



**Stephen G. Cadenelli**  
New GCSAA President

## New GCSAA President Steve Cadenelli Stresses 'Professionalism Through Education'

The man elected to preside over one of golf's largest associations wants the public to know that golf course superintendents are more than just the people who keep golf green.

"Professionalism through education" is just one of the areas that Stephen G. Cadenelli, CGCS, intends to promote during his term as president of the Golf Course Superintendents Association of America (GCSAA).

"I never want to stop learning," says the 55th president of GCSAA. "I don't believe there is a substitute for education. I truly believe there will be no way to survive and function in this new world as a turfgrass manager without a broad educational background. If I am remembered for anything after my year as elective leader of GCSAA, I hope it is for promoting education as never before."

**Cadenelli has directed** the construction and management of the Metedeconk National GC course in Jackson, N.J., since 1985. He was elected during the association's annual meeting in Las Vegas, Nev., on Feb. 12.

Cadenelli, 42, takes the helm of the growing international association at a time when environmental considerations are a top priority for the men and women who manage today's golf courses.

"I'm proud of the role GCSAA has played in the move to environmentally sound management of golf courses," he said, "and I want the association to continue to point the way. We have broken a lot of new ground for the industry, and it is imperative that we continue to set the example.

"It is essential that GCSAA help its members meet their responsibilities to the environment. We also must go on educating the public as to the benefits of golf courses and of the fact that, in the capable hands of highly educated superintendents, golf courses are a positive contributor to the environment. Again, one of the keys to our success is education of ourselves and the public."

**GCSAA's new president points** to the continued working relationships that the association has with the United States Golf Association and the U.S. Environmental Protection Agency as vital in seeking scientific solutions to the unanswered questions facing golf courses. The results that come from these efforts will help ensure the future of the game, Cadenelli says.

The Massachusetts native notes that today's superintendents must be versed in legal matters, technical turfgrass science, personnel management, financial planning and equipment maintenance.

"These factors have created significant opportunity for golf course superintendents, for never has the golf community recognized the need for highly educated professional turfgrass managers as it does today," he says.

**Education and hard work** helped Cadenelli rise from working as an assistant superintendent of a nine-hole golf course in western Massachusetts to a highly-rated championship facility in central New Jersey. He now faces the challenge of heading up a professional

organization with membership of more than 10,000.

Today, Cadenelli is vice president of Sambol Construction, the family-owned company that built and manages the Metedeconk club in Jackson. Cadenelli heads a golf course management staff of 22 employees at the Metedeconk course. The course is a distinctive Robert Trent Jones Sr. design, known for successfully balancing sensitive wetlands with a highly playable golf course.

Cadenelli is a member of the GCSA of New Jersey, the Metropolitan GCSA, the Connecticut Association of GCS, the New Jersey Turfgrass Association, the New York Turfgrass Association and the Alliance for Environmental Concerns. He served this past year as GCSAA's vice president. He has also been the chairman of planning, finance, education, certification, communications/awards and public relations committees of GCSAA.

**The new president** and his wife, Linda, reside in Wall Township, N.J. Their son, Matt, studies at the University of Colorado, and their daughter, Tara, is a student at Boston University. Cadenelli's term will run through the association's next annual meeting, scheduled for the GCSAA 63rd International Golf Course Conference and Show in New Orleans, La., Feb. 10-17, 1992.

Since 1926, GCSAA has been the professional association for the men and women who manage the playing fields of golf. Today, the 10,300-member association offers a wide range of educational opportunities and communication tools for superintendents. GCSAA is headquartered in Lawrence, Kan.