

SEE YOU IN SAN ANTONIO

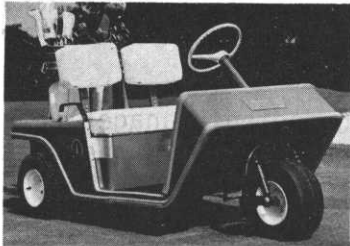
GCSAA members should have received their copy of the preview flyer announcing Conference Highlights in San Antonio, February 12-17, 1978. The pre-conference seminars will begin Saturday, February 11 with the first general educational session on management scheduled for Monday afternoon. Concurrent sessions on northern and southern grasses will be held Tuesday afternoon followed by a general session on public course operations and ownership Wednesday morning. Thursday's educational program will be devoted to research reports, superintendent relationships and the thinking superintendent. Friday will conclude the conference with additional thinking superintendent topics and a golf course tour.

Brochures for the 49th Annual International Turfgrass Conference and Show, containing detailed program information and registration materials, will be mailed to all GCSAA members the first week of October.

Earl Butz, Secretary of Agriculture during the Nixon and Ford Administrations, will give

the keynote address at the opening session on Monday, February 13, 1978. Dr. Butz has entitled his remarks "I Don't Want to Live in a No Grow Society". Dr. Butz is now Professor of Agricultural Economics at Purdue University in Lafayette, Indiana.

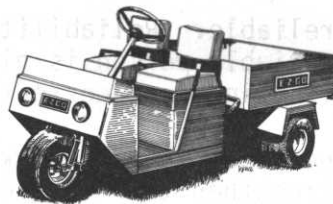
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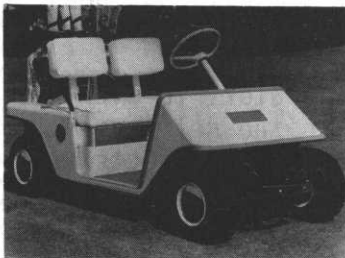
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SINGER KELLY GARRETT WILL HIGHLIGHT THE ENTERTAINMENT FOR SAN ANTONIO.

If you are a frequent viewer of the Tonight Show, Merv Griffin Show, Mike Douglas, Dinah, Musical Chairs or Celebrity Review, then you're already familiar with Kelly Garrett. Ms. Garrett's voice and dramatic interpretations of everything from Broadway show tunes to rock, pop and soul have gathered rave reviews from critics in every phase of entertainment. Stereo Review magazine has placed her in the slender ranks of the truly great singers, declaring her to be one of America's six top female singers, along with Streisand, Lee, Fitzgerald and Baez.

Kelly Garrett will be the featured entertainment at the Annual Banquet on Thursday evening, February 16, 1978 in San Antonio.

POST CONFERENCE TOURS HEAD "SOUTH OF THE BORDER".

Reservations are now being taken at Headquarters for the Post-Conference tours to Mexico, February 18-25, 1978. One trip is to Acapulco with the other combining Acapulco/Taxco/Mexico City. Nonmembers are also eligible for the trips. Additional brochures are available from Headquarters.

LAST WORD BEFORE ADJOURNMENT. Experience is what you get when you were expecting something else!