



See how equipment and
agronomics can work together.

Only John Deere Golf offers both a full selection of golf maintenance equipment and soft goods from top name brands. Plus advice on how to pick the best of each for your course. Call us today.

Equipment Sales:
Frontier Ag & Turf,
West Salem, WI
800-950-4180

J.W. Turf, Inc.,
Hampshire, IL
847-683-4653

Agronomic Sales:
Wisconsin: Steve Wasser,
920-362-1809

South Wisconsin: Micah Wise,
262-613-2386



JOHN DEERE
GOLF

Think Ahead.

July Meeting at Brown Deer Park GC

By Brett Grams, Chapter Manger, WGCSA

Tuesday July 19th the WGCSA held the annual Member Tournament. The educational session was on the topic of Connecting Golfers with Social Media by Robert Porter of the Hiawatha GC in Minneapolis, MN. After a great lunch the field of 60 golfers headed out to tackle the historic Brown Deer Park Course.

The Golf Course was in great shape despite the challenging weather we all experienced in July this year. Course Superintendent Tim Wegner and his staff did a great job

preparing the course for his peers. The day ended with the following winners of this year's tournament.

One of our Honorary Members, Mr. Gene Haas who was the longtime Director of the WSGA (and also author of our 75th Anniversary Book) sent me an email explaining his regret for not being able to attend the meeting. His love for the Brown Deer GC comes through in his message to me and does a great job explaining some of the rich history of the course. I have listed the message he sent me on 6/29/11.

Sorry, I'm unable to attend the 7/19/11 WGCSA meeting at Brown Deer, due to a conflict... much to my regret.. Brown Deer has ALWAYS had a soft spot in my heart and is one of the premier public golf facilities in America, since being designed and constructed by George Hansen in 1928. It reached its maturity in the 1960s, with each hole flanked by gigantic elm trees, making it one of the most difficult driving holes in the state. With the advent of the infamous "Dutch Elm Disease," which destroyed most of the trees, a vigorous replanting program was then initiated, requiring natural time to restore Brown Deer to its original state - if POSSIBLE. In 1992, Brown Deer was "redesigned" by Andy North and Roger Packard, and the fairway grass converted to bent, which led to its hosting the GMO in 1994. The GMO (later the U.S. Bank Classic) was discontinued in 2010), much to my discontent, inasmuch as I served on the initial GMO Board in 1968. I felt that Brown Deer was one of the GREAT viewing sites for golf in America. It featured FREE parking and a delightful walk through the parklands, from the parking area to the golf course, watching birds, ducks and geese basking in the beauty of Brown Deer. To me, it rivals Augusta, only this one is OPEN to the public every day of the year.

In 1964, Brown Deer served as the site of a one-day exhibition featuring Arnold Palmer, Gary Player, Bob Charles and Doug Sanders. (Graciously sponsored by the Joseph Schlitz Brewing Co.) Gary Player set the course record of 66 at that time. In 1966, I chaired the USGA Amateur Public Links Championship at Brown Deer Park, which was featured LIVE on ABC Television's "WIDE WORLD OF SPORTS," with Bill Flemming and Jim McKay as the announcers. Arne Dokka, of Studio City, CA, set the course record of 65 (the current course record is 61, held by numerous touring pros) in the qualifying and Monty Kaser of Wichita, KS won the event. What was most interesting was that we "borrowed" Milwaukee CC's "retired" movable irrigation system from MCC superintendent, John Stampfl, "converting" Brown Deer into a "private-like" golf facility. Also, with the "free" distribution of tons-and-tons of Milorganite. (We did the same in 1977 when the APL once again was held at Brown Deer and Danny Quast obliged us with the use of the same system again.) Many of the players felt that Brown Deer Park GC was one of the FINEST maintained courses that they had ever played, much to the delight of the MCPC.

Brown Deer remains as one of the elite public golf facilities in America.....and the 2011 WGCSA "tournament" will only add to this illustrious history. Good luck on the event, and I truly will regret not being able to attend.

Gene Haas



Above - Brown Deer Clubhouse 7 Grounds
Right - Tim Wegner GC Superintendent
Below - Hole 18 - Par 5 - 557 Yards
Below Right - Hole 10 - Par 4 - 447 Yards

FLIGHT WINNERS

Overall Low Gross Scott Bushman 73
1st Place Net A Flight Jon Canavan 67
2nd Place Net A Flight Eric Leonard 69
1st Place Net B Flight Darren Dase 64
2nd Place Net B Flight Dave Hassel 71
Affiliate 1st Place Net Pat McDonagh 64
Affiliate 2nd Place Net Aaron Goninen 69

FLAG EVENTS

Closest to Pin #5 Darren Dase
Longest Drive #6 Scott Bushman
Longest Putt #9 Myron Seaver
Longest Drive #12 Steve Blake
Closest to Pin # 14 Scott Bushman
Closest on two shots #16 Scott Mitchell



ARTHUR CLESEN INC.
arthurclesen.com

Our reputation is spreading....



Anderson, John.....630-669-0519
Bartosh, Scott.....262-221-5524
Hamilton, Dennis..608-295-2494

August Meeting at Greenwood Hills

By Brett Grams, Chapter Manger, WGCSA

On August 15th 2011 a joint meeting was held with WGCSA and Northern Great Lakes Golf Course Superintendents Association Members attending.

Host Superintendent Scott Sann and his staff had the course in wonderful condition for our group.

Greenwood Hills Country Club was incorporated in Wausau in 1989 and construction began in 1991. As with many projects with open soil record rains came in 1992 and spring of 1993 causing numerous setbacks and delays in course construction. The front 9 was able to open in fall of 1993 while the back 9 was available for play in August of 1994.

The modern clubhouse opened in 1995 to provide a full service facility for the membership. Scott and his staff provide wintertime recreation for the members with groomed cross-country skiing and snowshoe hiking trails.

In June of 2000 Sann let Greenwood Hills to designation as a Certified Audubon Cooperative Sanctuary. At the time

one of 5 in Wisconsin and 236 in the world.

Recently Sann undertook a teeing area plan with small tee boxes enlarged and 8 new tee boxes were added. The project extended the black tees to 7017 and shortened the Teal tees to 4788.



Prevail[®]

better. smarter. responsible.

you will love it...

...and so will your bottom line.

saves money

eco-friendly



When you choose Prevail[®], you'll achieve superior results *and* capitalize on cost advantage savings by using 20-30% less fertilizer than conventional products. Prevail appeals to a vast new audience that cares about the environment and the footprint they leave behind for future generations. With Prevail[®] you're using high quality products that will provide dependable results, and your customers will love knowing they're utilizing better products to manage their greenspace areas.

But we've just scratched the surface here, to get the full story on why your turf and your bottom line will love Prevail[®], contact Spring Valley[®]. We'll show you how these revolutionary new products work.

Contact: **Andy Gruse**
 AndyG@springvalleyusa.com
 1-920-360-1450

Moving beyond conventional...
 ...for a better planet



Spring Valley[®]

EDUCATIONAL SPEAKER:

PAUL KOCH

TOPIC:

**SNOW MOLD CONTROL
LOOKING BACK AND PLANNING AHEAD**



The WGCSA and NGLGCSA would like to thank our Sponsors for this Meeting.

Hole and Flag Event Sponsors

**BASF - DHD Turf and Tree - Syngenta
JW Turf - Reinders - Burriss Equipment**

Hole Sponsors

**Agrotain - Agrium AT - Arthur Clesen - Bayer - Burriss Equip.
Bruce Co. - Midwest Turf - Pendelton Turf
Premier Golf Cars - John Deere Golf - Spring Valley**



HOST SUPERINTENDENT:
- SCOTT SANN, CGCS



News and Notes From WGCSA Members

By John Jensen and The Reinders Team

As I begin to write this we have just entered the month of September and the hint of fall is in the air. It marks not only the beginning of my favorite season but also the month that I was born. For many people their birthday is something that they look forward to as they celebrate it with family and friends. For others it is a day that hauntingly reminds them they are another year older and the less hype the better.

Once I hit my twenties it would be a date that reminds me each and every year how much older I am. Unfortunately, over the past decade it has been so much more. As the date nears I find myself being reminded by the media and the documentaries that 9/11 is just around the corner. Although my date of birth falls the day after this significant date in our country's history it has somehow made the 12th a different day for me. Sometimes it is more of a reflection of how lucky I am to have made it to another age and sometimes it is a date that reminds me of how I was feeling the day after that terrible tragedy. Either way, it is probably never going to feel the same as it was before 2001.

This year 9/11 marks the tenth anniversary since those horrific and unthinkable attacks took place on American soil. It is also a day that marks the last time I really felt comfortable. It changed how I felt about my family's safety, our economy, our finances, our jobs, my sales and so much more. I can picture the moment like it was yesterday. I was just exiting my work truck to make a sales call on Racine County DPW when my cell phone rang. It was Gail calling to ask if I was listening to the radio. My response was a quick no and she then told me a plane had hit a building in New York. I remember my comment back was more of a reflection of my humor, "How bad of a pilot do you have to be to not see a building in front of you?" Then she told me, "This is serious as it's one of the twin towers." I had no clue what the Twin Towers even were so she informed me that it's a pair of the tallest buildings in the world and that there is a good chance that thousands of people would be in that building at one time. I told her to keep me posted and hung up to go about my morning.

As I sat with my customer in his office a knock on the

door interrupted our conversation. It was the shop foreman who peaked in and with an unsettling voice said "Ben, another plane has hit the second of the twin towers in New York". Silence overcame the two of us as we took in what we had just heard and the realization that this was more than pilot error. "We are being attacked "I said to Ben," they best get every plane on the ground and now". Little did I still understand the true significance of what was happening as I sat there in a daze.

I said good bye to Ben and jumped in my truck and turned the radio on. It was clear that no one in the media had an understanding of what was taking place. As I made my way north to pick up a machine from The Squires Golf Course I continued to listen to the confusion on the radio and still did not understand the significance of what was happening. I pulled into the driveway at the course and entered the club house to make a quick restroom break before looking for Mark or Bruce. I strolled through the clubhouse dining room past a television to see my first visual of the damage that had taken place earlier in the day. I paused and stared in amazement. Then my heart dropped as I watched the first tower collapse. I sat down in amazement as it crumbled to the ground, how could this happen? After awhile I forgot where I was or why I was there. It was then I started to realize the significance of this event. Numb is all the rest of the day would be for me and the millions of others that can re account where they were when it first hit them. Today, I am still angry at myself for continuing to work and not immediately take in what was happening. How was it that in one part of the country a guy like me could be driving to a beautiful golf course to pick up a mower while thousands fought for their lives?

This date changed so many things about our way of life. I personally believe it was the beginning of many changes in our industry as well. Budgets and buying timelines all seemed to go out the window and we had to learn a new way of going to market. Hopefully the next decade will mark the rebirth of the comfort ability and stability that we are all looking for.

BADGER STATE TURF CLIPPINGS

Births:

Mike Bremmer, Superintendent of The Wisconsin Club and his wife Emily welcomed the first child to the world on August 24th. James Michael Bremmer weighed in at 6 lbs 15 oz and dad confirms that mom and son are both very happy and healthy. They feel very lucky to have such an easy boy to take care of. Congratulations Mike and Emily.

Brian Bonlender, second assistant at West Bend Country Club and his wife had a baby boy on Monday June 27. They now have two boys and a girl, so his boss is guessing that Brian will probably ask for a raise really soon.

Golf Course Manager Retires:

On September 1st Jerry Kershasky retired from Westmoor Country Club after a wonderful career that spanned 37 years. It is hard to find an individual in this line of work that one time or another has not crossed paths with Jerry or been inspired by his cutting age thinking. In the two decades I have known Jerry; I can attest that his passion for the job and willingness to share his knowledge with others has never wavered. As a newer generation superinten-

dent said to me a few weeks back "Jerry is one of those guys that you could call at any time and ask for his advice and he is always willing to lend a helping hand". Regardless of which hat he is wearing at the time. Superintendent, course manager, scientist, agronomist, ecologist, speaker, teacher, student he is always a class act. As Jerry said to his membership upon announcing his retirement, "The future is in front of me, possibly at a slower pace". Enjoy your future Jerry, you have earned it. Congratulations!

In Closing:

The surreal ending to my 9/11 story for me is that my wife Gail was scheduled to go to New York for a research meeting. This meeting was canceled at the last minute and she remained in Wisconsin. Her meeting was to be the morning of September 11th in the first tower that was hit. It did not dawn on either of us until later that evening as to the significance of this event. Now that I think about it, it is certainly the best birthday present I will ever receive and from now on I should look at it as a celebration of another birthday I get to spend with her. Maybe the 12th isn't so bad after all?



HARTMAN

Quality since 1971

Specializing in classic restoration and renovation

- Drainage problems
- Slit Drainage
- Greens
- Bunkers
- Laser Leveling
- Grading
- Irrigation

8011 BAVARIA RD
VICTORIA, MN 55386
952-443-2958

WWW.HARTMANCOMPANIES.COM
INFO@HARTMANCOMPANIES.COM

U.S. Amateur - A Tale of Two Courses

By David Brandenburg, Editor, The Grass Roots

The 11th USGA U.S. Amateur Championship offered golfers and spectators a chance to see Blue Mound Golf and Country Club and Erin Hills Golf Club. The two layouts are very different in age, structure and architectural layout but both courses were able to challenge the worlds best amateur players. The field of 312 players played 18 holes of stroke play at each course before the field was cut to 64 players and match play began at Erin Hills Golf Club.

The Historic Blue Mound Golf and Country Club was formed in 1903 and moved to its current Wauwatosa location in 1926. The golf course was designed by the historic

Seth Raynor and has largely been left as originally designed with elevated greens protected by steep banks and deep flat bunkers.

The links has hosted many tournaments over its history including the 1933 PGA Championship won by Gene Sarazen ("The Squire") who beat Willie Goggin 5&4 to win \$1,000. The 1940 Women's Western Open brought "Babe" Didrikson to town as she narrowly beat Blue Mound member Lucille Mann in the finals.

The PGA Tour stopped in 1955 for the Miller High Life Open won by Dr. Cary Middlecoff over Snead, Boros, Bolt and Ford.

Blue Mound has hosted the Wisconsin State Amateur 10 times and in 2010 held the Western junior Championship.

Blue Mound's superintendent Tim Venes joined the courses staff 22 years ago after entering the golf industry while looking for a teaching job. Tim started at Kettle Moraine Golf Course and Willow Run Golf Course working for Dewey Laak and then moved to Blue Mound as 2nd assistant before working his way up.

Erin Hills may be new but it has quickly risen to be a premier public golf facility while making its own history. The course was designed by Dr. Michael Hurdzan, Dana Fry and Ron Whitten but many of the holes were laid out 10,000 years ago when the glaciers cut depressions and left hills across Wisconsin. It is hard to believe most of the property was just mowed down, while fairways were killed with roundup and overseeded.

Bob Lang purchased the 652 acre site in 1999 and immediately began working with the United States Golf Association to bring a championship his new course. The USGA was impressed enough to award the 2008 U.S. Women's Amateur Public Links before the course was seeded and then award the 2011 Amateur in February 2008.

In fall of 2009 Lang sold the course to Andrew Ziegler to finish his dream and modify the course to attract the biggest tournament of all, the USGA's U.S. Open.

Ziegler and his team modified 10 holes, added a second clubhouse, guest cottages, upgraded



Comprehensive disease control starts with the essentials.

Embrace a new agronomic philosophy and take control of turf disease with The Turf Essentials™ from Syngenta. This group of proven combination fungicides features an array of active ingredients and multiple modes of action that allow you to create outstanding conditions efficiently and effectively.

Contact Phil Spitz to learn more about The Turf Essentials.
Cell: 414-429-2015 philip.spitz@syngenta.com



syngenta.

www.greencastonline.com

©2011 Syngenta Crop Protection, LLC, 410 Irving Road, Greensboro, NC 27409. Important: Always read and follow label instructions before buying or using Syngenta products. The label contains important conditions of sale, including limitations of remedy and warranty. Renewer is not currently registered for use in all states. Please check with your state or local extension service prior to buying or using this product. Concert, Daconil ULTREX, Headway, Instrata, Renoun, The Turf Essentials, and the Syngenta logo are trademarks of a Syngenta Group Company.

MISCELLANY



Erin Hills (Left) Hole 2 offers sloped natural looking bunkers while Blue Mound (Right) offers flat groomed bunkers with grass faces.



Erin Hills (Left) new clubhouses, cottages and caddieshack from the first hole. Blue Mounds (Right) 9th hole leads to the Lannon Stone Clubhouse built in 1926.



Erin Hills (Left) 1st hole shows the transition from fescue fairway, fescue first cut and fescue primary rough while on the Right Blue Mound offers bentgrass fairways and Bluegrass Rough.

irrigation and drainage systems and built a new maintenance facility.

The changes on the course were overseen by Golf Course Superintendent Zach Reineking and his assistants Brian Moesch and John Jacques.

Reineking came to Erin Hills in 2005 after Graduating with a Bachelors in Soil Science from University of Wisconsin Madison and was promoted to Superintendent in Spring of 2008. Zach grew up in Sheboygan Falls and joined the golf industry as a 13 year old caddie at Pine Hills in Sheboygan.

He originally studied landscape architecture but realized he liked the build side of the industry more than the design side. As a student he had a internship at Blackwolf Run and had opportunities to leave the state for his second year but found the opportunity to help with the 2004 PGA Championship at Whistling Straits a great chance to learn about tournament golf.

To prepare for the Amateur Reineking and his staff killed off 150 acres of hodge podge pasture grasses that made a very inconsistent rough and seeded it to fescue. Zach figures the fine tuning the rough areas will be a 3 to 5 year process but often depends on the weather. A wet season after seeding caused the fescue to be thick and hard to play from so this spring the staff burned the “native” rough and used herbicides to kill off weeds and undesirable grasses.

Many of us have realized that “native” or “natural areas”

are anything but low maintenance as we strive to keep out thistle and milkweed while providing a playable surface. The efforts at Erin Hills paid off for the Amateur it as most of the fescue roughs looked thick from a distance but were thin up close allowing players to find and play their ball.

Reineking explained to me the Amateur was a great test for the turf as he was able to push the A1/A4 greens to the limit and later in the week had no problems maintain-

ing speeds of 13 plus. The weather did cause some delays forcing a 7:15 and 7:30 unanticipated shotgun. The staff handled the changes and the balls left on the course overnight in stride.

The fairways present a different kind of challenge but walking the course during the event I was amazed at how dry they looked and how fast they rolled. The fescue really does not need much water and Zach is able to keep



them dry when it is not raining.

Despite limiting water the fairways do have some poa annua in them thanks to allowing riding carts the first couple years of operation. The carts forced the staff to use more fertilizer and water than normal to encourage re-growth in wear areas.

Cutless and Velocity will be used to help reduce the poa annua populations despite Wisconsin’s wet periods and summer humidity.

Looking forward to 2017 and the U.S. Open Zach is looking forward to working with the USGA and plans to make a few recommended changes to the course for the Open soon so the last two seasons the staff can prepare the playing surface while making accommodations for bleachers and T. V. equipment.

One challenge for the Open in 2017 may be the June date. The staff will start experimenting with the native areas to encourage early seeding of the fescue’s and hope for dry conditions. This year the crew was supplemented with 15 volunteers and for the Open Zach plans to use 50 or more to prepare the course for the most prestigious golf event in the world.

2017 will be here soon and the eyes of the golfing world will be on Wisconsin, Erin Hills, Reineking and his staff.

www.floratinecentralturf.com



Dan Sander Brent Smith Dominic Frese
970-390-7716 563-210-1616 319-830-7891