



By Bill Johnson Edina Country Club

As editor of *Hole Notes*, I often wonder what our membership really likes to read. I know the stories I find interesting or informative or amusing, and I think what attracts my attention possibly does the same for other superintendents in our area.

But I really can't be certain.

For the past few months, while seeking to achieve a reasonable balance between advertising and editorial material, we also have attempted to provide a reasonable balance between local and educational articles with national articles of interest.

I'm sure that we all like to read about what Minnesota superintendents are doing that's new or innovative or interesting because of the way they're doing it. Along these lines, we encourage you to send in stories or information about your operation.

Now if you, like me, find time at a real premium during the summer or are not particularly inclined to writing, take note: Turtinen Communications has a simple, easy-to-follow questionnaire to provide the necessary information. In short, it's like being interviewed—but answering the questions by mail. Just call or write Jeff, Scott or Ralph Turtinen, and they'll send you a form promptly.

I also am sure we want to be informed about upcoming events, to get association updates from our president in his Page 3 message, to learn about new members or new job placements and to get the personal news often found in Green Clippings, which I understand is very well read.

**But I'm curious to know** what type of educational stories you prefer. For example, in recent publications, we have had reports on new fuel tank programs, storage facility suggestions, underground storage tanks, environmental programs, groundwater, turf management, hazardous chemicals, EPCRA, compliance with pesticide regulations, estimating turfgrass water and water conservation.

I've learned something from all of these, and I hope you have, too. But more important than what I think is what *you* think or want in the way of stories in your publication. The next time our paths cross, let me know...or call...or drop a note. I'm really interested, because *Hole Notes* is in existence primarily to serve *you*, our member.

-Bill Johnson, MGCSA

P.S. Speaking of finding time during this busy summer, I hope you can squeeze in a few moments to get your game in shape for our annual MGCSA Championship August 13 at Hazeltine.

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