

Corporate 'Partnerships' Aid S&R Program for GCSAA

Cooperative partnership programs have grown in popularity and effectiveness as a way for superintendents to support the Golf Course Superintendents Association of America (GCSAA) Scholarship & Research (S&R) program.

Several golf/turf industry companies have announced corporate programs designed to generate

contributions to benefit GCSAA S&R:

- Superintendents can gain public recognition for their efforts to protect and enhance the environment through a national awards program sponsored by Ciba-Geigy Turf & Ornamental Products and RainBird Golf Sales Division. The Environmental Steward Awards will seek to identify and promote superintendents who use

innovative techniques or outstanding practices to manage their golf courses in an environmentally responsible manner. Each company will donate more than \$5,000 in honor of the award-winning superintendents.

- During 1993, the Ciba-Geigy Corporation will match the amount of Golden Tee Club donations made through its "End-User" program with a contribution to the Chet Mendenhall Fund. The Mendenhall Fund endows a scholarship for the most outstanding student in the annual GCSAA Scholarship competition.

- C&P Press, a publishing firm, agreed earlier this year to a major GCSAA S&R donation program that is based on sales of a chemical resource book for golf course superintendent. C&P Press will make a contribution to GCSAA S&R for each copy of the *Turf & Ornamentals Chemicals Reference* purchased by superintendents.

- The five-year-old John Deere Team Championship has generated nearly \$50,000 in contributions to the GCSAA S&R foundation. The company annually presents a contribution (\$18,500 this year) on behalf of every GCSAA-member superintendent who competes in the nationwide golf event.

- Recently, LABB Systems/Software, the company that developed TRIMS Grounds Management Software, announced that it will contribute \$100 to GCSAA S&R in the name of any superintendent who purchased the TRIMS package. Earlier this year, LABB Systems/Software also committed a \$5,000 donation to join the Platinum Tee Club, the premier support group for GCSAA S&R foundation.

- A rebate program by Lebanon Turf Products will bring at least \$20,000 in donations to GCSAA S&R. Lebanon agreed to donate 50 cents for each bag of its new Country Club 18-3-18 fairway fertilizer sold between April 6, 1992, and Dec. 31, 1993. Lebanon has committed a minimum of \$20,000 in donations to the 18-month program. In October, company officials presented the GCSAA S&R foundation a check for more than \$9,000

(Continued on Page 21)



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Green Construction—

(Continued from Page 12)

to the turf by the supplier. The final organic matter content of the mix must be between 1-5% by weight (ideally 2-4%).

If soil is used in the mix, it must have a minimum sand content of 60% and a clay content between 5% and 20%. The final mix must still conform to the revised guidelines for particle size distribution.

Several root zone physical properties have been modified:

Total porosity: 35-55% (previously 35-50%)
Air-filled porosity: 20-30% (previously 15-25%)

Saturated Conductivity (percolation rate)

Normal range: 6-11 in/hr (15/30 cm/hr)
Accelerated range: 12-24 in/hr (30-60 cm/hr)

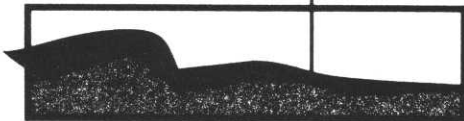
SOIL FUMIGATION: Sterilization required prior to establishment of turf only 1) in areas prone to severe nematode problems 2) in areas prone to grassy weed or nutsedge problems, or 3) when the root zone contains unsterilized soil—otherwise optional.

The complete recommendations became available in January 1993. For a copy, contact the USGA Green Section, Great Lakes Region, 11431 N. Port Washington, Rd., Suite 203, Mequon, Wisconsin, 53092, or call 414-241-8742.

Superintendents' 'Bull' Session To Be Held March 23 in Alexandria

A group of Central Minnesota Superintendents is getting together on Tuesday, March 23, 1993, at the Alexandria Golf Club at 10:00 a.m. to discuss course maintenance topics. Round table discussions of any topic will be fielded. Should you be able to attend, please call Steve Hamelau at 612-762-2004. All superintendents in the tri-state region are welcomed. Our past couple of meetings have lasted about five hours, with several people in and out between this time.

Williams-Gill



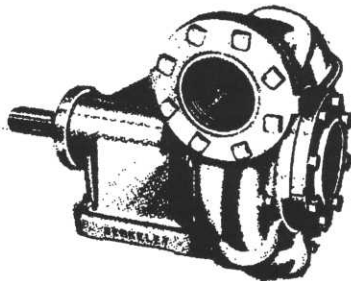
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S & R Program—

(Continued from Page 20)

for the first four months of the program.

"We believe that 'participatory' programs will become an important part of the funding for the GCSAA S&R foundation," said GCSAA President William R. Roberts, CGCS. "We're encouraging companies to think creatively and find ways to reinvest in the golf course industry."

In addition to partnership programs, GCSAA S&R also receives unrestricted support from a number of leading turf industry companies through its Platinum Tee Club. The Platinum Tee Club is composed of organizations that annually donate \$5,000 or more to GCSAA S&R. Besides companies previously listed, other corporate Platinum Tee members include American Golf Corp., DowElanco Products Co., E-Z-GO Division of Textron, Inc., Jacobsen Division of Textron, Inc., Monsanto Agriculture Group, Rhone-Poulenc Ag Co., Scott's Pro-Turf Division and The Toro Co.

Corporate support also comes through GCSAA's Golden Tee Club, composed of organizations that annually donate between \$1,000 and \$5,000 to GCSAA S&R. Corporate members of the Golden Tee Club currently include Hunter Industries and National Mower Co.

GCSAA S&R is a 36-year-old foundation dedicated to providing educational and scientific advancement for the golf course industry.