

THANKS

I want to give a big thank you to the writers who make each issue of *The Grass Roots* special. We can consider ourselves lucky to have such a talented staff of researchers at our land grant university. As I start my fourth year as editor I appreciate all you do to make your publication one of the best in the country.

Thanks also to Chapter Manager Brett Grams who has taken the responsibility of invoicing and working with our advertisers on himself as part of the Industry Partners Program. It allows our vendors a multitude of easy ways to reach their customers while they support the WGCSA. Without advertising revenue there would be no *The Grass Roots* so we appreciate Brett's collection abilities.

Without advertisers there would be no

advertising revenue to pay our bills so a big thank you goes out to the many companies that advertise in each issue. As members be sure to thank your sales representative when they come around for their support of the WGCSA. Their ads and support of *The Grass Roots* increases your education and knowledge of the business. If you have a vendor you use who you notice is not in *The Grass Roots* feel free to do a little arm twisting. I will quote Randy Witt from a few years back when he said "*The Grass Roots* is important because it is the only contact some of our members every have with the association."

Thank you to Beverly Bergemann who has served as our layout specialist first as a employee of Kramer Printing and the past 4 years as a free lance contractor with us. Beverly has also been responsible for our inspiring covers for over 7 years. Thank you for

your service to *The Grass Roots* Beverly.

THE BUSINESS OF GOLF

The challenges of our industry continue as a few more staffs have been laid off as the only option to surviving the winter. Monroe Miller has a great article on that subject in the January / February issue of *Wisconsin Golfer Magazine*. For those of us with only budget cuts we are a step ahead of those laid off and for those laid off for a few months at least you still have a job and for of you who have lost your job you your industries support and prayers for you and your family.

It looks unlikely but hopefully gas prices go down before spring not only for the affect on our budgets but also the loss of money from our customers as more of their disposable income goes in the gas tank. The gas prices will also start effecting freight prices and add surcharges to deliveries and pickups.

Coming Events!

Monday February - 28th WGCSA Spring Business Meeting in Fond du Lac

Monday April 18th - WGCSA Golf Meeting at Geneva National GC, Lake Geneva

Tuesday May 17th - WGCSA Golf Meeting at Royal St. Patrick's GC, Wrightstown

Tuesday June 7th - WGCSA/PGA Super/Pro at North Shore CC in Mequon

Tuesday July 19th - WGCSA Tournament at Brown Deer Park GC, in Milwaukee, WI

Tuesday July 26th - WTA Summer Field Day at OJ Noer Research Facility, Verona

Monday August 15th - WGCSA Golf Meeting at Greenwood Hills GC in Wausau (w/NGLGCSA)

Monday September 19th - Wee One Fundraiser @ Pine Hills C.C. Sheboygan

Fri Oct 7th and Sat Oct 8th - WGCSA Couples Weekend @ Minocqua CC, Minocqua, WI (w/NGLGCSA)

Monday October 3rd - WTA Fundraiser @ Oconomowoc GC, Oconomowoc, WI

Tues Nov 15th & Wed Nov 16th - WGCSA Golf Turf Symposium @ American Club, Kohler