

HOLE NOTES

Official Publication
of the
Minnesota Golf Course
Superintendents' Association

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FROM THE PRESIDENT'S DESK

Lean Times Raise Questions



As the nation's economic engines sputter to life after being idle so long, many people are now reviewing the values of their personal and business financial decisions. They are reassessing their actions to meet the leaner economic times of the day. We at MGCSA have not escaped this evaluation process.

During the past few months, the over-riding concern expressed to me by our members is the value of their membership. They question the costs of their membership dues, education fees and other charges for services provided by their Association. Some feel we are paying too much for the services received and would like to lower member fees. Others are concerned that quality services are not being delivered within our current fee structure. Consequently, meeting member needs has become a balancing act to insure quality services at a fair price.

We must remember that a professional image requires resources beyond financial considerations. Integrity, vision and participation are all added ingredients in enhancing our position as recognized leaders in the turfgrass industry. Price alone must not be the determining factor in our decisions if professionalism is truly our goal.

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It is with great regret that I announce the resignation of Norma O'Leary, Silver Bay Country Club, as a member of our Board of Directors due to personal reasons. In filling the Board vacancy, I followed previous protocol and have appointed the next highest vote-getter from our most recent annual election. I am proud to once again welcome Dale Wysocki, Faribault Golf & Country Club, as our new Board Member and am looking forward to serving with Dale over the next two years.

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I would also like to once again thank Turf Supply Company, Cushman Motors, Leitner Company, MTI Distributing, and North Star Turf for sponsoring our Hospitality Night at our annual conference last November.

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Hope to see you soon at our pesticide applicator recertification seminar, March 10, at the Northland Inn.

— Greg Hubbard, CGCS
President



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