

# Toro Partners with GCSAA For Golf Championship

The Golf Course Superintendents Association of American (GCSAA) has announced that The Toro Company has signed a long-term agreement to be the exclusive partner for the annual GCSAA Golf Championship, according to GCSAA President Joseph G. Baidy, CGCS.

"GCSAA is very excited about this new partnership with Toro," Baidy said. "Toro's outstanding commitment to the industry and our association is very much appreciated by the GCSAA membership."

John Szafranski, vice president and general manager of The Toro Company's commercial products division, said "We are elated about this opportunity to partner with GCSAA and share in this extraordinary experience. We are committed to the golf course management industry and are pleased to show our support by co-hosting a first-class golf championship with GCSAA."

Toro's commitment will be realized through many new enhancements to the GCSAA members-only tournament. Toro's support will enable GCSAA to offer more value to participants. Complimentary receptions, continental breakfasts, Victory Banquet, new and different tee prizes, plus a hole-in-one contest are just a few added features.

In addition, remaining funds donated by Toro which are not applied to the expense of hosting the event will be given

as a contribution to GCSAA's Scholarship & Research Foundation.

The 1995 GCSAA Golf Championship is scheduled for Feb. 20-21 in Monterey, Calif. Five courses in the Monterey Peninsula will host the tournament: The Bayonet at Fort Ord Golf Course, The Golf Club at Quail Lodge, Old Del Monte Golf Course, Poppy Hills Golf Course and Rancho Canada Golf Club - West Course.

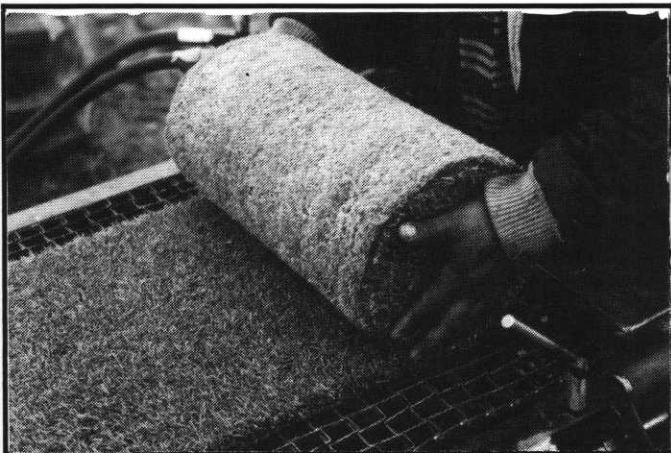
The 1995 championship will be the 45th in the association's history. The tournament will precede GCSAA's 66th International Golf Course Conference and Show scheduled for Feb. 20-27 in San Francisco.

The Toro Company is a leading provider of outdoor turf maintenance and beautification products for home, recreation and commercial applications.

Since 1926, GCSAA has been the leading professional association for the men and women who manage and maintain golf facilities in the United States and worldwide. From its headquarters in Lawrence, Kans., the association provides education, information and representation to more than 13,700 individual members from more than 50 countries. GCSAA's mission is to serve its members, advance their profession and enrich the quality of golf and its environment.

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