



A New Term

By **Brian Zimmerman**, Chief of Operations, Milwaukee County Department of Parks, Recreation and Culture

Editors Note: We welcome newly elected President Brian Zimmerman as a new contributor to The Grass Roots. Be sure to check out Brian's Personality Profile in this issue.

Thank you for the honor to serve as the president of the Wisconsin Golf Course Superintendents Association. It is truly my privilege to work with this outstanding membership. The association is in great shape financially and operationally. Our Chapter manager, Brett Grams, has put a new face to the daily oversight of the association's activities. We have rolled out the new website in the past few months and are in the process of launching the Industry Partners Plan and the Golf for Turfgrass Research. Please check the web site frequently for the most current information at wcgsa.com.

I would like to thank Mike Lyons from Old Hickory Golf Club for years of dedicated service to the association. His insight and passion for advancing the association will be missed. I would also like to welcome Scott Sann from Greenwood Hills, Colin Seaberg from Ozaukee Country Club, and Alan Nees, our vendor representative. I am



pleased these members have taken an interest in serving the association.

Many of us will be working under a different set of circumstances this year. In my six years working for the county not seen this type of budget that we are about to administer. We are on track for up to a 30% reduction in seasonal dollars and full time staff will be required to take up to 12 furlough days. My guess is that the greeting card companies are getting ready to roll out a new line of cards that say something

to the effect of "Happy Furlough Day." With whatever situation you may find yourself in remember that the most important part of day is when you wake and have the opportunity to begin again. Give your family a hug and kiss and do the best job you can with the resources you are given.

In the words of the Harry Truman, "To be able to lead others, a man must be willing to go forward alone." Here's to hoping we will not walk alone!

I look forward to seeing you at the spring business meeting for a day of education and camaraderie. 🌱

WGCSA Mission Statement

The Wisconsin Golf Course Superintendents Association is committed to serve each member by promoting the profession and enhancing the growth of the game of golf through education, communication and research.

WGCSA Vision Statement

The Wisconsin Golf Course Superintendent Association is dedicated to increase the value provided to its members and to the profession by:

- Enhancing the professionalism of its members by strengthening our role as a leading golf organization in the state.
- Growing and recognizing the benefits of a diverse membership throughout Wisconsin.
- Educating and promoting our members as leaders in environmental stewardship.
- Offering affordable, high value educational programs at the forefront of technology and service.
- Being key to enjoyment and the economic success of the game of golf.