

4 Specialized Directories Offer Profiles of Companies Involved In Golf Course Developments

Four specialized directories that offer profiles of firms involved in golf course development are now available from the National Golf Foundation.

These new directories, which average 70 pages in length, were developed in response to the thousands of requests the Foundation receives each year from its members and others for referrals to businesses involved in this segment of the industry. They feature detailed profiles of 300 firms offering services and products in four distinct areas of golf course development; golf course architects, clubhouse architects, golf course contractors and builders, and turf product manufacturers and distributors.

The listings provide up-to-date information on each firm, including address, phone and fax numbers, key personnel, representative projects or products, other membership affiliations and business

philosophy. All information will be updated on a quarterly basis.

"We handle hundreds of calls each month requesting information on the specialized services offered by our member companies," said South Smith, vice president of membership services. "This is a product we've created to better serve not only our members, but the interested public as well."

In addition to being widely distributed among NGF's 6,000 members, the directories also will be available at trade shows, industry meetings and development seminars.

Additional directories are currently being developed which will profile other segments of the industry.

The current four can be purchased individually or as a set.

For more information, call NGF's Membership Services Department at 800/733-6006.

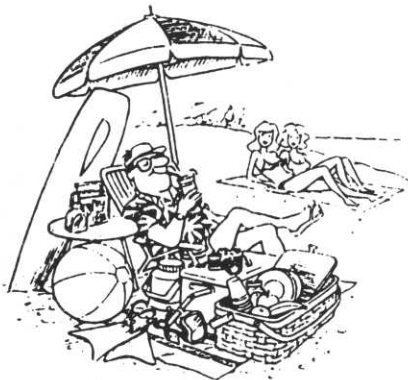
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