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Mr. Evans has been one of the driving forces in the recent initiatives to streamline and refocus the GCSAA efforts to its members. He provided us with a brief synopsis of the recent 2014 Golf Industry Show which showed increases in attendance and exhibitors. He also stated that one of his goals was to focus on Member Standards in 2014. GCSAA is reviewing membership classifications and standards that may be changed in the coming years. More will be addressed at the Chapter Delegates meeting this fall.

The rest of the morning was discussions on Communications and Social Media with an informative presentation by Adam Ikamas, CGCS of the Michigan GCSA, and then a breakout session where we broke into groups of elected chapter leaders and chapter executives. These sessions allowed for networking from chapter to chapter. I was able to meet some new

Chapter Execs and Jim was able to meet fellow future Presidents of the various chapters that were in attendance. Board of Director focus, governing issues, succession of leadership, and handling confrontation and conflict at the board level were some of the topics covered.

After lunch we were able to learn more about the focus and commitment of the EIFG. The Environmental Institute for Golf is GCSAA's philanthropic organization. Money raised by the EIFG provide many member benefits including funding of research throughout the country, education, scholarships, and industry advocacy. The EIFG is continuing to focus on building up the Rounds for Research Auction Fundraiser. This auction is very similar to our own Par 4 Research Auction but on a national scale. The auction is modeled so that golf rounds donated by a particular chapter are used to raise money

for that chapter with only a 10% fee being kept by the EIFG to cover overhead costs. Time will tell just how big this effort will become but as we know it can be a real benefit to raising needed research dollars for our universities.

We concluded the day with GCSAA Staffers presenting important information about chapter leadership. We learned about running efficient meetings, reviewing By-Laws, long term planning, financial management, and chapter operations. Jim and I came away with multiple ideas and topics that we can implement in our day to day operations that will make us better chapter leaders.

Tuesday evening we were the guests of John Miller, who is our Great Lakes Regional Field Staff representative. John took Jim and me along with several other chapter leaders in the Great Lakes Session to supper.





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Our conversation was a good one allowing all of us to ask questions and compare practices to other chapters in our region. Good food and great conversations was a nice way for us to end the day.

Wednesday morning we were able to hear from Mark Norman. Mr. Norman is an Organizational Leadership Expert and provided for a very engaging presentation. His emphasis was on motivating and providing chapter leaders ideas and suggestions to become the best leaders possible. His style was fast paced, and full of many good points and suggestions. Both Jim and I agreed this was the best session of the conference and we will be discussing how we can implement what we learned into our chapter's leadership efforts going forward.

We concluded the Symposium on Wednesday morning by attending the Field Staff Panel Discussion. All of the regional Field Staff were able to provide their own perspective on chapter related issues. It was interesting for me to see that each Field Staff Member has differing styles and backgrounds. This makes for a very diverse group of people that provide key member services to all GCSAA members throughout the country. I enjoyed learning more from our John Miller our regional staffer but also getting to know some of the others as well. The Field Staff emphasis is going to continue to evolve and as chapter leaders we must take advantage of the services this talented group of people can provide. If you have not met John Miller

at one our monthly meetings (he attends several each year) or our Symposium please do so. I think you will agree he is a great source of knowledge on anything GCSAA related. The symposium ended with a box lunch and goodbyes to many of our new acquaintances and we were back on our way home.

Our trip home had us stopping Wednesday afternoon at the Union Station of Kansas City. The historic and beautiful building was once a major train station handling up to a million passengers a year. In the 1980's it was closed and fell into disrepair. The late 90's saw Kansas City restore the building to its prime and repurpose the area with various shops, events, and exhibits.



A BNSF Train going through the Double Diamond Crossing in Rochelle, IL



Interior view of the Great Hall inside the Kansas City Union Station

GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA



#### All the GCSAA Field Staff during our Round Table Discusssion at GCSAA HQ

You can still catch a train as it is the stop for the KC Amtrak as well. We toured both the inside and outside of the building. This is a great spot for watching trains and also to view the fully restored Kansas City Southern Engine restored to its original glory. After Union Station, Jim took us to another of his train viewing hot spots. This time he took us to the "West Bottoms" of Kansas City. Several tracks bottleneck from six tracks down to two along the river before opening back up out of town which concentrates train traffic making it a great place for viewing the action. We headed north out of Kansas City ending up in Quincy, IL at nightfall just in time to view a train yard outside of town.



## Bayer Environmental Science

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Thursday March 13th, we got an early start and went back into IA and up along the Mississippi River into Fort Madison where we crossed into IL using the BNSF owned toll bridge. This is a unique bridge owned by the rail road and is built to allow for car passage on the upper level for \$2.00 per car and trains on the lower level. Then we took a two lane highway 96 into Galesburg, IL where we were able to catch several more train areas. Jim explained the many types of locomotives, the paint schemes, and showed me several service yards. We were also able to see the Amtrak Train in town. Three and half hours later we arrived back in Fond du Lac.

The car rental was for four days and 1500 miles maximum, we travelled a total of 1438 miles. I was able to learn a lot at the symposium. I was exposed to some of the best areas to watch trains in the Midwest and certainly will think a little more about the rail road each time I hear or see a train. Most importantly I learned a lot about our future WGCSA President. Through our 20+ hours of conversation we shared a lot of ideas and information that will make his time as our leader more productive for all of our membership. As each of us heads into the busy growing season of our industry I hope you will consider making time next off season to do something that is a little out of the ordinary, something you have never done before. You learn and see many things on the road that we never do in those airplanes... I wonder how long it would take me to get to San Antonio next February?



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## COVER STORY

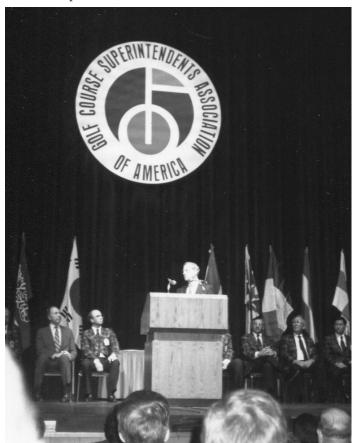
## Dr. James R. Love

## By David Brandenburg, Golf Course Manager, Rolling Meadows Golf Course

**D**r. James R. Love passed away on Tuesday February 25, 2014 at the age of 93. Dr. Love was the father of turfgrass management in Wisconsin and is responsible for molding so many of the industries leaders.

James was born in 1920 on a farm outside of Rugby, North Dakota and grew up with two brothers and a sister. After high school he took a year off to mend a leg that was broken in a football injury that required 4 surgeries before he attended North Dakota State Agriculture College. There James received a bachelor's degree in chemistry before moving to Chicago to work in the research department of the large meat packing firm Armour and Company.

After 3 years at Armour Jim could see that to get anywhere with research he would need a higher degree and deciding teaching was his real passion he returned to North Dakota.



Dr. Love at the 1987 GCSAA Conference where he received the Colonel John Morley Distinguished Service Award with David S. Gourley Sr. one of the founders of the Canadian Golf Course Superintendents Association.

Second to the left of Dr. Love is Bart Star who was the guest speaker that night.

There he attended Minot State University and not only received his teaching accreditation but also met and married his wife Nancy. With teaching on their minds the moved to Browning Montanta in 1950 to teach on the Black Feet Indian Reservation. Jim taught science and math while Nancy taught Kindergarten and first grade. Although they enjoyed teaching according to Jim "They paid me enough to babysit but not enough to teach" so they headed to Madison so Jim could attend graduate school at the University of Wisconsin – Madison.

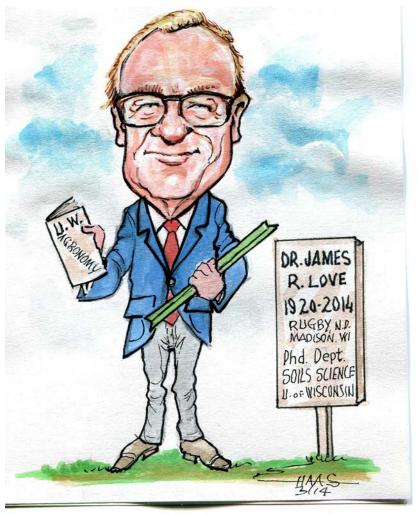
Jim said "I was E.J. Pappy Graul's last teaching assistant in what was then Soils 101." "I am real proud of that. Pappy Graul was one of the most marvelous old teachers. Everyone in the state of Wisconsin who every took a short course or long course in soils took Pappy Graul's Course."

After Jim received his MS in soil physics in 1953 he was asked to teach Graul's old course soils 101 even though he only had a masters degree. For his PhD work Jim switched to soil fertility and plant nutrition. By then Jim and Nancy had two boys and it was a struggle for Jim to work a job and try to finish his PhD thesis with the distractions in the house. To help, Nancy and the boys took a vacation to Jim's parents house in St. Paul and he closed the shades of the apartments and got to work. In 1956 Dr. Love had his PhD degree and was promoted to an assistant professor with a 85% instructor assignment.

This put Dr. Love in the position to be part of a 1959 meeting between Dr. O.J. Noer and the then chair of the Department of Soil Science Dr. L.E. Engelbert. O.J. was nearing the end of his career and became convinced the advancement of golf course

Honorary	
Wisconsin Golf Course Supt's. Associat	tion
THIS CERTIFIES THAT	
Dr. James Love	
University of Wisconsin	
IS A ASSOCIATE MEMBER IN GOOD STANDING FOR THE YEAR.	1966
MEMBER SIGNATURE	
JAMUS POST JULIA JOHNSON PRESIDENT PROCRETARY-TREASURER	

Dr. Love's WGCSA membership card from 1966. The card was signed by President Arthur Post and Secretary Irving Johnson.

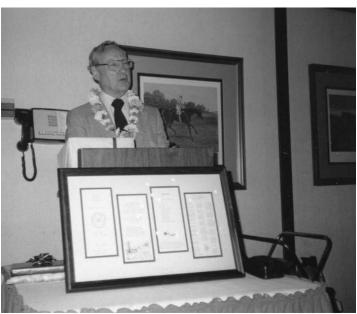


The drawing on the left was submitted by Gene Haas, retired director of the Wisconsin State Golf Association. Gene wrote:

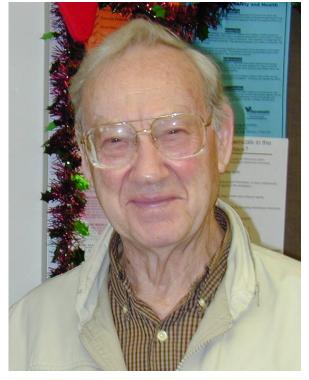
March 3, 2014,

Dr. James R. Love was truly a legend in his own time and a great contributor to the game of golf during his long tenure with the U. of Wisconsin's Soils Science Department.

He will be missed... From a long time admirer. Gene Haas WSGA (retired)



Dr. James R. Love during his retirement party. He was presented with the framed and matted copy of the evenings program seen in front of him.



Dr. Love at a soils department holiday party.

## **COVER STORY**

management relied in superintendents being formally trained at the collegiate level. Considering O.J. received his B.S. and PhD at UW he was convinced the school should become a leader in the industry.

Dr. Love was excited to begin the program and with consultation from O.J. and others he developed a curriculum in turfgrass management.

Dr. Love tried to convince the leaders of the horticulture and agronomy departments to support the program but they wanted nothing to do with it. Administration said there wasn't anything they could do in the College of Agriculture and Life Sciences but they could do anything they wanted in the Soils Department.

The Turf and Grounds Management Program (actually a specialization in Soil Science), became a formal program in 1961. The first two students graduated in 1964. Dr. Love continued to guide the program and advise all of the students in the program until his retirement in 1986.

During his 23 years with the turfgrass program Dr. Love advised 105 students many of whom are on the who's who list of golf course superintendents. As an advisor Dr. Love made sure all his students received work experience while going to school. Jim would personally take stu-

dents out and introduce them to the golf course superintendent.

When you look at the history of the WGCSA so many present and past leaders are the result of mentoring from Dr. Love

Monroe Miller explained Dr. Loves character when he explained Dr. Love told him "You can't pay me back; you can only pass it on to those who come after you." Many of Dr. Love's students are still paying it forward 28 years after his retirement.

As retirement neared Jim was clear to say "No retirement party for me." Well that was not going to happen so as expected a surprise party was thrown in his honor. Dr. Love may have not wanted a party but he shared "The most marvelous evening in the entire world was that May 18th, 1986."

Dr. Love left the program in the good hands of Dr. Wayne Kussow after working together for a year. After retirement Jim made a clean break and did not want to be looking over Dr. Kussow's shoulder.

Dr. Love was awarded the GCSAA Distinguished Service Award and the GCSAA Colonel John Morley Distinguished Service Award in 1987. The Dr. J.R. Love Scholarship was also started shortly after he retired to be awarded to one of the top turf students each year. The award is fund-

ed by the WGCSA.

Jim and Nancy traveled and enjoyed themselves in retirement. In a 1992 interview Jim said "My retirement is so good, I tell you, I have to pinch myself. I think I've died and gone to heaven. It is marvelous. I enjoy every day."

Dr. Love also enjoyed reading, cards and gardening. He is survived by his wife of 63 years, his sons John and Peter and his granddaughter Amanda.

Jim truly was the father of turfgrass maintenance in Wisconsin and although losing a parent is hard we will remember and carry on with the lessons they taught us.

#### **References:**

Haas, Gene. <u>Caring For The Green, The History of The Wisconsin Golf Course Superintendents Association</u>. Brookfield: WGCSA, 2005

Bocher, Lori Ward. Even His Name Shows His Love For Life. The Grass Roots July, 1992: p. 10-12

http://soils.wisc.edu. History of the UW-Madison Turf and Grounds Management Program in the Department of Soil Science



Jim and Nancy enjoying themselves at Jim's retirement party in 1992





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## 2014 Golf Industry Show

## By David Brandenburg, Golf Course Manager, Rolling Meadows Golf Course

The 2014 Golf Industry Show is over and the numbers have been tallied. Total attendance was 14, 147 up 8% over the 2013 show. 6,845 qualified buyers (up 14%) were at the trade show and enjoyed 184,500 square feet of exhibit space. The 561 exhibitors showcasing their products was a increase of 9% from 2013.

The Golf Industry Show is presented by the GCSAA and the National Golf Course Owners Association with participating partners –

- \* American Society of Golf Course Architects
- \* Golf Course Builders Association of America
- \* United States Golf Association
- \* National Golf Foundation
- \* International Golf Course Equipment Managers Association
- \* Society of Golf Appraisers

Orlando has been a popular site for the golf show and attendance usually is good due the central location, usual good weather and plenty of activities for families before or after the show. As a late registrant I had limited flight choices so I went a day early and arrived late Saturday, spent some time arguing with my gps to the actual location of my hotel south on International Drive.

Sunday I got in 18 holes of golf before watching the Super Bowl from Senor Frogs.

I left my hotel early on Monday morning but I forgot how much traffic there is on International Drive and how large the Orlando convention center is. After I got to the parking lot I still had a 20 minute hike to get from my car to the registration booth to get my badge before going back upstairs to get to the Turfgrass Talk Show.



Outgoing President Pat Finlen addresses the crowd. Finlen was recently named the general manager of the 45 hole Olympic Club after serving as director of golf mainteance operations for 12 years.







2014 Colonel John Morley Distinguished Service Awards were given to (from left to right) Dr. S. Bruce Martin, Clemson University, Dr. Bruce Clarke, Rutgers University and former GCSAA President Stephen Cadenelli.