

Toro to Sponsor GCSAA Fellowships Named for Dr. Jim Watson

The most outstanding scientists and educators of tomorrow will receive encouragement and recognition through a new fellowship program named for a green industry legend.

The Toro Company has agreed to fully underwrite the Dr. James R. Watson Fellowships, a new Golf Course Superintendents Association of America (GCSAA) Scholarship & Research (S&R) program designed to identify the best and brightest young researchers and instructors in fields related to golf course management. The Minneapolis-based equipment manufacturer has agreed to a minimum of \$100,000 in support over the next four years, and senior company officials say they hope to make the commitment ongoing.

Ken B. Melrose, chairman and chief executive officer of The Toro Co., said, "We are delighted to be a part of a program that will help build a stronger future for the golf course industry and be able to pay tribute to the contributions Jim Watson has made to this company. It's a great way for us to reinvest in something that is important to our professional customers and recognize a man who is very important to us."


The fellowship program is named for Dr. James Watson, longtime Toro executive and a giant figure in the history of the golf course and turf industries. Watson, who is semi-retired after 40 years with the company, will serve as chairman of the fellowship selection committee.

The agreement allows GCSAA's S&R foundation to expand and upgrade the GCSAA Graduate Student Grants program announced earlier this year. With Toro's sponsorship, the number of \$5,000 fellowship grants available has been doubled from two to four.

The sponsorship is one of the largest single contributions in GCSAA S&R history and, according to GCSAA President Randy Nichols, CGCS, it is one of the most satisfying. "I can't think of a more appropriate sponsor for these fellowships. Toro and Dr. Watson have been so important to us for so many years. We are genuinely pleased to have them behind this great new program," he said.

The Watson Fellowships are competitive grants offered to outstanding post-graduate students who are pursuing advanced degrees in turfgrass science and other fields related to golf course management. Fellows will be selected based on academic achievements, accomplishments in research and/or instruction, and their potential to make outstanding contributions to the work done by superintendents.

For more information, contact the GCSAA development department, 913/841-2240.



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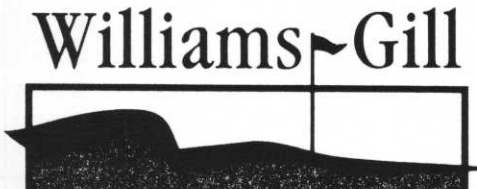
Heart Attack —

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Last year, more than 350,000 heart attack victims died before reaching a hospital, according to the American Heart Association.

"We finally have very effective therapy, but it's only effective when it's applied early," says Joseph P. Ornato, M.D. of the Medical College of Virginia in Richmond, a member of the American Heart Association's Emergency Cardiac Committee. "The patient is the only one who can control when that initial call for help goes out. If we get patients into the system very early, within the critical first hour if possible, we can do wonders."

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