



The Big Show Will Be Like No Other

By **Tom Schwab**, O.J. Noer Turfgrass Research and Education Facility, University of Wisconsin-Madison

This summer's turfgrass field day at the O.J. Noer Facility in Verona on Thursday, July 26 will be like no other. It will be the first ever joint field day sponsored by three different turf organizations for one common purpose – to learn the latest research and techniques to produce healthy, beautiful turfgrass.

The excitement is building for the combined TPI-WTA-MSC Field Day which is expected to draw over 1,000 attendees. The three large groups hosting the event include Turfgrass Producers International and the Midwest Sod Council, which encompass sod growers from around the Midwest and the world, and the Wisconsin Turfgrass Association, which gathers members from Wisconsin's lawn care, sports field, golf course, and landscaping industries. This special event includes 15 acres of trade show with equipment demonstrations, abundant turfgrass research presentations, a real Wisconsin breakfast and lunch, fireworks, family friendly games, and more. The Noer Facility is greener than ever with the addition of 20 acres of turfgrass that were grown in for this special event.

The official TPI-WTA-MSC Field Day with trade show and turf research tours will take place on Thursday, July 26, and it starts off with a wonderful Wisconsin breakfast. On the previous evening, July 25, the sod producers will sponsor Family Night, which includes an extra trade show. It is oriented for families and includes games, fireworks, and other activities, and WTA members may attend for no additional fee. But just to clarify, the TPI-WTA-MSC Field Day is mainly on Thursday.



Equipment and crowds will be big at this year's Field Day.



The relatively smaller golf course, sports, and landscaping equipment will also be displayed and available for demonstration.



All the latest turf products and NTEPs will be exhibited to help you with your management decisions.



John Stier, Kirk Hunter, and Rusty Stachlewitz will all be at the show with smiling faces and lots of information to share.


The combined field day is something entirely new, and you won't want to miss it. Mark your calendars now to attend. The registration forms were mailed in May but if you missed getting one call the WTA office at 608-845-6536 or download one from the website www.wis-consinturfgrassassociation.org. The schedule follows:

• Wednesday, July 25

4:00 pm - 7:00 pm	Registration at the Noer Facility
4:00 pm - 9:30 pm	Family Night and Trade Show
5:00 pm - 7:00 pm	Dinner
Dusk	Fireworks

• Thursday, July 26

7:00 am - 2:00 pm	Registration at the Noer Facility
8:00 am - 10:00 am	Breakfast
11:00 am - 2:00 pm	Lunch
8:00 am - 4:00 pm	TPI-WTA-MSC Field Day with Trade Show and Turf Research Tours throughout the day

The combined field day of the three organizations will be a unique opportunity to meet people with similar interests. Coincidentally, there is a conference of other state turfgrass researchers from the north central region of the U.S., meeting at the Noer Facility this same week. Some of them will be participating in the turfgrass research tours at Field Day. So if our UW-Madison turf researchers can't answer all your questions, someone from one of the other 12 Midwest state universities will. There is just so much going on at this exciting show. If you can only attend one meeting this summer, this is the one. 



Athletic field demonstrations will also be included.



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