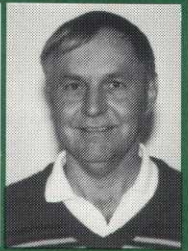


# EDITOR'S CORNER

By Bill Johnson  
Edina Country Club



I would like to take this opportunity to inform you of some of the problems connected with the production of *Hole Notes*.

**One area of concern** is the deadline for receiving copy. Although the previously announced deadline is the 15th of the preceding month, we are encouraging everyone to get the material to us by the 10th of the month, if possible. Our goal is to have the issue in your hands during the first week of the month, so you have it prior to our monthly meetings.

**Another area of concern** is the mailing of *Hole Notes*. In an effort to come closer to balancing production costs with advertising income, we tried third class mail service. Although the saving was great, it was taking up to two weeks, and more, for delivery. That was not acceptable, so we went back to first class mail. Our postage costs have ranged from \$106.00 for third class mailing of the 24-page December-January issue, to a high of \$764.00, for first class mailing of the 32-page (with an additional 8-page insert) April issue. Presently, we are mailing *Hole Notes* first class to all classes A-E and Associate members, and mailing third class to all Life, Honorary and extra copies. By doing this, we saved approximately \$70.00 postage on the May issue.

Obviously, production costs vary with the size of the issue. The cost for producing the 24-page December-January issue was \$2009, including postage of \$106.00. The cost of producing the 32-page May issue, was \$3000.00, including postage of \$482.00. Advertising income for the December-January issue was \$1610, and \$2350.00 for the May issue. Our goal is to have a 50-50 balance between advertisements and editorial copy. Production costs and advertising income for *Hole Notes* will be reviewed by the Board of Directors in the upcoming months.

**We certainly welcome any comments** and suggestions from those of you who advertise in *Hole Notes*. We really appreciate the support you have given us in the past. Needless to say, without the advertising income *Hole Notes* would not be what it is today. I urge all members to continue to support those Associate members who advertise in *Hole Notes*.

We still need articles from superintendents and will pay you \$50.00 for each article published. This is *your* publication, and we need your support. Even if you do not wish to write an article, send us any tidbits of information you have.

**The next time you see Dale Wysocki** with a camera in his hand, smile pretty and you might be in *Hole Notes*. Dale is doing a great job, and we appreciate it.

One area that is *not* a problem is that of working with Ralph, Scott and Jeff Turtinen. They are extremely helpful and understanding. With their enthusiasm and direction, I am confident that *Hole Notes* will continue to improve.

—Bill Johnson, Editor

# MEMBERSHIP REPORT

## NEW MEMBERS—MAY 4, 1990

Mark Fossum	Class	BII	Headwaters CC
Paul Jones		F	Jones Sales Inc.
John Katterheinrich		A	Interlachen CC
Arvid Neus		D	Rochester G & CC
George Norman		BII	New Richmond GC
Craig Sell		D	Rochester G & CC
Oral Sivigny		B	Woodland Creek GC
Dennis Smith		BII	Roynona Creek GC
Dean Rinken		D	Rochester G & CC

## RECLASSIFICATION

Jeffrey Backstrom	BII to B	Cannon GC
Robert Distel	BII to A	Nemadji GC

Greg Hubbard, Membership Chairman

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