THE PRESIDENTS MESSAGE

Winter a Great Time for Education

By Jeff Millies, Certified Golf Course Superintendent, Edgewood Golf Course

By the time you are reading this the worst of the winter weather has passed and spring has begun. I don't know about the rest of you, but my winters seem to get busier and busier. Its hard finding the time to get all of those winter projects completed. Some might say I spend too much time planning for April Fools Day. It truly is one of my favorite holidays and I am thankful for all of the good nature gullible sales people I have in my area.

This winter we definitely have had some great education opportunities. Starting with the WTA, I would like to thank the committee for all their hard work and putting together a great line up of speakers. One thing you can seem to always count on is snow and the WTA Expo. At least this year's snow came the day before instead of during the event.

This year the Golf Industry Show was held in Orlando. Some how they managed to pick a week where the weather was great in Orlando with bitter cold temperatures here at home. They couldn't have planned that any better. GIS was definitely smaller this year, but it still is the largest educational conference in the golf industry. The educational seminars, panel discussions, forums, and networking opportunities were outstanding.

Speaking of networking, the Wisconsin Hospitality Room was held again at the Best of British Pub. It is always great to see everyone and the 2 hours never seems long enough. This year there were 227 people from Wisconsin who attended, making this event the largest of the year. I would like to thank all of our sponsors who helped contribute making this possible. Without them events like this would not be possible. Please remember to thank your sales rep and to support those sponsors.

The Spring Business and Educational Meeting took place in Fond du Lac with some timely topics. For those of you who attended I'm certain you came away with some valuable knowledge. Thru out the winter, several vendors' hosted events, along with all of the webcast and webinars that were offered online. There was certainly no shortage and I hope all of you had a chance to participate in some of those events, not only because of the education, but because of the camaraderie as well.

As you read this I hope the golfing season has begun and I hope everyone came thru the winter okay. I look forward to seeing many of you at our first golf event meeting of the year, April 18th at Geneva National located in Lake Geneva.

WGCSA MISSION STATEMENT

The Wisconsin Golf Course Superintendents Association is committed to serve each member by promoting the profession and enhancing the growth of the game of golf through education, communication and research.

WGCSA VISION STATEMENT

The Wisconsin Golf Course Superintendents Association is dedicated to increase the value provided to its members and to the profession by:

• Enhancing the professionalism of its members by strengthening our role as a leading golf organization in the state.

• Growing and recognizing the benefits of a diverse membership throughout Wisconsin.

• Educating and promoting our members as leaders in environmental stewardship.

• Offering affordable, high value educational programs at the forefront of technology and service.

Being key to enjoyment and the economic success of the game of golf.