## MGCSA COMMUNICATIONS

Kevin Clunis Stillwater Country Club 1421 North 4th Street Stillwater MN 55083

December 15, 1994

Dear Mr. President.

I would like to thank you and the rest of the board members and any one who work on this years conference and trade show. It was far the best one I have attended. The speakers were very good and topics interesting.

I also have an idea to throw at you and the rest of the board. About a year ago I wrote a letter to Paul Douglas at channel 11, I was watching a show for Earth Day and it was about the destruction of the Rain Forest. It just showed all the thing we were doing wrong but nothing about what we could do to help. So the reason for my letter was to produce a show on how we could help the earth(Paul had a segment on the news call Earth Care). I talked to Paul about this letter a couple times but nothing really got going, after hearing Mr. Farrentino talk on dealing with environmtionalists and saying how good we have it here and saying we should go on the offensive. I totally agreed with him, so here are some revised ideas from the letter sent to Mr. Douglas. Try and get some sponscerships from some chemical and fertilizer companies to put on a show to help inform the public on safe ways to take care of their lawns, show golf courses, parks turf and sports fields do things to help the earth and show all the positives of maintaining healthy grass and trees.

Also, a couple of years ago there was a column in the newspaper called Mr. Golf, people wrote asking questions about how to improve their game. maybe we could take a spin off of that and call it Dr. Green or Something like that to inform the public under our rules and not some environmotionalists.

Sincerely,

Steve Schumacher



December 14, 1994

Mr. Kevin Clunis, CGCS Superintendent Stillwater Country Club 1421 North 4th Street Stillwater, MN 55082

Dear Kevin:

It is with sincere pleasure that I formally acknowledge receipt of the Minnesota Golf Course Superintendents Association's generous gift of \$10,000 in support of The GCSAA Foundation. This is truly outstanding and we are most grateful for your interest in assisting the research efforts conducted on behalf of the golf course superintendents around the world.

I would also like to say how much I enjoyed meeting you, Joe Moris and others members of the MGCSA during my trip to Minneapolis. Your invitation was very much appreciated and I hope you will visit all of us in Lawrence.

Kevin, on behalf of The GCSAA Foundation and the Board of Directors, many thanks once again to the MGCSA for this tremendous gift. Your support will make a difference. I look forward to seeing you in San Francisco and want to wish you and your family the happiest of holidays.

Manager of Development

Steve Schumacher Superintendent, Izaty's Golf &Yacht Club 40005 85th Ave. Onamia, MN 56359-9739

Dear Steve.

Thank you for writing your concerns and interests to the board of directors of the MGCSA. Your attention to Dr. Farrentino's suggestions on dealing with the emotional side of our business was not missed. We as an association must take the initiative to focus the attention of the public as well as the "environtionalists" on the positives of the golf industry .

As president of the MGCSA for 1995, I have set up directives for each committee to accomplish for this year. I have directed Bill Cox, Chairman of Community Relations, to integrate the media into one of our monthly meetings. We on the board will work together to make this happen. I have also directed Charlie Pooch, Environmental Committee Chair, to present to the members of the MGCSA, an Environmental Impact Statement. It will be used by the association as it works with various organizations and/or used by individual members for their own golf courses.

Steve, your interest in this field of endevor would be greatly appreciated by the association. Just by writing your letter to me show your professionalism and interests in making a positive impact on our industry. May we count on your assistance to ascertain the aforementioned objectives?

Sincerely.

Kevin Clunis, CGCS President, MGCSA

**United States Golf Association** 

Great Lakes Region 11431 North Port Washington Road Suite 203 Mequon, WI 53092 414/241-8742 Fax 414/241-0974

**Green Section** 

January 11, 1995



December 16, 1994

Mr. Kevin Clunis, President Minnesota Golf Course Superintendents Association 240 Minnetonka Avenue South, Suite 212 P.O. Box 617 Wayzata, MN 55391

Dear Kevin:

It was a distinct and humbling honor to receive the Distinguished Service Award from your group during the recent Conference and Show in Minneapolis. Knowing the esteem your Association holds for any honors of this kind serves to enhance this experience.

The years spent working with Minnesota golf course superintendents has, I hope, been as rewarding with you as with me in our quest for increased knowledge in golf turf care. I will long remember visits to your courses as a representative of Milorganite and the United States Golf Association.

Here's the Best Wishes from Lois and me that MGCSA continues to flourish in the future as solidly as it has in the past, and that Minnesota golfers continue to enjoy some of the best venues for play, anywhere.

Sincerely.

James M. Latham

JML:Ijl