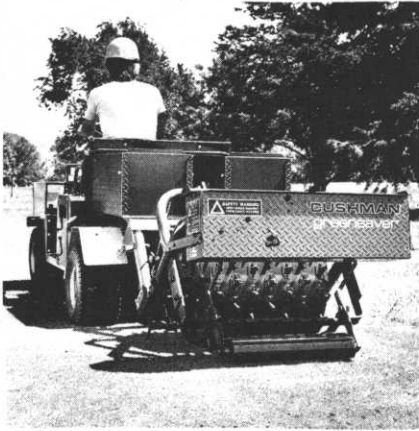
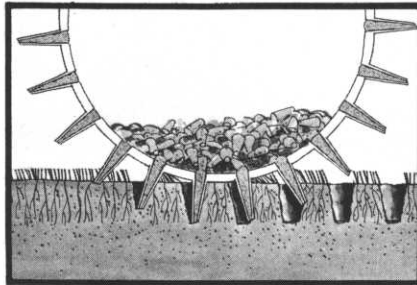


NEW CUSHMAN GREENSAVER AERATOR

The accurate aerator that gets aeration done 10 times faster than most other methods.



In the raised position you're able to travel quickly between greens...and that saves time. When you reach the green just move the hydraulic lever at your side until the Greensaver is lowered into the turf. There's no need to stop the vehicle. You can keep moving and aerate at speeds up to 6 mph.



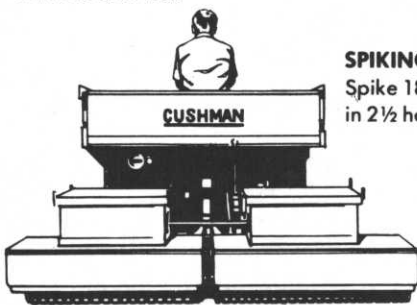
Cores are pushed into the rotating drum as the Greensaver penetrates the ground.

Cushman® Turf Care System cuts equipment costs 35%, labor costs 50%.

Purchase one of the basic Cushman Turf-Truckster vehicles available in 3 or 4 wheel models with 12 or 18 hp. Then add as many of the new modular accessories as you need for the work you have to be done. No need to buy another expensive vehicle. In minutes you can attach the module you need by using simple pins that slide in and out. No need for tools.



TOP DRESSING
Mounts on Truckster chassis.
No need for separate engine.



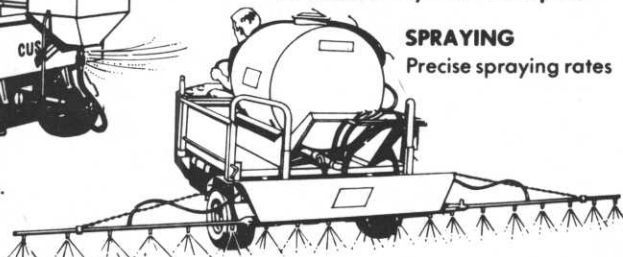
SPIKING
Spike 18 greens in 2½ hours.



DUMPING/HAULING
1000 lb. payloads.
Manual and hydraulic dumping.



SPREADING
Spread up to 40' swath.



SPRAYING
Precise spraying rates

CALL:
GERRY COMMERS
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Writing Effective Reports

As an executive in what is, after all, a business organization, you may be called upon to write periodic reports on your operation or current and future projects. The art of writing clear and effective reports is one each executive should master. Here are some things to keep in mind as you write:

Remember your reader. Generally, reports are written for one specific person, such as the green chairman, general manager or other club official. Write as though you were speaking to that person, keeping in mind his likes and dislikes.

Organize your report. Don't make the reader have to dig for the important points. State your case in 1-2-3-order, with headings, if possible to bring out important facts.

Make it objective. Don't spend so much time telling how you feel and what you think that the reader misses the facts. Avoid exaggeration, extravagant statements and generalities.

Get to the point. Edit out everything which does not serve some informative purpose in your report and tell your reader immediately what he needs to know. Then fill in the details.

Document your report by attaching copies of clippings, letters or price schedules that support your conclusions.

Develop a writing style that is interesting and easily read. Keep your paragraphs short and avoid long and involved sentence structure. Indent or underscore important points to make them stand out.

Reprint FORE FRONT