

Jim Lindblad Reports on G.C.S.A.A.

The G.C.S.A.A. held its first Annual Chapter Newsletter Editor's Seminar in Lawrence, Kansas. In attendance were twenty-eight chapter newsletter editors, the 1983 candidates for directorships and the current Executive Committee. It was my first trip to the National Headquarters Office.

The key personnel from our headquarters staff were introduced and each gave us an insight into his or her area of responsibility. John Schilling, Conference and Show; Diana Green, Membership; Jim Prusa, Education; Mark Herlyn, Marketing and Sales; Zahid Iqbal, Communications; and Chip Powell, the newest member of our staff whose job title wasn't given, gave interesting reports.

A Master Long Range Educational Program was submitted to us. This program hasn't been finalized as yet and any input would be greatly appreciated. It is too lengthy for me to state all the information in this article but I would be more than happy to furnish you with the necessary information if you would contact me personally.

We were presented with a position paper on the relocation of headquarters. The paper states that our headquarters should be located on a golf resort type complex in the state of Florida. The target city in Florida (at the present) is Orlando. I will be happy to provide copies of this relocation position paper to anyone interested.

A very comprehensive study of Class A members of G.C.S.A.A. was done by Simmons Market Research Bureau. I'm sure this information will be appearing in the GOLF COURSE MANAGEMENT MAGAZINE in the near future.

I received a great insight into the workings of the G.C.S.A.A. and the headquarter's staff. We all strive to be better golf course superintendents. I don't see how anyone of us can afford not to be G.C.S.A.A. members if we intend to keep pace in this ever changing profession. You should take the step and become a member today! Don't miss the International Turfgrass Conference and Show in Atlanta, Georgia from February 19-25.

**We're seen in all the
right places.**



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