

# 1998 ESA Applications Are Now Available

If you've implemented innovative environmental stewardship practices at your facility, consider yourself a candidate for the 1998 Environmental Steward Awards (ESAs).

For the sixth year, the ESAs will be presented to golf course superintendents around the world. Sponsored by Novartis, Rain Bird, Jacobsen Division of Textron and Pursell Technologies Inc., the awards recognize golf course superintendents for their commitment to environmental stewardship efforts on golf courses.

GCSAA will be administering the program in 1998. Applications are available in the August issue of *Golf Course Management* magazine and from each of the participating sponsors. Entries will be due Oct. 31 and will be reviewed by an independent panel of judges. Winners will be announced in late December.

Since 1993, participating sponsors have donated nearly \$100,000 to The GCSAA Foundation, and 150 golf course superintendents have been recognized with these awards.

Entries for the 1997 awards included 63 applications, with 31 superintendents recognized in the national, regional and merit categories. National winners were:

- Private course (tie) — Glenn Smickley, CGCS at Robert Trent Jones Golf Club in Gainesville, Va., and Kerry Satterwhite, CGCS at Rock River Country Club in Rock Falls, Ill.
- Public course — Timothy Kelly, The Village Links of Glen Ellyn in Glen Ellyn, Ill.
- Resort course — Ron Hill, CGCS at Amelia Island Plantation in Amelia Island, Fla.

Golf course superintendents and the facilities receiving national recognition in 1997 are not eligible to apply for the 1998 awards. A three-year moratorium for national ESA winners and the winning facilities has been established to allow other honorees to enter the winner's circle. This decision was made by program sponsors based on feedback received by GCSAA members, previous judging panels and other participants.

ESA recognition opportunities include:

- An introduction of national winners during the Government and Environmental General Session at GCSAA's 69th International Golf Course Conference and Show in Anaheim, Calif.
- Receptions honoring winners before and after the Government and Environmental General Session.
- A personal invitation for each winner's general manager/owner to attend the Government and Environmental General Session and receptions.

- A feature in the February 1998 issue of *Golf Course Management*.

- A donation from sponsors to the GCSAA Foundation in the name of regional and national winners.

- A personalized plaque for regional and national winners.

- A traveling trophy for national winners.

- Regional and local publicity for all winners.

For more information about the Environmental Steward Awards, contact GCSAA's media/public relations department at 800/472-7878, ext. 430 or 608, or e-mail to [kfrey@gcsaa.org](mailto:kfrey@gcsaa.org).

ESA awards are sponsored by:

- Novartis
- RainBird Golf Irrigation
- Jacobsen Division of Textron
- Pursell Technologies Inc.

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