

Your Opinion Is Important To Us

By Chad Harrington, General Manager, Autumn Ridge Golf Course

I remember, like I am sure most of you, the stories from our Parents and Grandparents that started “when I was a kid.....” and how I would roll my eyes or just dismiss whatever comment followed. I often thought or at least hoped I would never use those terms or at the very least, be much older than I feel I am, but this year definitely has me wondering where our summer weather went from “when I was a kid.”

As I look out the window and look at what appears to be early soggy, late April or early May conditions in early September, it reminds me why so many of us decided on this profession and why you are so highly regarded by your golf courses. I had a fellow superintendent remind me at one of meetings this summer while we were waiting for the torrential down pour to let up, “anyone can grow grass in perfect conditions. It takes a professional to make it look great in the real world.” That sounds like 2014 season to me!

Earlier this year the WGCSA Board of Directors engaged in a Strategic Plan-

ning Secession with the help of GCSAA to facilitate the meeting. One of the key points that came from that event was actually a question to our membership. What do you find valuable as a member


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Over the past few months a committee from the board has put together a survey for our membership trying to answer that question. I know that we are asked to do survey quite often, but our asso-

ciation has not requested one in quite a while. I respectfully ask each of you to take the time to fill out the survey and let us know what you feel is important to our association and what you feel would add value in the future. We realize that times change and we need your help to identify value as a group.

One of the struggles many groups, clubs, and associations face is time and participation among its members. The WGCSA is no different, but will be celebrating 85 years of service and has definitely proved to be a valuable resource to Golf Course Superintendents in our state, and our goal is to retain the membership while attempting to reach others that have not utilized our benefits.

I would like to thank each of you in advance for your support of the WGCSA in supplying your opinions and information in the 2014 survey and your continued promotion of the association. I hope that all of you have had a successful golf season and thank you for all you do to help make the WGCSA leaders of the game of golf in Wisconsin. 

WGCSA MISSION STATEMENT

The Wisconsin Golf Course Superintendents Association is committed to serve each member by promoting the profession and enhancing the growth of the game of golf through education, communication and research.

WGCSA VISION STATEMENT

The Wisconsin Golf Course Superintendents Association is dedicated to increase the value provided to its members and to the profession by:

- Enhancing the professionalism of its members by strengthening our role as a leading golf organization in the state.
- Growing and recognizing the benefits of a diverse membership throughout Wisconsin.
- Educating and promoting our members as leaders in environmental stewardship.
- Offering affordable, high value educational programs at the forefront of technology and service.
- Being key to enjoyment and the economic success of the game of golf.