

Golf Course Expo Planned For Nov. 11-12 in Orlando

National Exhibition and Conference for Superintendents, Managers, Owners and Developers of Public-Access Golf Facilities

ORLANDO, Fla.—Golf Course Expo is scheduled for Nov. 11-12 here at the Orange County Convention Center. Sponsored by *Golf Course News*, the newspaper for the golf course industry, Golf Course Expo is the first exposition and conference devoted to public-access golf. It is designed specifically for the entire public-access management team—superintendents, owners, managers and developers of public-access golf facilities: daily fee, municipal, semi-private and resort.

Arnold Palmer, golfing legend and principal of Palmer Course Design, will keynote on Nov. 11 and Golf Course Designer Robert Trent Jones II will be the opening speaker on Nov. 12.

The Expo is free and will feature over 150 companies, highlighting displays and demonstrations spanning 66,000 square feet of exhibit space. Also located on the show floor will be the "Shop Talks" vendor-sponsored technical and demonstration sessions. The Palmer and Jones talks, in addition to the Expo and Shop Talks, are free to all Expo attendees.

Exhibitors include fertilizer, seed and sod, consultant services, golf cars, mowers, aerators, irrigation equipment, chemicals, architectural services, construction services,

software, equipment parts, landscape supplies, utility equipment, greens rollers and ball washers.

Palmer will keynote the conference on Nov. 11, opening the trade show and setting the stage for afternoon conference sessions in the areas of Agronomy, Management and Development. Each of three educational tracks is designed to shed light on issues unique to the public-access golf market. Superintendents who register and participate in the conference will receive .6 Continuing Education Units from the GCSAA. There is a registration fee to attend the Expo conference.

The Agronomy program will feature sessions on how to maintain golf courses under high-traffic conditions, staffing and crew motivational techniques and maintenance on a shoestring. As part of the Management program, Terry Buchen, CGCS and author of GCN's "Savvy Superintendent" column, will enlighten owners and managers on course-related matters with his discussion of "Agronomy for Non-Agronomists." The Developmental track, co-sponsored by *Golf Course News* and the National Golf Foundation, will feature several discussions of financing, course renovation and its relation to the bottom line, and environ-

(Continued on Page 24)

**INTRODUCING
SUSTAINABLE
TURF**

Integrated Turf Management at the Tip of your Finger



As near as your phone, Sustainable Turf provides you with everything you need for an integrated turf management and resource conservation program. From natural organic based fertilizers and thatch managers to homogeneous grades of fertilizers and seeds. Sustainable Turf has all the materials necessary to help you build healthy plant/soil relationships through sound agronomy practices.

- Sustane® Fertilizers and Soil Builders
- Sustane + Polyon Blends
- Bio Grounds Keeper® Thatch Manager
- Lebanon® Country Club Fertilizers and Seed
- Lebanon Pro Products
- Lebanon Greenskeeper Products

Call now for complete information about any of the lines offered or the early order and dormant feed programs with bulk tote delivery. Gary Watschke and Tom Duffey are as close as your telephone.

**SUSTAINABLE
TURF INC.**



6667 West Old Shakopee Road
Suite 101 • Dock 2
Bloomington, MN 55438
(612) 943-1986 • 1-800-872-7709
FAX (612) 943-2514

Plaisted Companies Named Supplier For Best Sand

Best Sand Corporation, Chardon, Ohio, has named Plaisted Companies, Inc., of Elk River, as a new distributor of its golf course bunker sand. Plaisted will be distributing the white sand throughout Minnesota and western Wisconsin and delivering directly from a stockpile at the company's terminal.

Plaisted is a major supplier of bulk maintenance and construction materials such as greensmix, topdressing materials, cart path aggregates, coarse gravel and drain tile rock to the golf course market. The new sand is a welcome addition to the product line because it is the only white bunker material the company offers.

Best Sand offers its distributors and customers material that is consistent from one shipment to the next because it is all mined from the same company-owned quarries in Ohio. The sand is then shipped to terminals near Minneapolis, Cincinnati, Louisville, St. Louis, Detroit, Chicago and Hamilton, Ontario for distribution. Best Sand is a subsidiary of Fairmount Minerals, Chardon, the third largest producer of industrial silica sand in the United States and the largest U.S.-owned producer.



Susie Fobes, Environmental Recreation and Championship host superintendent Bob Distel look over the Wildflowers.

Golf Course Expo —

(Continued from Page 21)

mental regulation and its relation to sound public-access development.

Show hours are Friday, November 11 and Saturday, November 12 from 10:00 a.m.—5:00 p.m. at the Orange County Convention Center on International Drive in Orlando, Fla. For more information contact: *Golf Course News*, Conference Group, P.O. Box 997, 38 Lafayette St., Yarmouth, ME 04096; the Golf Course Expo hotline at 207-846-0600, ext. 248; or fax 207-846-0657.

Tine after tine



does it best.



Yes, for years, Aer-Way's Shattertine aerifier has been keeping sportsfields and golf courses healthier and greener.

Now we offer **two new options**—the **replaceable Bolt-on Shattertine** and the **NEW bolt-on Finetine**.

You can continue aeration right through the playing season. Yes, even on greens and tees. Eliminate compaction and surface water and stimulate root growth. Let your grass plants breathe, without restricting play.

Ask your nearest Aer-Way dealer for a demonstration of the new bolt-on options — Shattertine or Finetine. You'll love them.

For more information: 1-800-457-8310 • Pacific Coast Area: 1-800-663-8196


A MEMBER OF THE HOLLAND GROUP

Your Sustained Efforts Now Will Pay Off In The Spring



Late season fertilization with Sustane® helps you maintain turf density and color throughout the fall, builds your nutrient reserves, and provides for early spring green-up. With Sustane, you also get potash to increase cold tolerance and harden plant tissues before dormancy and create stronger, denser turfs with year round resistance to drought.

Sustane Fertilizers/Soil Builders are microbially active fertilizers which, when applied in the late fall, aid in the suppression of winter diseases while increasing the live biomass of the soil. They give your turf a precise blend of soluble nitrogen, WIN, and other essential nutrients for quick release and long term feeding in the spring.

For more information about any of the Sustane products or the late season feed program, call your local distributor or Sustane at 1-800-383-4081.



6667 West Old Shakopee Road
Suite 101 • Dock 2
Bloomington, MN 55438
(612) 943-1986 • 1-800-872-7709
FAX (612) 943-2514