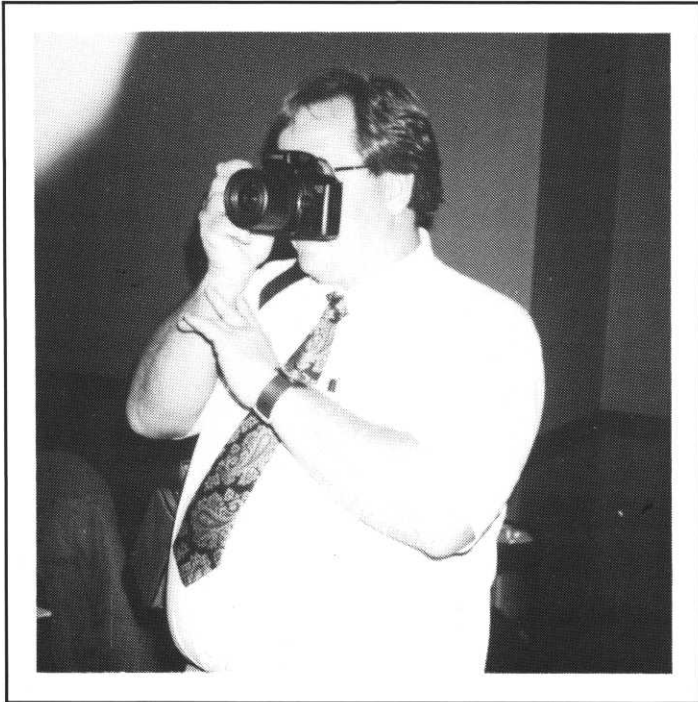


Dale Wysocki Wins 2nd Annual Watson Journalism Award

Dale Wysocki, course superintendent at Faribault Town & Country Club, is the winner of the 2nd Annual James Watson Journalism Award presented by the MGCSA.

Wysocki's stories and photographs on underground storage tanks at the Faribault course were rated as the top contributions during the past year to *Hole Notes*, the official MGCSA publication.

Superintendents not only are encouraged to submit stories and photos to *Hole Notes* for this competition, but they also are reminded that the MGCSA pays \$50 for stories published in the magazine.



WATSON AWARD WINNER—A familiar sight at the Annual Meeting as well as all of the monthly MGCSA gatherings is Dale Wysocki, superintendent at Faribault Golf & Country Club. His camera work and his articles on underground storage tanks at Faribault earned him the 1990 James Watson Journalism Award. Virtually all of the photos in this issue also were shot by Wysocki.

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The Readers Write

Cudos to the Board of Directors for the progressive achievements over the past year.

Expanding membership demands required proactive action. Our association leaders have done an admirable job in meeting these needs through the addition of Turtinen Communications and the organization of committees concerned with future golf course operations.

Although our directors have given their time free of charge, physical expansion and information assimilation and dissemination requires money.

Realistically speaking, our membership has had the best deal in town. The excellent services provided by the MGA were incredibly inexpensive. Direct membership participation has also kept association costs down. However, as we are all well aware, the golf industry is expanding at a dramatic pace.

Our association must keep up with this growth in order to maintain our integrity. Recent dues structure increases reflect the inherent need to continue the promotion of our profession as leaders in the Green Industry.

Surely, as concerned members, we must question this 100 percent increase and justify its necessity. Foremost is the addition of an executive director and business office. By having a professional management team focusing on our specific needs, we should all benefit. Turtinen Communications will be our hub for the gathering and sharing of information pertinent to membership requirements.

Recent formation of special concerns' committees necessitated the budgeting of funds for anticipated and unanticipated costs. We will need financial resources to educate the public about our concerns. Our sponsorship of a hospitality tent at Hazeltine National during the U.S. Open is a fine example of progressive response to the challenge for improved public relations.

Also, at times, as in the past, we will have to purchase the services of recognized consultants and lobbyists to support our side of current and future issues. We must be in the financial condition which will enable us to react rapidly to issues concerning our profession. Being prepared for unforeseeable events will enable us to control the consequences and therefore control our destiny.

Our newly-elected representatives will continue to be pressed about new issues. Their job is cut out for them. With the increase in dues structure, membership expectations have also risen. Many new ideas are being generated by interested members. The board will have to continue to address outstate membership concerns. Public relations will also be a primary issue as will the creation of a resource center.

Unfortunately, the Board cannot devote its undivided attention to promote the causes of our association. It is therefore necessary for everyone to become involved. Participation, be it filling out a survey or attending a business meeting, is imperative to the progressive existence of our association. Contact your directors, and let them know your concerns. Only with membership input can they continue to support our association in a representative manner.

—John K. MacKenzie, CGCS
North Oaks Golf Club