



OFF THE TOP OF MY HEAD

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Editorial Chairman

One of the goals of MGCSA this year was to improve our HOLE NOTES publication. As the primary communication tool to our members, the newsletter should positively reflect the fine organization to which we belong. Many members have indicated that if the look and feel were improved, along with the editorial content, this publication would be worthy of placement throughout their clubs as a public relations tool and a source of information for their members. Our first effort was to improve the editorial content of the publication. Many members now have checks in their hands and smiling faces for taking some time to share their knowledge with us. Now, we must change the design and mechanics of the publication. The Minnesota Golf Association, current publishers of HOLE NOTES, has informed us that they will no longer be able to serve as our editor. As our newsletter has become more involved and complex and their time more limited and stringent, we are forced to explore other avenues. An ad-hoc committee consisting of President Keith Scott, Treasurer Tom Fischer, Secretary Rick Fredericksen, and the members of the Editorial Committee, Bill Johnson and myself, was formed to explore other means of producing our publication.

After exploring a number of alternatives, including additional financial assistance to the MGA, this committee has reached what we think is an ideal solution. Turtinen Communications, based in Wayzata, has been chosen as our new HOLE NOTES editor and publisher. This company has a long history of serving the golf business and is currently acting as the executive office of the Trans-Mississippi Golf Association, among other business and professional organizations. Ralph Turtinen expresses a "deep interest in and appreciation of the game of golf" and also writes a weekly golf column in the Minneapolis paper. Their knowledge of the publishing business should certainly improve the look and feel of HOLE NOTES and make it truly representative of our organization. This change will come at very little additional cost to our members. The only difference will be that HOLE NOTES will be mailed in bulk rather than first class, resulting in slightly slower delivery time.

Though they have one issue left, let me thank the MGA and their fine people on a job well done. Without their help and assistance, HOLE NOTES would not be anywhere near its present quality. Let me also welcome

aboard Turtinen Communications. Their first issue will be in our mailboxes shortly after the first of the year as we feature our annual turf conference. I'm sure it will do our organization proud and we will have met our goal of improving our HOLE NOTES newsletter.

Social Swinger Or Golfaholic? Take This Quiz To Find Out

Convinced that someone you love has fallen prey to "acute ball-beating dependency" (golfaholicism)? Then take this test (if you dare), and expose the true depths of your loved one's obsession.

1) Does your spouse often engage in unconscious, repetitious acts like wiggling his feet, wagging his rear and hitching up his pants?

YES NO

2) Does he practice his grip, stance, or swing naked in the bathroom, outside church, on airplanes, or in other public places?

YES NO

3) Have you ever gone shopping and turned around to find him standing in front of a full-length mirror taking a full swing at a ball that isn't there with a club that isn't there?

YES NO

4) Is there a divot in the carpet in front of the television or family room?

YES NO

5) Does he treat his clubs like a lover, embracing them with both hands, no matter how many times they betray him?

YES NO

6) Has the love of your life turned into a golfing mailman? In other words, neither rain nor snow, nor dark of night keep him from his appointed rounds?

YES NO

7) Does his nose twitch when he gets within 1,760 yards of a golf course? (To any normal person that's one mile. To a golfaholic, it's 1,760 yards to the first tee!)

YES NO

8) Does his passionate pursuit of the game know no bounds... like a lot of his shots?

YES NO

9) Has your golf lover ever gone on "bogey binges" for days, weeks, or months at a time? Does he want to talk about it afterwards?

YES NO

10) Has this person succumbed to the "Rocky Reaction"? No matter how the game beats him down, is he always ready to come back for one more round?

YES NO

From the book "How To Live With A Golfaholic," published by Golfaholics Anonymous. Reprinted with permission of the publisher.