

See it First
See it Best
See it ALL at

MidAm '93

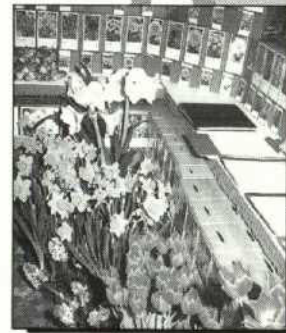
Everything you need for a more profitable year can be found at the 1993 Mid-America Horticultural Trade Show in Chicago. It's the right place to sharpen your competitive edge and make all your smart "dollars and sense" buying decisions for the '93 season.

Mid-Am offers:

- 671 booths filled with green goods, equipment and service ideas from 426 of the nation's top nursery, landscape and garden center suppliers;
- One-on-one interactions with green industry pros;
- Demonstrations on how to cut costs and enhance profits;
- Convenient Thursday through Saturday show schedule;
- Educational meetings, seminars and events sponsored by industry associations;
- Prime location in Chicago's loop with reduced room rates and parking at the luxurious Hyatt Regency Chicago;
- Low-cost parking at Soldier Field with free shuttle bus to and from **Mid-Am**;
- Discounted rates for early registration;

For registration information, contact:
Mid-America Horticultural Trade Show, 1000 N. Rand Road,
Suite 214, Wauconda, Illinois 60084.

TEL: 708-526-2010. FAX: 708-526-3993.



Attend Mid-Am '93.
January 14-16, 1993
Hyatt Regency Chicago

*It's Your First & Best Place
for Business in 1993*

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Illinois Landscape Contractors Association
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