



SPECIAL ELECTION ISSUE!

THE GRASS ROOTS



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ROBERTS SEEKS GCSAA EXECUTIVE COMMITTEE

William R. Roberts, Golf Course/Grounds Manager of SentryWorld Sports Center in Stevens Point, Wisconsin has been nominated for election as Director of the Golf Course Superintendents Association of America Executive Committee. According to Wisconsin Golf Course Superintendents Association President Monroe S. Miller: "Bill's decision to seek a directorship in the GCSAA has been met with great excitement and enthusiasm by our entire membership. Amidst the applause and cheering at our August meeting was a motion to offer the full and total support of the WGCSA." The 1985 GCSAA election will be held at the Annual Membership Meeting next February in Washington, D.C.

Roberts, who began his turf career as a member of the Golf Course staff at Knollwood Club in Lake Forest, Illinois, is a 1975 graduate of the Turfgrass Management program at the Pennsylvania State University, completing the curriculum "with highest distinction" while receiving scholarship awards from the San Diego Golf Course Superintendents Association and the Penncross Bentgrass Growers Association. Following graduation from Penn State in March of 1975, he joined the staff at Bob O'Link Golf Club in Highland Park, Illinois as Assistant Golf Course Superintendent under Robert M. Williams and, in December, 1975, was named Golf Course Superintendent at Stevens Point Country Club in Stevens Point, Wisconsin.

After three years at Stevens

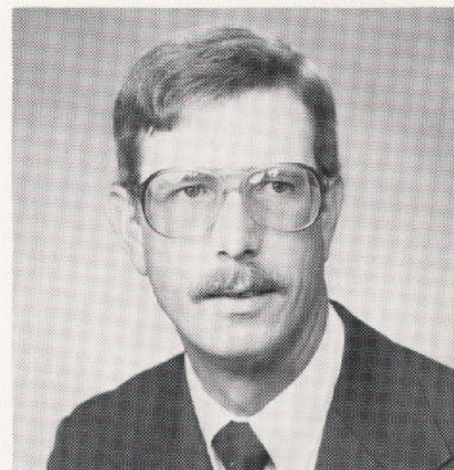
Point Country Club, Roberts found himself returning to Knollwood Club, this time as Golf Course Superintendent, remaining in that capacity for two years before pursuing a brief tenure in the same capacity at El Paso Country Club in El Paso, Texas.

In March, 1981, Roberts was invited to participate in a golf course construction project and returned to Stevens Point, Wisconsin. Under the ownership of Sentry Insurance, a 6,891 yard, 18 hole championship golf course was developed, which also included indoor and outdoor tennis facilities, 40 acres of employee parks, a swimming beach, a ball diamond, and, off the property, a large greenhouse operation.

He served as Project Manager through the entire construction phase of the development and has continued in the role of Golf Course/Grounds Manager since. According to Roberts,

"SentryWorld has been and continues to be a once in a lifetime opportunity for me. I've been able to oversee the property, taking it from rough clearing and earth moving through the grow-in period to a very playable golf course and usable facility in just three years."

"I've been able to contribute to everything from maintenance building design to equipment acquisition to staffing. I've helped a group of individuals come together and grow as a highly trained, professional golf course staff, and I take the greatest pride in that. I've just been very fortunate from day



one in terms of my involvement here at SentryWorld."

In addition to his Golf Course Superintendent responsibilities over the years, Bill Roberts has found or "made" time to be involved in the Wisconsin Golf Course Superintendents Association as a past Director, past Newsletter Editor, and current WGCSA Secretary. He also served a tenure on GCSAA's Public Relations/Awards Committee in 1978, has contributed to "GOLF COURSE MANAGEMENT" magazine, and was a speaker at the 1984 GCSAA Conference and Show in Las Vegas, Nevada. A column written by Roberts appears in "THE GRASS ROOTS," an official Wisconsin GCSA publication.

Further, he served as Secretary for the University of Wisconsin — Madison Select Golf Course Study Committee in 1984. He has attended seven out of the last eight GCSAA Conferences and Shows,

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