



# EXPO 2011

**WISCONSIN**  
TURFGRASS ASSOCIATION

**EXPO 2011**

January 18th, 2011

  
**Kalahari**

Kalahari Resort • Wisconsin Dells

# WTA EXPO January 18th, 2011

Kalahari Resort - Wisconsin Dells



This year the Wisconsin Turfgrass Association Winter EXPO is going to be held at the Kalahari Resort & Convention Center in Wisconsin Dells. We are moving EXPO around the state in an effort to reach all turf professionals in Wisconsin. For more information contact Audra at 608-845-6536.

The Kalahari Resort & Convention Center ([www.kalahariresort.com](http://www.kalahariresort.com)) is located at 1305 Kalahari Drive in Wisconsin Dells. A block of rooms has been

reserved for Monday, January 17th, 2011 at a rate of \$102 per night. To make your reservations, please call 1-877-253-5466 before December 18th, 2010. Refer to the Turfgrass block to receive this discounted rate.

The Wisconsinizing social hour will be held Monday evening, January 17th. Although there is no cost, you **must RSVP** on the registration form to receive your two complimentary drink tickets.

**7:30am** Attendee registration  
**8:00** Trade Show open  
**8:30 - 9:45** High Temperature Stress Basics and Management  
**Doug Soldat - UW-Madison Soils**  
**Chris Williamson - UW-Madison Entomology**  
**Jim Kerns - UW-Madison Plant Pathology**  
**John Stier - UW-Madison Horticulture**

**9:45 - 10:00** Break

**Golf**

**10:00 - 12:00** Summer Turfgrass Stress Panel:  
 For some it was dealing with turfgrass loss; for others it was planning ahead and managing a turfgrass monostand. How did they both work?  
**Derek Settle - Chicago District Golf Assoc**  
**Scott Anthes - Brown County Golf Course**  
**Russ Chamberlin - Countryside Golf Club**  
**Bob Vavrek - USGA**  
**Michael Lee - Blackwolf Run/Whistling Straits**  
**Jim Nicol - Hazeltine National Golf Club**

**12:00** Lunch with scholarship presentations.  
 This is a staggered lunch. The scholarships will be presented when the morning sessions are complete. Feel free to visit with the vendors in the trade show after lunch.

**1:45 - 2:30** Managing Personal Stress At Work  
**Bob McGrath**  
**University Health Services**

**2:30 - 3:15** Things to Consider After the PCNB Stop Sale Order  
**Jim Kerns**  
**UW-Madison**

**WISCONSINIZING SOCIAL HOUR**  
**Monday, January 17th • 6 pm - 8 pm**



**Lawn / Landscape & Sports Turf**

**10:00 - 10:45** Sports Field Renovations: Pre-planning to Completion  
**Jim Lohmann**  
**Lohmann Sports Fields**

**10:45 - 12:15** Four Keys to Good Turf  
**Doug Soldat - UW-Madison**  
**Gary Vandenberg - Milwaukee Brewers**  
**Raechal Volkening - Volkening Consulting**  
**Wayne Horman - Scotts Company**

Planting Design Considerations for Retail Environments  
**John Brehm**  
**Hy-Vee Inc**

Appropriate Product Selection and Timing for Effective Management of Chinch Bugs  
**Chris Williamson**  
**UW-Madison**

**From Madison:**

I-90 westbound to exit #92, Hwy 12 (Lake Delton/Wisconsin Dells). Turn north (right) at the bottom of the exit ramp onto Hwy 12. At the first stoplight (Meadowview Drive), turn right to Kalahari Drive.

**From Milwaukee:**

I-94 westbound to exit #92, Hwy 12 (Lake Delton/Wisconsin Dells). Turn north (right) at the bottom of the exit ramp onto Hwy 12. At the first stoplight (Meadowview Drive), turn right to Kalahari Drive.

**From Green Bay/Appleton:**

US 41 southbound to Hwy 44 west. Hwy 44 west to Hwy 23 west. (Hwy 23 merges with I-39), exit #100 Hwy 23 west to Wisconsin Dells. Hwy 23 (Broadway Street) through downtown Wisconsin Dells. Once over the bridge, at the 2nd stoplight, Hwy 23/12, Wisconsin Dells Parkway, turn left. In three stoplights, turn left onto Hwy 12. In two stoplights (Meadowview Drive), turn left to Kalahari Drive.

**From Minneapolis:**

I-94 eastbound, exit #92 Hwy 12 (Lake Delton/Wisconsin Dells). Turn north (left) at the bottom of the exit ramp onto Hwy 12. At the second stoplight (Meadowview Drive), turn right to Kalahari Drive.

**From Chicago:**

I-90 westbound to exit #92, Hwy 12 (Lake Delton/Wisconsin Dells). Turn north (right) at the bottom of the exit ramp onto Hwy 12. At the first stoplight (Meadowview Drive), turn right to Kalahari Drive.



**2011 WTA EXPO Attendee Registration Form**

Please submit the following registration form by Monday, January 10th, 2011 to WTA / 2502 Hwy M / Verona / WI / 53593

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone & Fax number \_\_\_\_\_

Email address \_\_\_\_\_

Attendee Names (please print legibly)

\_\_\_\_\_

\_\_\_\_\_

Registration prices are before the January 10th, 2011 deadline.  
After that date, and/or if you plan to register on-site add \$10 per person.

WTA members \$50 each X \_\_\_\_ = \$ \_\_\_\_\_  
 Non WTA members \$60 each X \_\_\_\_ = \$ \_\_\_\_\_  
 2011 WTA Membership Dues X \$125 = \$ \_\_\_\_\_  
**Total amount enclosed** \$ \_\_\_\_\_

**WISCONSINIZING  
SOCIAL HOUR**  
\_\_\_\_ will attend

You may pay by check or credit card. If paying by check, please make the check payable to WTA and return to 2502 Highway M / Verona / WI / 53593. If paying by credit card, fill out the information below and mail to above address or fax to 608-845-8162. You may also register online at [www.wisconsinturfgrassassociation.org](http://www.wisconsinturfgrassassociation.org).

Visa       MasterCard      CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Discover       American Express      Signature: \_\_\_\_\_