

GCSAA Scholarship And Research Foundation Receives Major Gift

An exclusive new rebate program offered by Lebanon Turf Products will bring at least \$20,000 in donations to GCSAA Scholarship & Research, the Golf Course Superintendents Association of America's (GCSAA) non-profit foundation.

According to William R. Roberts, CGCS, president of the S&R board of trustees, Lebanon has agreed to donate 50 cents for each bag of its new Country Club 18-3-18 fairway fertilizer sold between April 6, 1992 and December 31, 1993 to GCSAA S&R. Lebanon's professional group has committed a minimum of \$20,000 in donations to the 20-month program.

"We couldn't be more pleased that Lebanon approached us with this idea," said Roberts, who is also president of GCSAA. "It's a creative and generous way for a corporation to help us fund some important work." Roberts added that the unrestricted gift will be targeted for use in a planned groundwater monitoring program.

Paul Grosh, Lebanon's professional group sales manager, said that the program was inspired by the development of the new fertilizer.

"Superintendents were requesting this nutrient ratio and our goal was to create another fertilizer that was environmentally compatible with use on fairways," Grosh said. "The idea of helping to fund independent groundwater research through sales of the product just seemed natural."

Grosh urged superintendents with questions about the program or about the 18-13-18 fertilizer to contact the Lebanon representatives in their area, or their local Country Club distributor.

Lebanon becomes the newest member of the GCSAA S&R Platinum Tee Club. The club is made up of corporations, golf clubs, GCSAA-affiliated chapters and individuals, all who contribute \$5,000 or more annually. The corporation, which is based in Lebanon, Pa., supplies fertilizers and a variety of other plant protectants for golf courses, lawn care professionals, agricultural and home uses.

Paul Mingle, Lebanon's manager of sales and marketing, said "Golf is an integral part of our business. We're extremely proud to be able to give something back to the professionals who use our products."

GCSAA Scholarship & Research is a 36-year-old foundation dedicated to providing educational and scientific advancements for the golf course industry.



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