life of the golf course superintendent. A rainy day in July is always welcomed. I even find myself occasionally wishing for rain while others are planning various outdoor summer activities. I have learned that a good rain now and then can work wonders for the golf course superintendent's mood. If he lives through the golf season he still finds himself concerned over such situations as amounts of snow cover and the possibility of snow mold during the winter.

As a close acquaintance of a golf course superintendent $I$ feel that being a supportive listener and trying to be patient and understanding can help to ease some of the pressures on the golf course superintendent. Attempting to convince him to relax is another task I try to undertake. Even if I am not able to understand fully all of the stress involved with being a golf course superintendent, I can appreciate the hard work and resulting beauty of the golf course on a warm summer day. Although I don't regret having met this golf course superintendent, I'm sometimes very thankful that at least I have a "normal" job with "normal" hours.

## WHAT A PRICE TO PAY!

We all know that the prices of various goods advance at different rates. Some will shoot ahead, while some will remain static. What would happen, though, if you took the price trend for the last five years and projected it to the next 10 years, or to the year 2001?

That is exactly what Manplan Consultants, a Chicagobased management consulting firm, has done in a recent study. Here are projected prices for various goods based on their price trends in the past 10 years (are you ready?)

|  | $\mathbf{1 9 7 3}$ | $\mathbf{1 9 7 7}$ | $\mathbf{1 9 8 7}$ | $\mathbf{2 0 0 1}$ |
| :--- | ---: | ---: | ---: | ---: |
| Low priced car | 3,000 | 5,000 | 17,700 | 105,000 |
| High priced car | 6,500 | 12,000 | 55,320 | 471,240 |
| Private college tuition | 3,000 | 3,840 | 7,219 | 17,510 |
| Average house | 34,500 | 54,000 | 191,160 | $1,134,000$ |
| Bar of soap | .15 | .35 | 3.01 | 61.12 |
| Toothpaste | .39 | .79 | 4.89 | 62.80 |
| Rump roast (lb.) | 1.49 | 1.49 | 1.64 | 1.89 |
| Ground beef (lb.) | .89 | 1.19 | 2.57 | 7.54 |
| Coffee (lb.) | .70 | 3.25 | 163.86 | 39,642 |
| Jelly (small jar) | .25 | .59 | 5.28 | 113.98 |
| Sunday Newspaper | .30 | .60 | 4.38 | 70.92 |

## Keep thiscard handy It could

 save you time and money