

AFFILIATE NEWS

Wilbur-Ellis Hires Two For Metro Area

Wilbur-Ellis Co. recently announced the addition of two sales representatives within the greater Twin Cities metropolitan area. Serving the lawn and landscape markets is Dan Faust. Dan's experience comes from working at the metro area's first Lesco Service Center and, most recently, from managing Fertilawn's commercial fertilizer business. The addition of Faust demonstrates Wilbur's commitment to the Twin Cities area in both golf and non-golf markets.

Serving the metro golf market will be Chris Quinlan. Chris is a Michigan State graduate completing the 2-year Turf Management Program in 1994. Chris also has a B.A. degree in Public Relations from the University of St. Thomas. Chris has gained valuable golf management experience while working at Town & Country Club and as an assistant superintendent at Hudson Country Club and, most recently, at Midland Hills Country Club. Chris will be representing Wilbur-Ellis by offering a complete line of plant protectants, herbicides and fertilizers as well as many other turf care products.

As in the past, North Star Turf will be supporting all Wilbur-Ellis

activities relative to warehousing, deliveries and additional field support. In exchange for these services, North Star Turf will be marketing Wilbur-Ellis products mostly in the outstate areas, including North and South Dakota and Western Wisconsin.

Par Aide's New Cupless Putting Target Delivers Multiple Advantages

Make the most of practice greens. Reduce turf wear and tear. Keep high-traffic tournaments moving on schedule. With Par Aide's new cupless target, the advantages are said to be almost limitless.

"We're excited about the possibilities of this new product," notes Par Aide President Steve Garske. "Not only will it reduce wear on the course, but it has some great creative applications. We've designed it as a practice putting target, but it makes a great chipping target, too. And it's ready when high traffic tournaments call for extras."

Constructed of premium fiberglass and plastic, the target stands 18" tall and is capped with a highly-visible ball top, which is available in red, green, yellow or black. And since it is "cupless," a single pin sets the target

into the turf.

For further information about this product contact Par Aide Products Company at 612/779-9851.

Turfco Introduces New Large Area Topdresser

Turfco Manufacturing recently introduced the LA4, its largest top dresser to date.

This machine can top dress from 1/32 of an inch to four inches of material 5 feet wide, just as a top dresser.

Turfco also has attachments for this unit to make it a more useful tool in turf management. The "material handler" allows operators to transfer material to another top dresser, fill bunkers, spread grass clippings onto waste areas, and other numerous applications.

The second attachment is a "spinner attachment" which allows that fast light spread up to 40 feet. This 3 in 1 system allows a turf professional more versatility, all in one.

Turfco Manufacturing has been manufacturing top dressers since 1961, and four years ago it introduced the Chevron belt to top dress material.

Call North Star Turf for more information on this new product.

Toro Introduces All-New Greensmaster® 3200

*Super Quiet Greens Mower Shatters Noise Emission Levels
For Combustion Engines Without Loss of Productivity*

The Toro Company has shattered noise emission levels for traditional combustion engine mowers with the introduction of the all-new Greensmaster 3200. The three-wheel riding greens mower is Toro's first to feature a liquid-cooled gas engine. Operators benefit with the quietest combustion engine mower in the industry — a mere 74 dB(A) emission level — that maintains its power and reliably gives the superior cut synonymous with the Greensmaster® name.

Helmut Ullrich, a marketing manager for Toro's Commercial Products Division, explained that the Greensmaster 3200 reduces the constraints of noise pollution on

golf courses, their surrounding homeowners and the golfers themselves.

From the ground up, the Greensmaster 3200 is built to provide the consistent uniform cut superintendents expect on their greens. The mower includes a newly-designed full-floating cutting system with superior ground following and the addition of steering capability to prevent sliding on tight turns.

Customers can receive additional information on the Greensmaster 3200 greensmower from MTI Distributing Company by calling 612/475-2200 or call Toll Free at 800-362.3665