



Progress Takes Time

By **Dustin Riley**, Certified Golf Course Superintendent, Oconomowoc Golf Club

Over the last year and a half, the Board of Directors had set a goal to determine whether a Chapter Manager would be in the best interest of the Association. This process led us through an examination of this Association's strengths, weaknesses, opportunities and threats. New mission and vision statements have been defined. Exhaustive hours were spent determining our intention for the position and its positive impact on the membership. Request for Proposals were developed, advertised and candidates interviewed. I feel extremely confident that we spent the necessary time developing this move.



I am excited and proud to announce that the WGCSA Board of Directors has completed the lengthy process of researching, developing and hiring a Chapter Manager. In early May, the WGCSA has officially contracted with Paydirt Services, LLC to manage the day to day business affairs of the Association. Paydirt Services, LLC is the creation of Brett Grams. Brett will serve as our Chapter Manager. Brett will be providing a unique combination of experiences to this position. As a past Golf Course Superintendent at Waupaca CC, Sales Manager at Waupaca Sand and Solutions and WGCSA Board of Director, Brett can attack the Chapter Manager responsibilities with the knowledge of the effects on the turf industry throughout Wisconsin.

In addition to easing Brett into the business responsibilities, the Board has developed a list of priorities. Those priorities include a complete revamp of the Association website (WGCSA.com), development of an efficient Industry Partner support program and investigating new membership avenues. The Board understands that we can not relax and let Brett do all of the work. Although the Chapter Manager position is new to the Association, it will take some time to understand Brett's impact on Board and Committee responsibilities. At the end of the year, we will be able to re-define which activities should be assigned to each party. Once re-defined, the Association should operate more efficiently and effectively toward providing quality services to ALL members of the Wisconsin Golf Course Superintendents Association.

I would like to thank all of the Board of Directors for their time and energy during this process. Your input and insight was extremely valuable and enjoyable. Although Brett has been part of the Association since 1992, I would like to welcome and introduce him as the Chapter Manager of the Wisconsin Golf Course Superintendent Association.

Good luck to everyone this season. 🌱



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