FAST-GROWING ORGANIZATION

Silver Bay Superintendent Becomes 10,000th Member of GCSAA

One of the sports world's fastest-growing organizations, the Golf Course Superintendents Association of America (GCSAA), announced that its rolls officially exceeded 10,000 for the first time in the association's 64-year history.

Norma M. O'Leary, golf course superintendent at Silver Bay (Minn.) Country Club, became the association's 10,000th member in late May. O'Leary said her membership in GCSAA "will keep me in touch with current events in turf management, and the education and information programs will help me stay on top of my job."

GCSAA's growth is indicative of its active and visible role in golf. In 1983, the association had fewer than 5,000 members. GCSAA reached 9,000 members in October 1989. Overall, GCSAA's membership grew 108% in the last decade.

John Schilling, GCSAA executive director, said, "This has been a tremendous decade for all of golf, particularly for our members and our association." Janet Rose, GCSAA director of membership, echoed Schilling's thoughts: "We are ecstatic to have added our 10,000th member to the GCSAA roster."

Founded on September 13, 1926, as the National Association of Greenkeepers of America, GCSAA was established as an association dedicated to informing and educating its membership. Today, GCSAA continues as the only international organization that serves the professional needs of golf course superintendents.

GCSAA members provide outstanding playing conditions for some 24 million golfers who play approximately 500 million rounds each year in this country. Currently, GCSAA is working

DESERT HORIZONS COUNTRY CLUB

in Indian Wells, CA, is currently accepting applications for assistant superintendent.

Desert Horizons is an eighteen hole private club located in the southern California desert in the Palm Springs area. Tees and greens are 328 bermudagrass. Fairways and roughs are common bermudagrass. All turf areas are overseeded with perennial ryegrass for the winter season. The grounds crew consists of twenty and is unionized. The standard of maintenance is very high.

The assistant superintendent must be a well organized person dedicated to his/her profession and possess expertise in the following areas:

- 1. Recordkeeping
- 2. Calibration
- 3. Task prioritization
- 4. Crew scheduling and supervision

Compensation package is as follows:

- 1. Salary range \$22,000 \$30,000
- 2. Vehicle provided
- 3. Major medical and dental provided
- 4. Employer funded Simplified Employee Pension Plan
- 5. Club paid dues and association expenses
- 6. Paid vacation
- 7. Noon lunch provided

Interested candidates should mail resumes to and contact Mark Smith at:

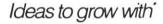
Desert Horizons Country Club 44-900 Desert Horizons Drive, Indian Wells, CA 92210 Attn: Mark Smith, CGCS Work: (619) 340-1871 Home: (619) 345-4167

SERIOUS APPLICANTS ONLY PLEASE!!!!!

Must be available to begin September 15, 1990

with legislators and regulators to promote environmental protection and to communicate the importance of sound ecological management to its members through education and research.









The Wilbur Ellis Co. is proud to share our IDEAS TO GROW WITH!

- · Fast FREE Delivery within 24 hours of your call
- Computer generated price information & product information
- Contracted distributor for all MAJOR Turf Products
- Professional Turf Sales Representatives committed to SERVICING YOUR NEEDS
- EPA regulatory assistance MSDS, EMERGENCY RESPONSE PLANS
- Electronic Partnership computer software linking us to our customers
- · Soil & Water Testing Harris Labs
- Member of local and national Golf Course Superintendents Association

Combining experience and modern techniques in equipment & facilities we have built our business by giving our customers IDEAS TO GROW WITH and the service to meet their needs.

For more information, contact . . .

Joe Wollner • Wisconsin & Northern Illinois • 800-747-7400 John C. Meyer • Central Illinois • 800-892-4033 Larry Thornton • Minnesota • 800-642-2736