

THE PRESIDENT'S MESSAGE
A New Term 3

MISCELLANY
Fertilizer Responses in a Bentgrass Fairway 5

TDL
The Fate of Your Fungicides 10

BADGER TURF AND GROUNDS CLUB
What's New With the Badger Turf and Grounds Club? 13

FROM THE GOLF SHOP
Groovy Information 16

WISCONSIN PATHOLOGY REPORT
What's All the Hubub about CivitasTM? 19

WISCONSIN SOILS REPORT
Navigating the Sea of Phosphorus Fertilizer Regulations . . . 21

MADTOWN MUSINGS
Full-Course Press 22

MADTOWN MUSINGS
Interns Can Learn A lot From Old Men 24

PERSONALITY PROFILE
President Brian Zimmerman 26

CHAPTER CONVERSATION
The Offseason Projects 29

WISCONSIN ENTOMOLOGY REPORT
Can Spray Volume Influence Product Performance? 31

BACK IN TIME
January February 1990 35

NOTES FROM THE NOER FACILITY
WTA EXPO Brings Important Turf Research to Industry 40

THE EDITOR'S NOTEBOOK
Winter Days! 42

BADGER STATE TURF CLIPPINGS
 46

ABOUT THE COVER

Our cover artist Beverly Bergemann features WGCSA President Brian Zimmerman.

None of our men are "experts." We have most unfortunately found it necessary to get rid of a man as soon as he thinks himself an expert because no one ever considers himself expert if he really knows his job. A man who knows a job sees so much more to be done than he has done, that he is always pressing forward and never gives up an

instant of thought to how good and how efficient he is. Thinking always ahead, thinking always of trying to do more, brings a state of mind in which nothing is impossible. The moment one gets into the "expert" state of mind a great number of things become impossible. ~Henry Ford, Sr.

We can use this quote as a reference during the offseason to take a renewed look at our operations to examine possible changes.

THE GRASS ROOTS

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