

of the governor's budget." It goes on to suggest people who have environmental problems call Tommy at home!

Would that be 'sour grapes'?

Sometime this fall the DNR will go through the civil service procedures to hire someone to fill the redefined PI position. The new position doesn't have the power to litigate and will be governed by an eight-member policy board.

If you think you are getting more heavy downpours of rain of late, you are probably right. A recent study shows the U.S. is getting more of its total rain in heavy downpours than early in the century. There is scientific speculation that this is a sign of global warming from greenhouse gases. Here we go again!

Simulations of warming from those gases have been developed on computers. These models predict such downpours, according to research. The trend shows a rise in rainfall throughout the year but is strongest in the summer. The area is roughly defined by a boundary of Montana, Maine, North Carolina and Texas. Obviously the Badger State is included.

For the country as a whole, the fraction of total summertime rainfall that has come in heavy downpours has risen by 2 percent to 3 percent since 1900. In practical terms, this translates to an average of about one additional heavy rainfall every two years on your golf course.

This is either one more thing to worry about, or to forget. You choose. I choose to forget it.

At the end of last issue's **SOYLENT GREEN**, Steve Millett offered this "point to ponder..." "why doesn't a world class turf program have a natural turfgrass playing surface for their football team? What are your thoughts about this topic?"

Tom Harrison and I have some personal experience with natural turf on the Camp Randall field.

The field was natural grass (and weeds and bare soil) in the mid-1960s when we were working for Pete Miller at the Nakoma Golf Club. Whenever those who were responsible for the field needed help, they would call faithful alumnus Pete. He'd go over, give advice and occasionally offer

help. I pulled the John Bean sprayer with an IH 240 tractor once to spray the field with fungicide.

Most of the time the natural turf field wasn't in very good shape. I doubt those in charge knew much about it and as I recall they would also seek help from professors Love and Newman.

Air movement was lacking in the closed-in field, it was used for other activities and sports, practice took place there at times, and bad weather games were disastrous. Artificial turf makes sense in some circumstances, and this field is such a circumstance.

I have walked on the new turf—it is only a couple of years old—and it seems to me to be safer than the one it replaced. Only the players know whether it is better or worse than natural turf. The question, then and now, remains "what kind of condition would a natural field be in during the football season?"

The answer is pretty easy.

On the way home from our leaf peekers trip, Cheryl and I drove down to Greensburg, Pennsylvania so we could see an exhibition at the Westmoreland Museum there. It was a display you would have enjoyed.

The museum curators assembled trophies and memorabilia from Arnold Palmer's singular and legendary career. Mr. Palmer grew up in Latrobe, Pennsylvania, less than ten miles east of Greensburg. In fact, our first stop was at Latrobe CC so Cheryl could see what she has heard me talk about.

The Westmoreland is a beautiful museum, especially for a relatively small town. The exhibition of Palmer prizes was world class. Many of the trophies are permanent trophies—the Masters, for example—and were loaned to the museum for the four week show. For the first time in the history of golf, the U.S. Open Trophy, the U.S. Amateur Trophy, the British Open Trophy and the revered Masters Trophy were all under the same roof, in the same room. For me it was a wonderful experience.

The folks in western Pennsylvania chose an excellent way to honor a favorite son. Make no mistake—the trophies, photos, paintings and other memorabilia most certainly are works of art. So is Arnie.

Finally, a picture from our autumn vacation that you might enjoy. We stayed at the Mt. Washington Hotel in the White Mountains of New Hampshire for one night. It is a grand place in a beautiful spot, reminiscent of a time past. The hotel is surrounded by a Donald Ross golf course, and the picture shows the practice putting green just to the front of the hotel. It wraps around many large granite boulders which are bedded in bark and dressed up with flowers. How would you like to teach a new employee how to hand mow a green like this one?

Relax, enjoy the upcoming holidays and take generous time off to recover and recharge your batteries. You have earned some serious personal and family time. Noel. 🍷



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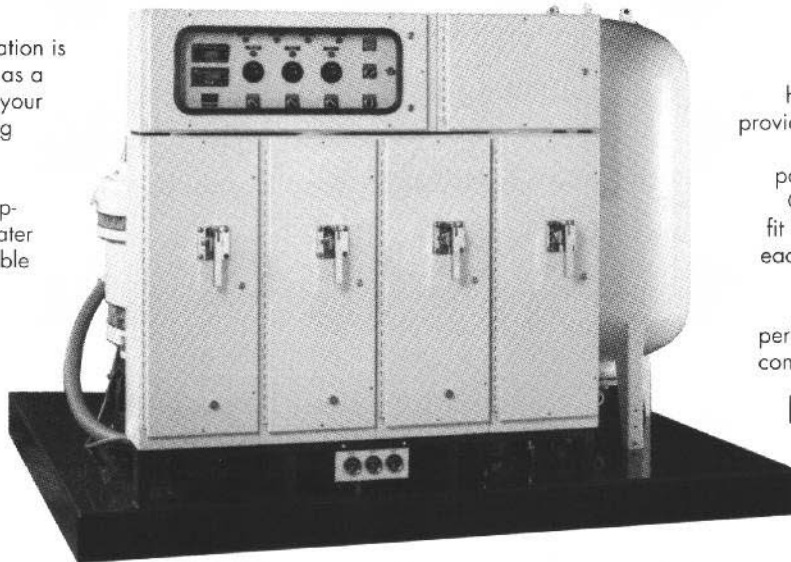
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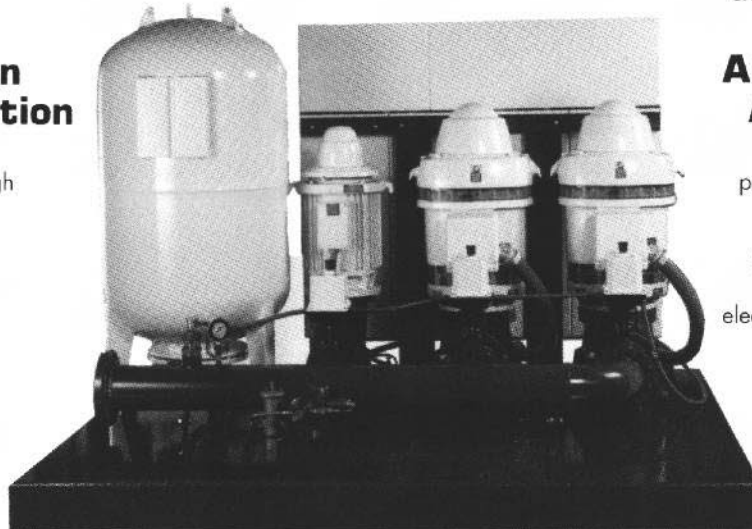
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A Slice of American History

By Lori Ward Bocher

"My life's dull and boring and I'd like to keep it that way," jokes Terry Ward, advertising and sales manager for the Milorganite Division of the Milwaukee Metropolitan Sewerage District.

"Oh, no," I counter. "This is one of the more interesting interviews I've done for the Personality Profile column."

"Why?" he asks.

I can't put my finger on it at the time, so I say something about his outgoing personality and varied career. But the next day, as I organize my thoughts to begin writing this article, it hits me. Terry Ward is a slice of American history. He lived through, or was affected by, many of the major events of post World War II America.

Born in 1946, his father was a World War II veteran who came home from the war, got a good job with the Kohler Company, and worked there "for a long, long time," as Terry puts it. At that time in America's history, once you found a good job, you kept it — and it kept you.

Although he grew up as a "city kid" in Plymouth, Wis., Terry had close connections to agriculture, as did many of his peers at the time. "Literally all of my relatives, my uncles on both sides of the family, were in the ag business," he recalls, adding that he spent many childhood days working on farms.

A child of the stable and prosperous 1950's, Terry graduated from Plymouth High School in 1964 just as America was entering a period of great unrest. He chose to go to college at the University of Wisconsin-Madison.

But Terry's reasons for being in college weren't strictly academic. "Let's be candid. I was basically studying draft deferment at the time," he admits. "I was going to be in the College of Agriculture and Life Sciences, where I still feel I can hang my hat. But I was studying 2S. I was trying to beat the draft like everyone else. I had no interest in the military."



Terry Ward

While in college, he also was a member of the UW football team. "That's how bad we were," he says about the fact that he made the team. He was not a regular, but a spot player.

"And this is where the plot thickens," Terry continues. "I finally got my grade point up to the point where I could declare a major. Then I ruined my knee in football. I blew my right knee absolutely apart."

After the injury and surgery, he dropped out of school. "My leg was so far gone that getting around was difficult," he remembers. By dropping out of school, he also lost his 2S draft classification. "The people who put my leg back together said, 'They're never going to draft you with a knee like this.' I can't tell you how wrong they were."

He was drafted late in 1966, just as the war in Viet Nam was escalating. An appeal was unsuccessful. "I went through basic training first, and then advanced training. And then I volunteered for officer candidate school thinking, 'Look, if I'm going to be

involved in the war, I might as well do it in the right fashion,'" Terry points out.

He was commissioned as a 2nd Lieutenant in the infantry. Then he volunteered for jump school, or parachute training, and the ranger program. "I managed to zip through both of those and get myself assigned to special forces, the Green Berets.

"I ended up getting assigned to Viet Nam," he continues. "Not in special forces, but in an infantry unit. And later I commanded a special forces 'A' team." At this point in the interview, he sighs. There's a long pause. "This is what I don't want to talk about. There have been a couple of things that I endured that shall not be repeated. They're not thought about."

Being nine years younger than Terry and a high school student when the war ended, I've only seen Viet Nam in news reports, movies and documentaries. Terry lived it. I'm curious about his experiences, but I don't want to press him.

"Just one question," I say. "Was it anything like all the movies that have been made?"

"I have not seen one. I do not read the books. There are certain things that I would like to purge," he solemnly answers.

"Suffice it to say that I am the custodian, thanks to the people who worked with me, of a silver star and two bronze stars," he says. "I also got three purple hearts. You've got to get shot to get those, so those are mine! But the other awards, they belong to the kids. They don't necessarily belong to me."

When he was released from the Army, Terry says that he looked like a cross between Ironside and the man in the Hathaway shirt ads who wears an eye patch. "I was in a wheel chair and had limited sight in one eye. This wasn't fun," he says in a high and shaky voice.

(Continued on page 15)

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(Continued from page 13)

"I was hurt bad," he continues. "But not in comparison to those people who were maimed and disfigured for life. I recovered after some time. I'm good as new, just about."

It would be an understatement to say that the war changed his outlook on life. "So long as they aren't shooting at us, so long as they aren't too close, that makes for a pretty good day here!" he says. "I think that's why I'm always upbeat. I know the worst days are behind me. Every day is a good day. Believe me, I know what a bad day is."

He knew he wanted to go back to school after returning from the war, but he decided not to enroll at Madison again. "Given the Madison campus and what was going on there politically, I didn't think I would fit in," he says of the anti-war riots that were prevalent at the time.

Terry wasn't looking for more confrontation in his life—the kind he might have found on the Madison campus. "All of the chips that I had on my shoulder were knocked off during Viet Nam," he says. "I came back a changed person. If I had gone there looking for a fight, I was more than accommodated. I had seen enough awful things that made my whole outlook change. Instead of courting confrontation, I said that I would have no more of it."

So he enrolled at the University of Wisconsin-Milwaukee where he eventually earned a business degree. While in school, he also started working for the Murphy Products Division of the Schlitz Brewing Company. "At the time, Schlitz was in the process of trying to find an outlet for all the brewers grains and other by-products that they had," Terry explains.

"It's kind of like the Milorganite story," he continues. "You've got something left over. What can you do with it?" The people at Murphy Products developed "Maltlage," a trademarked product that was drier and had a longer shelf life than wet brewers grains. It was sold mostly to cattle farmers.

"That job really was a lot of fun," says Terry, adding that it used his agricultural background and his business training. He traveled around the country—wherever Schlitz had a brewery—to help create a local market for Maltlage.

With less than 10 years at this job, Terry was hit with another American

phenomenon: a corporate buy out. "The sun set on this whole operation when Stroh's bought Schlitz and said, 'We're in the beer business. We're not in the by-products business,'" Terry recalls. And so he was out of a job.

But soon he had a job with Lindsay Brothers, a wholesale distributor of agricultural implements and, later, outdoor power equipment. "When I started at Lindsay the ag economy was on the up side," Terry remembers. "Business was just incredible."

However, Terry left the company after being contacted by Engineering Products, manufacturer of the Power King tractor. "They asked me to come on board and get the business kind of cranked up and turned around," Terry recalls.

"I walked in there and everything looked just delightful and dandy," he continues. "And then suddenly the dollar and the yen started meeting head on and it became far more reasonable to import the Japanese rice-type tractor."

"The Japanese had a large selection of small tractors that found a niche with American sundown type farmers and others who needed small tractors," Terry continues. "Their tractors were diesel and had hydraulics, 4-wheel drive and power assists. We were sitting with a plain old gas tractor with manual transmission. And they were coming in several thousand dollars less than we were. We were dead. We were dead." The victim of Japanese competition, just like many American companies during the 1980's.

Again, Terry landed on his feet when he found a job as advertising manager for the Milorganite Division of the Milwaukee Metropolitan Sewerage District. Since then, he has become the sales manager, too.

"I came here right after that business with ALS, or Lou Gehrig's disease and the flap about the heavy metals in Milorganite," he says, adding that a physician linked Milorganite with three San Francisco 49ers who acquired Lou Gehrig's disease.

"His allegations proved to be completely unfounded," Terry points out. "Milorganite was woefully maligned. In some cases, we're still living with the residual today."

Terry estimates that about 40 percent of Milorganite is sold to golf courses, either straight or in blends. With the professional market, a lot of emphasis is put on helping customers find answers to their problems. "The older you get, the less you know, but the more you know good," he says. "The more you know good is who you know and where you can go to get the right answers. In the professional market, that's kind of what I do."

When I ask Terry if it's easy to sell Milorganite, he quickly responds with a resounding "No! Number 1, it's the most misunderstood product in the whole wide world," he says. "A lot of people say, 'Well, I'd use it if it weren't human fecal material.' Well, it's not."

"Sewage sludge, or bio solids as we now call it, is actually dried microscopic, unicellular animals and plants that are naturally occurring and that

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eat the food sources that are in the water," he explains. "What we do is squeeze the water out of them; continue to treat the water; take the rest that's left over, i.e. those dead bugs; heat them to 1200 degrees; and tada! You've got Milorganite!"

Another selling challenge is that some superintendents say the price is too high for the units of nitrogen it delivers. "If you look at just the nitrogen, that argument holds a lot of water," Terry admits. "But then you take a look at the iron in the product. It's chelated iron.

"I also fall back on our heritage and the fact that this product has worked," he continues. "It covers a lot of people's derrieres, quite frankly. We have been a good, dependable source of nutrients for golf turfgrass since 1926."

Terry reports that more and more municipalities are taking a long look at processing their sewage sludge and selling it as a dried fertilizer product. Some are already doing it. "But they don't have the sophisticated

process that we do," he adds. "That's not to knock their process. But they're not coming in with the type of expertise and background we have, nor the research and interchange that we have had with superintendents and with our distributors. They're coming in with this stuff that's black and granular and looks like Milorganite and is so much cheaper. But it does not perform the same."

Besides his work at Milorganite, Terry enjoys sitting on the board of directors of the Noer Turfgrass Research Foundation. With the turf industry becoming more technical, he's glad that the Noer Foundation "has done a lot to direct funds into projects and people who are definitely bettering the game of golf and turfgrass research in general.

"That's why I'm more than willing to spend the time on the board because we're doing the right thing here," Terry adds. "We've got some pretty big hitters who sit on that Noer Foundation board. It's been fun to be around those people. They are, with-

out a doubt, some of the leading people in the industry."

Outside of work, Terry has been spending a lot of time with the five children that he and his wife, Beverly, have raised. The children range in age from 29 to 20, with three of them still in college. Beverly, a respiratory therapist, is on medical leave from her job right now.

He and Beverly also spend time at their "little bitty farmette" between Elroy and Mauston, Wis. "I grow wildflowers and turkey and deer and a little bit of alfalfa," Terry points out. "But nothing that moos or bellows. I want to stay away from livestock." He does, however, enjoy hunting.

"When I was young and foolish I used to jump out of airplanes a lot, but I don't do that anymore," he says. "After 2,000 jumps I finally sold all my equipment."

Terry also was a marathon runner until a few years ago. "My best marathon time was 3:36 and small change," he says. "But my achilles tendon and I parted ways about



three-and-one-half years ago, so I don't run anymore. I gained a lot of weight and went through a lot of stress during that period."

Now his Number 1 avocation is golf. "It comes with the business," he says of the invitations he receives while calling on golf courses with Milorganite distributors. "When you're invited to play, when they have the courtesy to ask you, you should play with some degree of confidence," Terry says very seriously.

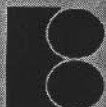
"I don't!" he laughs. "But I at least play well enough so that I don't go out and embarrass myself on a regular basis. We do have a good time."

Even though golf turf provides a good share of Terry's business, he sees beyond the grass itself. "Whether we know it or not, we're not in the grass business," he believes. "We're in the entertainment business. We provide people with some outstanding opportunities to talk about business or talk about nothing or just involve them-

selves in being outside for a little while. I think the game of golf is absolutely incredible as far as lifting cares for two-and-one-half to five hours.

"At Milorganite we're providing some awfully good people with an opportunity to grow some real nice grass so other people can get out there and forget about all the worries in their lives for a while," Terry concludes.

Given his history, Terry knows what it is to have worries and the need to forget about them for a while. 🏌️



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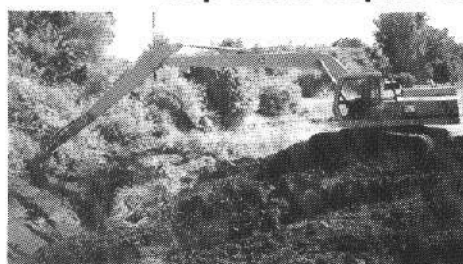
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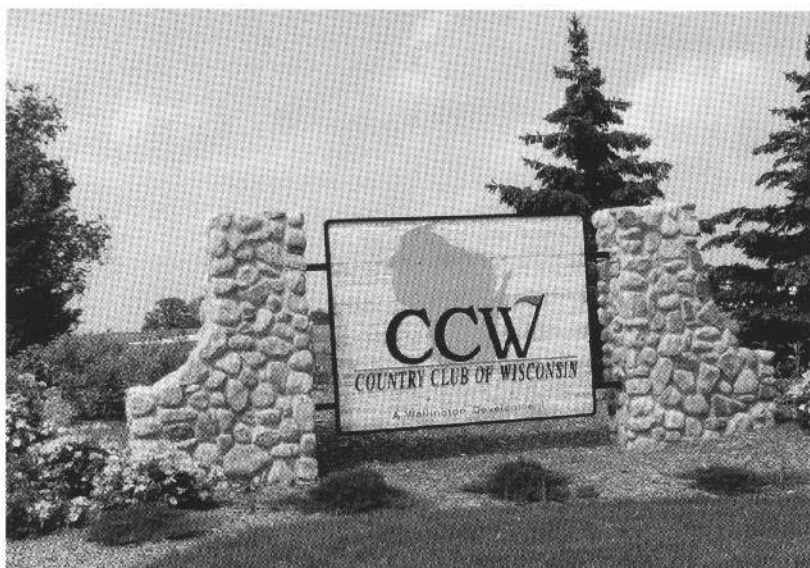
Jacobsen Division of Textron Inc.

Country Club of Wisconsin

by Dave Brandenburg

It's always a treat when the WGCSA is invited to a new golf course, and the Country Club Of Wisconsin was no exception. Over 100 WGCSA members turned out August 7th to play a very challenging and picturesque layout. Superintendent Gordon Waddington and his staff have done a excellent job; the course was in excellent condition and it sure didn't look like it had been open for only a year. The course offers some spectacular views of beautiful golf holes and natural areas. Over a wonderful hors d'oeuvres spread the winners of the two man best ball and flag events were announced as follows:

Gross:	1st	Jeff Kraig / Rick Nuss - 730
	2nd	Tom Kornkven / Jim VanMeter - 732
	3rd	Charlie Ocepek / Jeff Kingsly - 741
Net:	1st	Don Steinmetz / Bud Kelzenberg - 61
	2nd	Brian Feldman / Mike Lyons - 61
	3rd	Dan Shaw / Pat Shaw - 64
Flag Events:		Long Drive - Ed Kirchenwitz
		Closest to Pin - Charlie Ocepek
		Closest to Pin - Rick Nuss
		Long Putt - Roy Zehren
		Straight Drive - Elwood Huenerberg



From the club entrance,



to the new clubhouse,



to the beautiful golf course itself, the Country Club of Wisconsin is very inviting.



A caravan of WGCSA members heads out for a simuttee start!



The Roller Coaster

By Pat Norton

Although it's been many years since I have actually been on a real live roller coaster, the emotional roller coaster that was the 1995 golf season was a great substitute. Right about now I feel sort of wobbly and dizzy...as if I've just exited a ride that I have been on for months. Time to get off the ride, control the sick sensation, take a deep breath and relax.

As with all of you in the Badger state, Illinois golf course superintendents experienced a very long, very wicked ride in 1995. It is now October 10, which means that the ride is finally coasting to a stop. If a guy was able to jump off the 'course improvement ride' just a bit early, he'd soon realize just how beautiful the weather has been this fall. He'd also take some time off, play a bit of golf, attend a few superintendent meetings, and enjoy life.

As things are, though, it seems that there is never time for the fun stuff. I've golfed only three times this season—all on this home course—which means they were unenjoyable because the trained eye is always looking for flaws and seeking perfection.

The coaster ride down here southwest of Chicagoland began on March 17...and we've been going pretty much nonstop ever since. It has been a very intense season...tilled with projects, more projects...new employees... more new employees...terrible weather...and seemingly no end to that terrible weather!!

Finally the weather broke just after Labor Day. From then on, things got so much easier. Usually down here dollar spot is a real September concern. I am trying to wean myself and the course off the fungicide habit and save the money. This September was just great...no need to apply any fungicide...great weather...and a bentgrass golf course that largely escaped unscathed as compared to the horror stories of July and August.

As I said, we opened the course on March 17, which seems early...but not

really since everybody is so eager to get out onto the course. At that point everybody is anticipating the enjoyment of the ride, just like your children as they beg you to take them on the real thing.

Our early projects included wildflower area design and establishment, completed May 2nd, followed by '20 questions' by our ownership group until finally we saw color and flowers.

For the next eight weeks we had great wildflower color and a great show for the golfers. I was riding high as 'the wildflower king of Grundy County'! I actually had lots of questions and a few phone calls from the golfing public concerning our success with the flowers and their lack of the same.

Things were great until the annuals, including the old reliable black-eyed susans, all decided to let the foxtail dominate for the remainder of the year. Next year we'll overseed and figure out which grass herbicide is really, really safe to use with wildflowers.

Prairiegrass establishment is quite another story. Suffice to say that I am

definitely not considered 'the king of the prairiegrasses'...more like the 'course jester'. My friends at Pheasants Forever and the Illinois Department of Conservation all counsel lots of patience, lots of patience.

I am not sure just how Pheasants Forever operates in Wisconsin, but down here they've been willing to donate seed, use of equipment, labor and lots of good advice in our quest to establish twenty-plus acres of these grasses to complement our open, links-style golf course. What a helpful organization!

Steve Swartz, our contact with that organization, says that Wisconsin is a big state for Pheasants Forever membership and fundraising. Check it out, guys...

Anyway, those early months of the ride were very fun and enjoyable. I could clearly see what was happening, and it was all positive.

Until the projects began...projects originally planned and budgeted for completion over a two-year time span got compressed into one season.

