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ABOUT THE COVER

Cover Artist Julie Moyer highlights WGCSA President Jeff Millies.

"Golfers are not going to accept lower quality conditions..." "Our challenge then is to meet that demand, and if that demand is not changing your precision has to get better."

By Dr. Frank Rossi, Extension Turfgrass Specialist and Associate Professor of Turfgrass Science, Cornell University at the 2011 Golf Industry Show.

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EDITOR

David A Brandenburg, CGCS
Rolling Meadows Golf Course
PO 314 Theresa, WI 53091

grassroots@wgcsa.com - 920-960-1678



2011 WGCSA OFFICERS AND DIRECTORS

Front Row: Brian Zimmerman, Jeff Millies, Chad Harrington, Jim Van Herwynen. Back Row: Brett Grams, Scott Bushman, Dustin Riley, Scott Sann, Colin Seaburg, Alan Nees, Not Pictured: Mark Storby

PRESIDENT

Jeff Millies, CGCS
Edgeweod GC
W238 S9560 Kuzendorf Ct
Big Bend, WI 53103
jmillies@wi.rr.com

DIRECTORS

Scott Bushman
Fox Valley GC
W1759 CTH UU
Kaukauna, WI 54130
foxvalleygolf@netzero.com

VICE PRESIDENT

Chad Harrington
Autumn Ridge GC
335 Berge Street
Valders, WI 54245
putter@lakefield.net

John Canavan
Milwaukee County Parks
9480 Watertown Plank Rd
Wauwatosa, WI 53226
jon.canavan@milwcnty.com

TREASURER

Jim Van Herwynen, CGCS
South Hills Golf & CC
1175 Fond du Lac Ave.
Fond du Lac, WI 54935
jvanherwynen@charter.net

Scott Sann, CGCS
Greenwood Hills CC
2002 Poplar Lane
Wausau, WI 54403
ssann@greenwoodhills.com

SECRETARY

Mark Storby
Oneida Golf & CC
PO Box 10736
Green Bay, WI 54307
markstorby@aol.com

Colin Seaburg
Ozaukee CC
1175 N River Road
Mequon, WI 53092
colin@auzaukeecc.com

VENDOR LIAISON

John Jensen
Reinders, Inc
13400 Watertown Plank Rd.
Elm Grove, WI 53122
jjensen@reinders.com

PAST PRESIDENT
Brian Zimmerman
Cleveland Metroparks
3185 W. Yorkshire Circle
Franklin, WI 53132
bzimmerman@wowway.com

CHAPTER MANAGER

Brett Grams
N9122 Virginia Dr.
Waupaca, WI 54981
bgrams@wgcsa.com

Visit our Website at

www.wgcsa.com