

# Old Dog to Learn New Tricks

*66th Annual Turf Conference to Have New Format and Location!*

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Featuring a diverse group of speakers and an ambitious format of concurrent sessions, the Minnesota Golf Course Superintendents' Turf Conference is seeking to educate, motivate and stimulate members at all levels of turfgrass management. This will be the first conference located at the Convention Center in downtown Minneapolis. This location offers increased lecture space, allowing the opportunity for concurrent sessions. Each session will target a particular topic and seek to thoroughly explore it from several angles.

The new location also lends itself to a very moderate fee structure. Conference registration will be on a daily two-or three-day basis, with the Wednesday luncheon being the only meal offered in an organized fashion, although priced separately.

**Jack McCloskey**, General Manager of the Minnesota Timberwolves, will be the featured speaker at this scholarship and Awards luncheon.

The first concurrent session on Wednesday, November 17, 1993 will feature staff members from golf courses and well-traveled vendors describing and illustrating the helpful, cost-effective and unique ideas being utilized on variouse sites. Designed to be a meeting that will give you "something to take home and use," these talks may be very stimulating to golf course staff not interested in attending the annual meeting of the Minnesota Golf Course Superintendents' Association.

**David McNalley**, The **Keynote Speaker** brings his talented presentation to the conference in the form of organizational and motivational management. Frequently hired as a corporate strategist, he will offer us the skills necessary to execute our personal and professional responsibilities in an efficient and enjoyable manner.

Following **McNalley**, the concurrent afternoon meetings will offer two diverse topics. **Gerald (Rod) Farrentino**, from Cornell University, Ithaca, N.Y., will illustrate *Actual IPM Strategies Used by Superintendents* in Northern New York State. Usually offered as a day-long seminar, this information will be condensed into three hours! The alternative session will focus on *Golf Course Construction and Design*. The three-way view of this subject will be represented from the design perspective of noted author and architect, **Tom Doak** (*The Anatomy of a Golf Course*).

**Mike Morley** from Wadsworth Construction Company will enlighten us on the broad picture required for design execution and **Jim Latham**, noted USGA agronomist, will describe to us the best ways to incorporate sensible agronomy into design and construction!

The lead off and concurrent sessions on Thursday morning, November 18, 1993 will be *Professional Relations* and *Landscape Development with Maintenance in Mind*.

**Reed Mackenzie**, (U.S. Open Chairman, Hazeltine National Golf Club); **George Carroll**, (General Manager, Town

and Country Club); **Craig Waryan**, (Golf Professional, Edinburgh USA), and **Jim Snow**, (National Director of the USGA), will address "The selling of your project, budget or agenda". **Associate Professor, Brad Pedersen**, from the University of Minnesota, will narrate *Landscape Development with Maintenance in Mind*. Offering highlights from his semester-long course, he will concentrate on project estimating and plant material selection.

Another not-to-be-missed topic and speaker (11 a.m. to 12 a.m.) on Thursday, is **Dr. Frank Rossi** (University of Wisconsin) and his presentation on *Community Relations and Pesticide Risk Management*. **Dr. Rossi** will provide us with the most effective ways to approach public perception and pesticide applications as it affects turf professionals on a daily and ongoing basis.

The three-hour trade show (1 p.m. to 4 p.m.) will be followed by a hospitality night (5 p.m. to 9 p.m.) sponsored by the participating vendors. This will be an opportunity to meet the speakers, compare session notes with new friends and old and, of course, regale all with the tall tales from the summer of '93!

The USGA will be the first feature of Friday, November 19, 1993. The year will be reviewed locally by **Bob Vavrak** and **Jim Latham**. **Jim Snow** will bring the national perspective of 1993 to the podium.

Two legal presentations will be provided to educate us on complicated subjects. **Janet Altman** from OSHA will speak on Facility Evaluation, and **Jim Liserud**, Executive Director of Physically Limited Golfers, will comment on our responsibilities to these golfers.

Three Minnesota superintendents will close the conference with their shared wisdom of hosting national and international golf tournaments. The idea is that as superintendents perhaps we can benefit from someone else's hard-earned lessons! **John Katterheinrich**, (Interlachen Country Club, The Walker Cup); **Tom Fischer**, (Edinburgh USA, The Minnesota LPGA Classic), and **Jim Gardner**, (Rochester Country Club, The USGA Womens Mid-Amateur) will be in the spotlight for this talk.

Designed with diversity and variety in mind and situated in the exciting city of Minneapolis, the Minnesota Golf Course Superintendents Turf Conference offers many things for all. The Timberwolves are playing Friday night, the Mall of America is five miles away and good food and music are easy to come by in downtown Minneapolis!

Here's hoping to combine a good time and a learning time with new and old faces! Don't be a stranger to Minneapolis and the Minneapolis Golf Course Superintendents Conference on November 17, 18, 19 1993! For further information please contact Scott Turtinen, Executive Director, MGCSA, 612/473-0557.