



# TGIF Expands its Offerings

Compiled by David Brandenburg, Golf Course Manager, Rolling Meadows Golf Course

GCSAA assistant superintendents (Class C) now have full, free access to Michigan State University's Turfgrass Information File, a searchable database presented in partnership with the Turfgrass Information Center.

The database includes the complete archive of Golf Course Management magazine, for which MSU recently implemented an advanced search option to provide users a more comprehensive list of article results.

The "dig deeper" option is available as a check box within the search interface of the GCM archive, which includes all issues from 1933 to the present. This feature allows the user to search the full text of all GCM articles indexed within TGIF (approaching 11,000) at the word level, using the OCR text (uncorrected) from the scanned pdfs. According to MSU, in some cases it will be possible to identify material previously "invisible" to the search engine, and in almost all cases, it will substantially increase the volume of material retrieved.

TGIF includes more than 320 journals and magazines, research reports and conference proceedings. It also has extension bulletins, books and book chapters, technical reports, theses and dissertations, scanned golf course plans, photos, *The Grass Roots* and much more.

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Applications for the 2009 GCSAA/Golf Digest Environmental Leaders in Golf Awards are now available. The ELGAs, presented in partnership with Syngenta and Rain Bird, Golf Division, recognize golf course superintendents and golf courses for their commitment to environmental stewardship. The deadline for applications is Oct. 18, 2009.

Applicants are judged on five areas: Resource Conservation, Water Quality Management, Integrated Pest Management, Wildlife/Habitat Management and Education/Outreach.

National winners will be determined from the top public, private, resort and international applicants. From the national winners, an overall winner will be announced. In addition, Chapter and Merit prizes are also awarded.

#### All ELGA winners receive:

Recognition in Golf Digest and GCSAA publications  
Recognition at the 2010 GCSAA Education Conference and Golf Industry Show in San Diego.

An invitation for the winner's employer to attend the recognition activities in San Diego.

A personalized trophy or certificate of achievement  
National, regional and local publicity

For more information about the ELGAs, contact Greg Lyman, GCSAA's director, environmental programs, at glyman@gcsaa.org or at 800-472-7878, ext. 3625.

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New GCSAA COO J. Rhett Evans began his duties on Thursday, July 9, at the association's headquarters in Lawrence, Kan.

Evans, formerly director of the parks, recreation and commercial facilities division for the city of Mesa (Ariz.), will plan and direct key aspects of organizational operations, including policies, objectives and strategic initiatives. He will be responsible for developing and implementing key programs that support GCSAA's short- and long-term financial and operational goals to ensure future sustained growth.

Evans earned both his undergraduate (sociology major/emphasis in business) and graduate (recreation management and leadership/emphasis is public administration) degrees from Brigham Young University. He is also a graduate of the Public Assembly Facility Management School.

Evans has been with the city of Mesa since 2001, serving as director of the convention center and amphitheatre until 2005 before he advanced to his current position. With the city he managed a staff of more than 700 through a team of 12 supervisors and three assistant directors, in all program areas, including a convention center and amphitheatre, spring training baseball complex (Chicago Cubs), cemetery, two golf courses, recreation and aquatic complexes and 2,600 acres of park space.

With the appointment of Evans, GCSAA CEO Mark Woodward, CGCS, has completed his executive team, which includes Cam Oury, managing director, finance; Teri Harris, managing director, development; Carrie Riordan, managing director, member programs; Jeff Bollig, managing director, marketing and communications; and Eileen Bangalan, executive operations administrator.

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The July issue of Golf Course Management magazine marks another step in the magazine's efforts to deliver news and information to its readers in as many ways as

possible with the launch of a full searchable digital edition of the magazine.

Readers will have the option of selecting from two different digital editions - one a version that Advanced calls "Digital Anywhere," and the other a version enhanced by Microsoft's Silverlight plug-in. Both versions are fully searchable by keyword. All web and e-mail addresses are "live," meaning readers are always one click away from learning more about a product in an advertisement or reaching out to the author of a story. The digital edition can also support animation, audio and video, offers options for sharing stories or even individual pages with colleagues and a live help function that connects you directly with personnel at Advanced Publishing.

If you currently receive GCM and have an e-mail address attached to your record with GCSAA, you'll receive a monthly e-mail notice when the new digital issue is available. If your GCSAA record doesn't have an e-mail address, you can always call 800-472-7878 and have that added, or you can simply visit <http://digitalgcm.gcsaa.org> to check out the latest issue.

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At the Golf Industry Show in New Orleans the annual Certification Luncheon highlighted the new and continuing certification of GCSAA members. Wisconsin Golf Course Superintendent Members highlighted include

30 years (6 renewals) - Jeff Bottensek and John Krutilla

25 years (5 renewals) - Douglas DeVries and Randy Witt

20 years (4 renewals) - Chad Ball, David Beno, Phillip Hall, Rodney Johnson, Mark Kienert, Joseph Kuta and Bruce Worzella

15 years (three renewals) - Paul Bastron, James Crothers, James Hall, Michael Handrich, Michael Kactro, Richard Lange, Kristopher Pinkerton, Paul Schippers, David E. Smith and Jack Tripp

Other Certified Members - David Brandenburg, Marc Davison, Joseph Fryman, Carl Grassl Jr., Retired, Phillip Hall, David Hassel, James Hasz, Mark Hjortness, Michael Hubbard, David Jahnke, Steven Johnson, Michael Lee, Josh Lepine, Bruce Livingston, David Longville, Kendall Marquardt, Jeff Millies, Dale Morrison, Daniel Mosblack, D.J. Osborn, Retired, Danny Quast, Retired, Neil Radatz, Robert Rafferty III, Dustin Riley, K. Clark Rowles, Scott Sann, Scott H Schaller, Paul Schippers, Patrick Sisk, Randy Slavik, Chris Smith, Alan Steichen, Gary Tanko, Randy Van Fleet, James VanHerwynen, and Phillip Zeinert 🌱

## ELIMINATE GUESSWORK WHEN SPRING FEEDING

Spring fertilization varies greatly on a number of factors. Cultural practices performed, soil amendments made, irrigation and drainage upgrades, fertilizers applied, and what happened last fall plays a significant role with this season's success. However, having a sound fertility program will provide you with your best chance of success for the upcoming season.

Typically, spring applications are applied after the early flush of shoot growth has occurred, but predicting spring weather can be a challenge when it comes to soil and air temperature, and precipitation. That's why choosing a fertilizer that performs in cool climates is so vital.



**John Meyer**  
Regional Manager  
AGROTAIN International, LLC

The nitrogen applied with UMAXX, a top performer in cool weather, is plant available as soon as watering in occurs. In addition, what the plant does not immediately use will be held onto the soil colloid as a reserve for future use.

This is a drastic change from other fertilizers.

Coated products are a great example of fertilizers that don't offer immediate plant nutrition and are subject to leaching once the protective coating breaks down.

Still other products rely on a process called mineralization, depending on soil microbes to break down nitrogen. Whereas soil microbes aren't fully active until the soil temperature reaches 55 degrees - which might not happen until late spring depending on the region - UMAXX begins working immediately and is not dependent on soil temperature for nitrogen release.

Although fine-tuning a spring fertilization program varies on many factors, its importance will be felt all summer long and even into the fall. The benefit of using an all-weather, long-lasting performer such as UMAXX provides immediate benefits, as well as a positive long-term impact. UMAXX gives the freedom to apply as a nitrogen component in a blend or part of a soluble fertilizer program. UMAXX offers consistent performance regardless of temperature or application type.

**For more information on UMAXX contact me at 952-334-6845 or [jmeyer@agrotain.com](mailto:jmeyer@agrotain.com)**

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