

## North Star Turf, Wilbur-Ellis Form Partnership

North Star Turf, St. Paul, and Seattle-based Wilbur-Ellis Company recently announced a newly formed partnership. The recently defined marketing agreement between the two companies promises to offer both the golf and commercial turf markets in Minnesota, the Dakotas and western Wisconsin expanded service and product availability of turf and ornamental chemicals.

The combined marketing effort between the two companies addresses a number of issues that seek to benefit all

prospective customers. The partnership provides Wilbur-Ellis with Twin Cities-based warehousing and provides North Star Turf with access to one of the Upper Midwest's broadest product lines of turf and ornamental products.

"Joining forces with Wilbur-Ellis provides North Star with a stronger presence within the soft goods business," says Dan Miller of North Star Turf. "Without a doubt, the arrangement with Wilbur-Ellis will fortify our position as being a full-line, service-oriented turf distributor."

Shane Andrews, Wilbur-Ellis sales representative, agrees: "We're excited about our new relationship with North Star. It's going to work out well for both of us. The bottom line though is that it is going to benefit our customers most of all."

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## IN MEMORIAM

The members of the MGCSA extend their thoughts and prayers to the families of recently deceased Carl Anderson, Glen Odash and Herman Seneseth.



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