

INDUSTRY NOTES

News From MGCSA Associate Members

NORTH STAR TURF has announced the completion of the move to their new facilities at 3080 Centerville Rd. St. Paul, Minnesota. The new 28,000 square foot facility will completely house Parts, Service, Warehousing, as well as Corporate Offices, according to Gordon P. Miller, President of North Star Turf. North Star Turf is a wholesale distributor of Jacobson Turf and Commercial products, Ryan, Hahn & Smithco products, as well as a supplier of grass seed, fertilizer and chemicals and golf accessories, supplies of golf courses, schools, municipalities, cemeteries, lawn care and sod growing industries.

According to Mr. Miller, the move will enable North Star to better serve the needs of their customers as well as launch their pending expansion into additional markets.

CUSHMAN MOTOR COMPANY, INC. has been appointed the distributor for Kawasaki "Utility Vehicles" and "Portable Generators". The Kawasaki products are of top quality and the utility vehicles are manufactured in Lincoln, Nebraska, just down the road from the Cushman factory. We are sure the Kawasaki products will enhance our already strong line of turf care products. Cushman

also announces the addition of a new salesman in the Turf and Industrial sales department. **BILL NICOVICS** has an extensive turf background, seven years with a Jacobson dealer as Parts Manager and the last nine years in sales with the Cushman-Toro dealer in Denver. Bill is very knowledgeable in the use of Cushman Turf Tractors, including the attachments and accessories, and also rotary and reel mowers. Bill and his wife, JoAnn, along with their four children have located in Ramsey, Anoka County.

• To motivate employees, don't tell them what they're doing wrong; tell them what they're doing right. Don't measure absenteeism; measure attendance. Don't measure errors; measure accuracy. Keep the focus where it belongs: on good results and good performance.

• Increase your overall level of decisiveness by making immediate decisions on matters of little consequence or plans which can be revised easily. (You may be surprised how many decisions fall into these categories.) Save your caution for matters of major consequence or plans which will be difficult to modify if circumstances change.

Credit: Industrial Review

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