

LESCO Announces Truck Giveaway

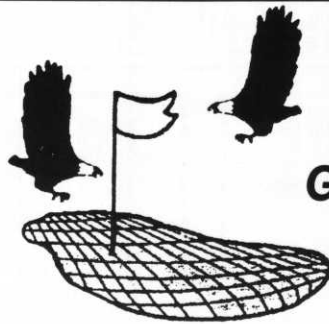
LESCO, Inc. and The New Dodge are giving professionals in the turf care industry a chance to win a 1998 Dodge Ram Pick-up Truck this fall.

Professionals in the turf care industry can see the rules and register to win the truck at any of the more than 200 LESCO Service Centers or LESCO Store-on-Wheels® or by mailing the official entry form or 3" x 5" card/paper with name, primary business name, position, address and day/evening phone numbers to "LESCO Dodge Truck Sweepstake" P.O. Box 22140, Cleveland, OH 44122. There is a limit of one entry per person per day.

In addition to registering for the Grand Prize of the 1998 Dodge Pick-up Truck, those entering the sweepstake will also be eligible for any one of an additional 76 prizes to be given away as part of this program. Also professionals in the turf care industry can visit a LESCO location for a coupon that entitles them to automatically qualify for up to an additional \$500 Cash Back on a qualifying new Dodge truck (on top of any National Consumer Incentive) or a 5-year/100,000-mile Power Train Service Contract* (restrictions and details available at dealer) on a qualifying new Dodge truck purchased at participating dealers.

The Sweepstake begins October 1, 1997 and ends November 9, 1997. Entries must be received by November 18, 1997.

For the location of the nearest LESCO Service Center or LESCO Store-on-Wheels® call 1-800-321-5325. For the nearest participating Dodge dealer call 1-800-WORKRAM.



Mel Strand, CEO
35 years experience

Double Eagle Golf Construction

Redesign the Old
...Construct the New

17555 Madison St. • Ham Lake, MN 55304 • (612) 434-0054

CORRUGATED POLYETHYLENE PIPE

Prinsco pipe
will keep your greens
and fairways dry...
and always
ready to play.



PRINSCO INC

Manufacturer of GOLDFLO Dual-Wall and
GOLDLINE Corrugated Polyethylene Pipe

800-992-1725

CALL FOR A FREE CATALOG
and the distributor nearest you.