was the first public golf course in Minnesota and only the third in the state to receive its initial Cooperative Sanctuary designation.

This certification recognizes Baker National's ongoing commitment to achieving a high degree of environmental quality in specific areas of course maintenance and management including environmental planning, wildlife and habitat management, outreach and education, integrated pest management, water conservation and water quality management.

To ensure that these environmental activities are continued, the Audubon Cooperative Sanctuary requires that certified golf courses resubmit an application representing current activities every three years. Baker National has wholeheartedly been recertified and is recognized as a model Audubon Cooperative Sanctuary.

For further information contact Keith Greeninger, Baker National Golf Course Superintendent, 2935 Parkview Drive, Medina, MN 55340 or call (612) 473-3369.

Media Relations Tips

The following is a list of activities that superintendents can undertake in working with the media.

- 1) **Write or telephone media** expressing yourself as a willing and able source of information on environmental, golf course maintenance issues. Provide work, home and pager telephone numbers.
- 2) **Invite the local media to play golf** or go to lunch with you regularly.
- 3) **Join Audubon Sanctuary Programs** for Schools and Golf Courses, and promote to the media.
- 4) **Offer your services** to the local media to serve as a columnist or radio guest.
- 5) **Inform media of activities** at your course and encourage them to participate.
- 6) **Host a media golf outing.**
- 7) **Photos tell the story.** Be cognizant of good photography opportunities that will help explain activities at your course. Take photos of your course to document your work and conditions.

— GCSAA

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