

Finding Reasons Why You Can

By Jeff Millies, Certified Golf Course Superintendent, Edgwood Golf Course

The holiday season is over and we are into the year 2012. Many of us have already given up our New Year resolutions and are just hoping for a good and prosperous year. "Hope" might sound good in a speech but it's not a strategy for success and "wishing" is not a plan. If you are going to succeed you need real goals and a real plan.

The challenges we faced last year are most likely going to carry over into 2012. In fact, I think it's safe to say that some of these challenges will even get worse along with a few new ones being added. Our nation's economy seems to be heading down a destructive path with very few reasons to believe its going to get better.

During these uncertain times, the need for networking, education, and exposure to new ideas is more valuable than ever. Granted these opportunities may come with a cost, but are necessary for us to develop new skills and ideas which

could potentially save money in the long run and re-enforce the value you bring to your organization.

Upcoming events include the Assistant Superintendents Seminar February 15th in Fond du Lac, The Golf Industry Show in Las Vegas is February 27 – March 2, with the WGCSA Hospitality Room Feb. 29th at El Segundo located at 3200 Las Vegas Blvd. And don't forget the Spring


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Business /Education Meeting in Fond du Lac March 12th. Please make an effort to attend these events.

WGCSA 2012 membership renewals are due. If you haven't sent it in yet, please due

so ASAP. Late renewals prevent the membership directory from getting finished and into your hands before the season starts. Or even worse, you may not be included in the directory.

The 3rd Annual Par 4 Research Auction will be taking place again during the Masters week April 1st-9th. Donations need to be confirmed by March 21st. Please donate a foursome with carts or any other golf related item and help support turfgrass research at UW – Madison. Currently this auction has raised and donated over \$19,000.

Remember, it is easy to find reasons why we can't attend or contribute, but successful people look for reasons why they can. I look forward to seeing many of you at these upcoming events. Please feel free to contact me or any of the board members if you have any questions or concerns. We are here to serve you and we value your input. 

WGCSA MISSION STATEMENT

The Wisconsin Golf Course Superintendents Association is committed to serve each member by promoting the profession and enhancing the growth of the game of golf through education, communication and research.

WGCSA VISION STATEMENT

The Wisconsin Golf Course Superintendents Association is dedicated to increase the value provided to its members and to the profession by:

- Enhancing the professionalism of its members by strengthening our role as a leading golf organization in the state.
- Growing and recognizing the benefits of a diverse membership throughout Wisconsin.
- Educating and promoting our members as leaders in environmental stewardship.
- Offering affordable, high value educational programs at the forefront of technology and service.
- Being key to enjoyment and the economic success of the game of golf.