

## A Meaningful Combination .....

## You and G.C.S.A.A.

I have often heard people say, "Why should I join the Golf Course Superintendents' Association of America? All I would get is the monthly magazine". If this were true, why then have over 4,000 people joined G.C.S.A.A.? Is the magazine that outstanding to pay \$90.00 a year for? Maybe G.C.S.A.A. does have more to offer. Let's take a look.

## STEVE YOUNG

..<u>EDUCATIONAL PROGRAMS</u>. Annual Turf Conference and Show.... features educational sessions and the largest turf equipment display in the world. NEW MEMBERS RECEIVE FREE ADMISSION THE YEAR THEY JOIN!!

..Educational Seminars....a variety of topics are available and are presented in various locations of the U.S. and just before the Annual Turf Conference. Topics include: Management, CPR, Photography, Design Principles and Turf Nutrition.

..<u>PUBLICATIONS</u>. Golf Course Management....a leading technical golf-turf magazine which contains both scientific and practical articles. No charge to G.C.S.A.A. members.

..<u>SPECIAL SERVICES</u>. Employment Assistance...a variety of services to members seeking new positions are offered. A member can be put on the Employment Referral Service list which circulates information about job openings throughout the country. New positions are advertised in Golf Course Management and Class AA, A, B, Associate and Student members may receive listings in Golf Course Management.

.. INSURANCE. G.C.S.A.A. membership includes group life insurance without a physical exam for all members under age 65. Additional insurance is available on an optional basis.

..Most Important of All....by becoming a G.C.S.A.A. member you are strengthening an organization that has already benefited you just by its existence. G.C.S.A.A. has upgraded our profession and has an influence on you, both professionally and monetarily.

I personally have gained by belonging to both my State and National associations. The biggest benefit to me is meeting people from other parts of the country and discussing common problems ranging from diseases to personnel to sand-top dressing.

Your club can save thousands by investing a few hundred to help you become part of a dynamic organization which will continue to lead the turf industry and provide the attractive golf courses we all enjoy today. Join now!

Fill out the enclosed membership application form and return to me. I will get the necessary signatures from our officers and forward to the National Association. Don't forget to include \$90.00.

## SPECIAL NOTICE:

The DNR has developed a new hybrid game fish. They crossed a Coho Salmon with a Walleye and a Muskie. The new fish is called a "Cowallski" and as soon as they teach the fish to swim, it will be released in Minnesota waters!