



CHECKING A RECENT ISSUE OF HOLE NOTES are, from left, Ralph Turtinen, Jeff Turtinen, Diane Polsfuss, Laurie Turtinen and Scott Turtinen. On August 1 they will begin serving the MGCSA in an executive directorial capacity, and their office will become headquarters of the association.

- Preparing surveys and assessments for the Water Use Committee;
- Coordinating employees right-to-know packets, preparing and mailing employment notices and performing a variety of other miscellaneous services.

Ralph Turtinen, a former newspaper reporter, magazine editor and, for many years, a golf writer, established Turtinen Communications in 1964 as a public relations firm, which later expanded into graphic arts services in the 1970s and association management service in the 1980s. A 1951 graduate of the University of Minnesota with a B.A. degree in journalism, he also has written or published several sports books, including two University of Minnesota football histories, (*Gold Glory and 100 Years of Golden Gopher Football*); a hockey instructional book *Hockey: Play-by-Play* and a soccer book (*How We Got Our Kicks*).

Scott Turtinen, a 1981 graduate of the University of Minnesota where he majored in marketing, graphic arts and communications, played junior varsity golf at the U of M and has coached Wayzata High School golf for 10 years since he was a sophomore in college. A 4-handicap player, he is a former club champion at Wayzata Country Club, once finished second in the MGA Four-Ball Championship but now finds his business and family responsibilities have a way of hindering a player's playing activity. Among other duties, he has had 10 years of association work through his responsibilities with the Minnesota Bakers Association, another Turtinen client, and will serve as primary account executive with the MGCSA.

Jeff Turtinen, a communications major at the University of Minnesota, also has had considerable association experience, primarily with the Trans-Mississippi Golf Association's tournament, scholarship and administrative programs. A 6-handicapper at Wayzata Country Club, Jeff like his brother, has participated in a variety of statewide amateur tournaments. He also has played for the U.S. bandy team in international competition at the bandy world championships in Sweden and Norway. For the MGCSA, his primary attention will be focused on *Hole Notes*, but he will also be engaged in a variety of special assignments.

Laurie Turtinen, Scott's wife, a real estate closer before becoming a mother in 1986, has been responsible for several association responsibilities with the MBA and TMGA, primarily with convention/seminar coordination, membership services and financial accounting for the past six years. She will perform many of the same duties for the MGCSA. Laurie and Scott are the parents of two daughters, Melissa, 3½, and Abbey, seven months.



Cathy Scott

Cathy Scott, a 1976 graduate of Minnetonka High School, has been associated with the Turtinen firm since 1986 as a typography specialist. She and her husband, Jim, are active in a variety of sports, including softball and bowling.

Diane (Lundeen) Polsfuss, a 1977 graduate of Minneapolis Southwest High School, joined the company earlier this year as a production coordinator. Previously she was involved in production control at Lee Data, Minneapolis. An active outdoors-woman, swimmer and golfer, she is married to Steve Polsfuss, who also played international bandy.

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Remaining 1990 MGCSA Meeting Sites

Date	Site	Event
July 9	Northfield Golf Club	
August 13	Hazeltine Nat'l. G.C.	MGCSA Championship
Sept. 24	Dellwood Hills G.C.	Stodola Scramble
October 8	Baker Park G.C.	