

# GCSAA NAMES NEW DIRECTOR

James E. McLoughlin has been named Executive Director of the Golf Course Superintendents' Association of America. The announcement was made by GCSAA President Melvin B. Lucas, Jr., CGCS. McLoughlin is well known in the national golf community, having served as Executive Director of the prestigious Metropolitan Golf Association since 1966. He will begin his duties with GCSAA this September.

In making the announcement, Lucas stated, "GCSAA recognizes there are many new challenges facing the golf club industry in the 1980's and the Association's continued goal is to be a responsible contributor within this forum. The future welfare of the golf, club and turf industries will require greater communications among all golf related organizations in the years ahead, and, often, a common effort. Jim McLoughlin's diversified background will facilitate GCSAA's support of this concept."

The Metropolitan Golf Association is the nation's oldest and largest district golf association and serves more than 225 private and public clubs within the tri-state metropolitan New York area providing programs and services to member clubs and the local golf community. These services include a computerized handicapping service, a course rating and measuring program, an active tournament program, rules service and tournament counseling, junior golf program and numerous programs designed to help individual clubs in areas of taxation, finance, management and liaison among club officials.

McLoughlin is a graduate of Holy Cross College. He holds a law degree from Fordham University and a Master's in physics from Syracuse University. He was a high school physics teacher and coach for six years before taking over as Executive Director for the Metropolitan Golf Association in 1966.

President Lucas added, "GCSAA is confident that the choice of Jim McLoughlin as Executive Director is one that will bring new dimensions to GCSAA and the golf world. He brings extensive golf association management and administrative experience with him. He has a keen respect for our profession and this association. He is sensitive to what needs to be done in order for the golf course superintendent to meet his responsibility to himself, his club and his industry. His feel for the new technology of the 1980's, communications, educational program development, membership development and fiscal management, will benefit all of us."

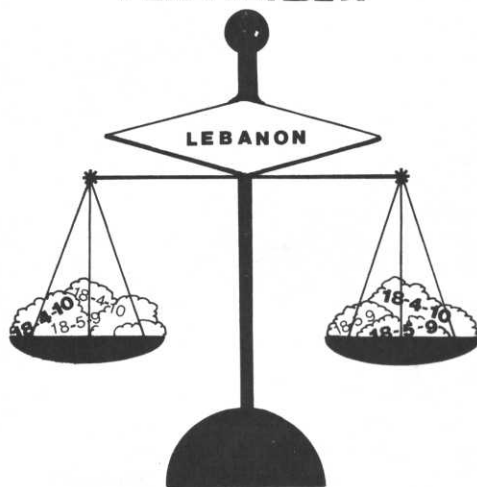
In accepting the position, McLoughlin stated, "it is important to recognize that the superintendent works within a challenging club environment where the game of golf is intended to be played in a very special way. Accordingly, the superintendent will be faced with new responsibility and abundant opportunity in the years ahead. It is the GCSAA's role to prepare its members for these eventualities and to support the game of golf and the industry within which it exists."

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above the target. The support wheels for the spray boom should be 1/2 the spray nozzle spacing beyond each end nozzle. Then you can use the wheel tracks as a guide on the return trip. A pressure gauge should be on the hand spray boom to indicate the pressure there.

If you have any questions on sprayers or equipment, I will be happy to work with you.

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