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Cooperators Requested for Gypsy Moth Trapping

Editor's Note: Julie Nara, Entomologist for the Wisconsin Department of Agriculture, Trade and Consumer Protection, has requested the support of Wisconsin's Golf Course Superintendents in the 1985 Gypsy Moth Trapping Program. Julie is hopeful that the cooperation will be on the same level that it was for 1984 when a number of WGCSA members participated in the program. Let's lend our support for another year.

The Wisconsin Department of Agriculture, Trade and Consumer Protection is seeking cooperators to conduct local trapping for gypsy moths.

The gypsy moth, which was introduced and accidentally released in the state of Massachusetts in 1869, has now attained outbreak populations in the northeastern United States. In Wisconsin, isolated infestations are present in Oconomowoc, Monona and Hubertus. Possible infestations have been found in Sheboygan and Bonduel. Moths have also been caught near the Wisconsin border in Minnesota, Michigan and Illinois.

Gypsy moth trapping requires adherence to the following timetable in the southern part of the state.

- July 14 — All traps should be in place.
- July 20 — First moths expected to emerge.
- Last week of July — First check of traps. If possible, check at weekly intervals afterwards.
- End of August — Remove and check traps again.
- September — Send us a map or sketch with trap locations indicated and trapping results.

Gypsy moth trap density is 1 — 4 traps per square mile. Location of traps, placement date, dates and results of checks should be recorded.

If you are a municipal forester, golf course superintendent, nurseryman, or just interested in cooperating, please fill out the following form and send to: Wisconsin Department of Agriculture, Trade and Consumer Protection, Agricultural Resource Management Division, P.O. Box 7883, 4702 University Avenue, Madison, WI 53707.

1985 Gypsy Moth Trapping Cooperator

Name _____

Address _____

Telephone number _____

I would like to cooperate in gypsy moth trapping in: _____

The trapping area measures approximately _____ square miles and is residential, parkland, % golf course, % nursery, % other _____

The number of traps I can take care of is: _____

WISCONSIN CGSA SEEKS MONTHLY MEETING SITES

The Wisconsin Golf Course Superintendents Association, through its Golf and Arrangements Committee, is in the process of establishing a tentative monthly meeting schedule for the next two years. It is our goal to arrange a geographically balanced schedule with a variety of golf courses for all WGCSA members to enjoy. If you are interested in offering your time and your club or facility for such an event complete, clip and return the coupon below to:

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I am interested in hosting a WGCSA monthly meeting:

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Specific meeting date (if preferred) _____

Wisconsin Golf Course Superintendents Association Officers and Directors 1984 — 1985

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P.O. Box 5129
Madison, WI 53705

Mr. William R. Roberts
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SENTRYWORLD Sports Center
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Stevens Point, WI 54481

Mr. Rod Johnson
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Sheboygan Country Club
Box 1066
Sheboygan, WI 53081

Mr. Roger Bell
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Menasha, WI 54952

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Golf Club
Box 188
Clintonville, WI 54929

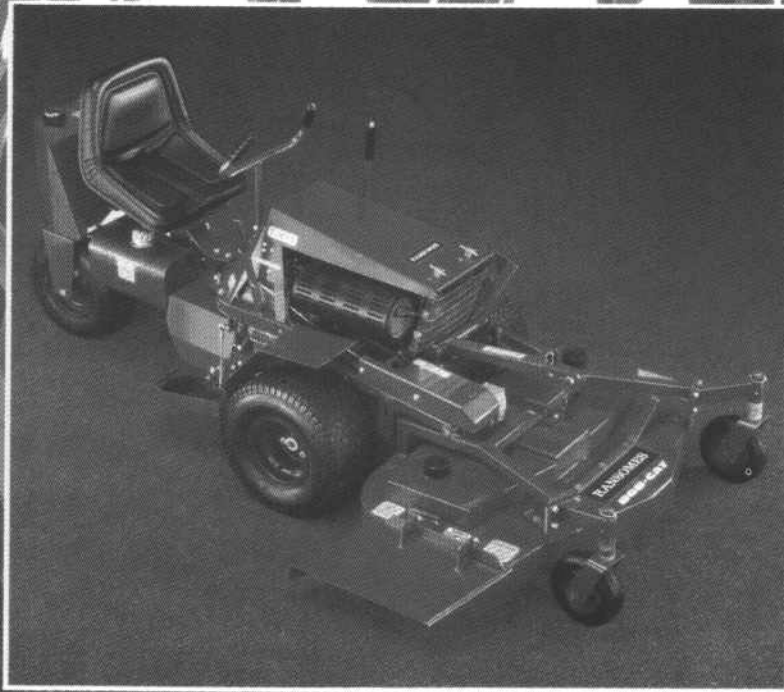
Mr. Bruce Worzella
West Bend Country Club
5858 Highway Z
West Bend, WI 53095

Mr. Mark Keinert
North Hills Country Club
N73 W13430 Appleton Ave.
Menomonee Falls, WI 53051

Mr. James Belfield
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Reinders Conference A Huge Success

By Pat Norton

Reinders Bros. played host to over 1400 state turfgrass managers at "Wisconsin's Largest Turf Conference" on March 13 & 14, 1985. The Waukesha County Expo Center was the site for this biennial event, first held in 1973. 1985 was the seventh such conference.



An overview of the show floor of Reinders 7th Conference.

All segments of this state's green industry — everyone from superintendents of golf courses, parks and cemeteries to lawn maintainers and landscapers — were well represented. Turf managers had excellent opportunities to attend interesting educational seminars, get technical information from equipment and irrigation workshops, or just "kick a few tires" at the extensive, colorful and very informative exhibit displays.



The UW's Dr. Bob Newman was a speaker at Reinders Conference.

Any number of interesting educational seminars were given by such notable speakers as Dr. Joe Vargas, who spoke on the relative importance of fairway clipping removal. Vargas also discussed basic cultural differences in managing *Poa annua* vs. creeping bentgrass on fairways — relative N fertilization levels, aeration requirements, disease susceptibility, etc. Other speakers included Dr. Gayle Worf on ring spot, Dr. Robert Newman on turf renovation, Dr. Robert Shearman of Nebraska on topdressing, fertility and the importance of wetting agents, Dr. Jerry Pepin of Pickseed West on turfgrass seed, plus many, many others. What an array of speakers and subjects!



Dick Reinders introduced staff people.



How many WGCSA members can you find?



Ed Devinger in conversation with customers.

Attendees also strongly sought out the equipment and irrigation service seminars on such products as Toro mowers, Kohler and Continental engines, as well as Toro, Rainbird and Buckner irrigation equipment. Reinders also offered excellent irrigation workshops for those who had the foresight to register in advance — gotta' make sure I register next year!



Manufacturer's reps were available for technical questions.

The tasty buffet luncheon seemed to keenly whet that huge winter appetite that so many of us have — the only problem was finding a place to sit and enjoy! (Rumor has it that Rod Johnson enjoyed his feast sitting in the hopper of the Viccon spreader!)

Seriously though, the Reinders conference is well worth attending. There are so many speakers to listen to, so many superintendents to chat with, and so many exhibits to see that a guy only accomplishes about half of what he wants to! Attending this most successful conference once is definitely not enough, which is why Reinders is scheduled to hold it again in 1987 — and 1989, 1991...2001, 2003, etc!



Product literature was available.

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60	0.25	25.9
70	0.21	23.5
100	0.15	18.0
140	0.10	0.2

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THE GRASSROOTS IS A WINNER!

By Michael Semler

The Wisconsin GCSA received national recognition for our newsletter, THE GRASSROOTS, from the Golf Course Superintendents Association of America at the 56th Annual International Golf Course Conference and Show in Washington, D.C.

THE GRASSROOTS was selected as one of the 10 best overall newsletters that are currently published by GCSAA affiliated chapters. In addition to the overall award, it was chosen for the Best Original Editorial Content Award, one of six additional recognition awards presented. There were 53 publications involved in the national competition.

In November, a panel of 4 in-

dependent, qualified judges selected the winners from the eligible, affiliated chapter newsletters. Monroe S. Miller, editor and publisher of THE GRASSROOTS, accepted the awards on behalf of the Wisconsin Golf Course Superintendents Association at the Opening Session of the Conference. The judges felt that the strengths of THE GRASSROOTS included good content, good use of spot color and a very good flag design. They also felt that the publication had interesting columns that were complemented by issues oriented reporting. They also specifically noted that "The Back Page" was a good idea. The 10 best overall newsletters are given this award based upon: overall excellence, scope and writing quality, editorial judgment, appropriate design and presentation. No individual ranking among the best 10 was given.

Awards such as those given to our newsletter do not just happen

by accident. The quality of our newsletter is directly related to the effort of many people, and there seems no better time or place to make note of them. It goes without saying that without the generous and continuing support of our advertisers we wouldn't have a newsletter. The best and most obvious way of expressing our sincere thanks is to maintain strong business ties with them.

Four individuals deserve particular note for their contributions. Dr. David Cookson truly offers us "A Player's Perspective" in each issue of our newsletter, and his thoughtful analysis and insightful commentary on a broad range of issues and topics that affect all of us — Superintendents and players — are helpful and most interesting to read. Thankfully, he has agreed to give us continued support for 1985. Similarly, Bob Lohmann always has an excellent column as a member of an allied profession — the golf course architect. We've come to expect to see "The Back Page" each time the newsletter reaches us. Bill Roberts does a great job of keeping us posted on what is going on in the WGCSA "family." And finally, Stan Zontek, in his column "From The Director's Desk," kept us abreast of the golf industry in the upper middle west. Jim Latham will continue the column for us.

Our land grant college — the University of Wisconsin in Madison — and the outstanding staff people associated with our industry gave generous support in 1984 to THE GRASSROOTS. In particular, thanks are extended to the following writers and their helpful advice on a variety of topics



M. S. Miller, 4th from left in front row, with other newsletter winners.

relating to golf course management: Dr. Gayle Worf, Dr. Dan Mahr, Dr. Jim Love, Dr. Helen Harrison, Dr. Ed Hasselkus and Dr. Alma Baron. Julie Nara, an entomologist from the Wisconsin Department of Agriculture, contributed two articles during 1984.

WGCSA members displayed their writing skills and their willingness to share information, ideas and opinions with their colleagues during 1984. Contributors were: Roger Bell, Bob Erdahl, Gene Haas, Tom Harrison, Rod Johnson, Mark Keinert, Ric Lange, Monroe Miller, Danny Quast, Bill Roberts, Bill Rogers, Jeff Ruesch, Steve Schmidt, Bill Sell, Michael Semler, Charlie Shiley and Bruce Worzella.

Many others with a strong interest in golf helped in 1984. This distinguished group included Helmut Adam, Suzie Bell, Jeff Brauer, Ed Devinger, Gerald Ebel, Dave Ibata, Mike Nelson, Dr. Harry Niemczyk, Jack Reif, Neil Richter, Dr. David Roberts, Ron Schumacher, Allan Schildnecht, Gerry Sweda, Roger Thomas, Tom Wentz, Russel R. Weisensel, Charlie Wilson, Pat Zurawski and Paul Zwaska.

Advice from the following people was extremely helpful in the past year and they deserve our applause: Jo Radder, formerly of the Wisconsin State Journal and a long time member of Blackhawk Country Club; Janet Seagle, Librarian and Curator for the USGA; Emily Wixson, Researcher at the Steenbock Library at the University of Wisconsin — Madison; Len Mauer, Professor of Agricultural Journalism at the University of Wisconsin — Madison; and the GCSAA for advice and counsel during the year.

Finally, but far from lastly, the staff of Kramer Printing in Madison for care and concern and dedication in turning out a quality product on time. Particular credit is due to Nell Stace and her creative ability that was invaluable.

THE GRASSROOTS for 1985 remains in the capable hands of Business Manager Danny H. Quast, who started the paper over a decade ago, and Editor and Publisher Monroe S. Miller. Both expect this year to be as fruitful and progressive for the GRASSROOTS as was 1984.



GCSAA Announces Mid-Year Conference and Show

The Golf Course Superintendents Association of America has announced a mid-year Turfgrass Conference and Show to be held at the Hoosier Dome in Indianapolis, Ind., Sept. 19-24, 1985.

This new conference represents an extension of GCSAA's education program and will offer extra opportunities for improvement to those in the golf course and turfgrass management profession. It will bring some of the nation's top researchers, educators, golf course superintendents and turfgrass managers together for this unique educational conference.

The conference will feature seven of GCSAA's most popular continuing education seminars, staff technician training courses, a national 'selling and buying' type exhibition trade show, a turfgrass research conference, a golf/turfgrass market research workshop, an outside turfgrass equipment demonstration and a national golf championship to benefit turfgrass research.

"September is an excellent time for manufacturers and distributors of golf course equipment and supplies to demonstrate their products," said GCSAA President Eugene D. Baston, CGCS, "as this is the time of the year when golf course managers plan purchases. We believe this mid-year conference will be very beneficial to our members and to our advertisers and distributors," Baston explained.

"GCSAA members have expressed a need for information that will assist them in training their own staffs. With this conference, we will be answering those needs," said Baston.

The staff technician training courses will be 'hands on' instruction by the direct involvement of manufacturers. Courses will be offered in equipment repair and maintenance; irrigation equipment operation, repair and maintenance; pesticide safety and applications; and golf car repair and maintenance.

The trade show will allow companies to offer show discounts and purchases on site and will feature an outdoor equipment demonstration area where superintendents can actually test the latest equipment.

The turfgrass research portion of this mid-year conference will gather more than 20 of the nation's leading scientists presenting updates on all major turfgrass research being funded with GCSAA's support. Papers on other research will also be presented.

The GCSAA is making plans to present 7 of their most popular continuing education seminars. Seminar topics should include: Advanced Computer Applications; Negotiating; Golf Course Design Principles; Business Communication & Assertiveness Techniques; Personal and Managerial Productivity; Basic Turfgrass Botany and Physiology; Advanced Irrigation Systems Management.

A one-day golf championship will be played with the proceeds going to further turfgrass research. Many affiliated golf course superintendent associations hold similar golf championships, but this will be the first national golf championship specifically to benefit turfgrass research.

"We hope this mid-year conference, and the central location, will allow companies and courses to send more of their employees and staffs to participate in the hands-on training being offered," Baston said.