

ASSOCIATES' CORNER

by RICHARD W. TAYLOR
Operations Manager
Golf Car Midwest

The Yamaha Motor Corporation entered the gas and electric U.S. golf car market in 1979. Golf Car Midwest started in the golf car business at the same time as a Distributor for Western Wisconsin, Minnesota, North Dakota and South Dakota. The Burnsville Sports Center, parent company of Golf Car Midwest, became a Yamaha products dealer in 1969. Business keeps growing each year because Kermit Severson, the owner of Burnsville Sports Center and Golf Car Midwest, believes in developing repeat business by offering parts availability and service to his customers. The original golf car facility had to be expanded to accommodate a larger parts and service department in 1982.

In 1981 we further expanded our golf car business by distributing golf cars in eastern Wisconsin and northern Michigan. This distributorship is located in Madison, Wisconsin.

The majority of our business is the sale of new reconditioned golf cars; however, in 1982 we developed a line of utility vehicles. Utility vehicles are being sold to golf courses, resorts, housing projects and car dealerships.

This next spring we plan to further expand our market by offering a commuter car for use around resort and retirement areas.

NEW MEMBER REPORT

The following new members were accepted in June: Orville Hurt, Class A, Marshall Golf Club; Blas Brual, Class A, Pipestone Country Club; Mike Brual, Class D, Pipestone Country Club; James Johnson, Class BII, Little Crow Country Club; David Lohn, Class BII, Little Crow Country Club; Rick Koring, Class BII, Sundance Golf Club. CLASSIFICATION CHANGE: James Krumwiede, Class B, Interlaken G.C., Fairmont.

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8%	_____	Sulfate of Potash
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