



EXPO 2006 “A Crowd Pleaser”

By **Tom Schwab**, O.J. Noer Turfgrass Research and Education Facility, University of Wisconsin-Madison

Midwest turf managers got a treat on January 10th and 11th, when they attended the revamped Wisconsin Turfgrass and Greenscape EXPO. Attendance numbered 268 individuals from all walks of turf management. Local speakers provided the majority of education, along with several experts from Minnesota, Illinois, and Rhode Island who all gave enlightening presentations. The weather was even a treat as attendees enjoyed some rare blue skies and temperatures in the 40s.

The EXPO committee can't take the credit for the good weather but they can for finding excellent education. They decided to incorporate more local speakers into this year's show because of all the lessons learned in Wisconsin from this brutal year of ice damage in the spring and drought conditions during the summer. Jerry Kershasky from Westmoor

Country Club described the round-table portion of the golf section best. He said it was similar to the Wisconsin Golf Turf Symposium where one subject is chosen and intensely discussed to find all the answers. The panel of local experts in the round-table included Mike Handrich from Racine CC, Rod Johnson from Sheboygan Pine Hills, Gary Tanko of Sentry World, and Pat Sisk of Milwaukee CC.

Local expertise was also evident by our roster of UW-Madison turf professors who talked about everything from mowing heights, to changing the makeup of root-zones, and controlling prominent insect and disease problems. UW professors additionally talked about tree health, remote sensing

tools, and the new NR151 technical standard that will soon affect everyone who manages more than 5 acres of turf.

Sports field managers benefited from the local expertise of Raechal Volkening from the Milwaukee Brewers organization, Chris Brindley from UW-Stevens Point, Dan Wyatt from UW-Madison, Alan Johnson from the Packers, and several state high school field managers. They talked about managing fields with budgets that are shrinking, maintenance of the new increasingly popular infill artificial turf surfaces, and developing creative internship and volunteer programs.

Lawn and landscape professionals learned about immigration laws, invasive species initiatives,

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woody ornamental and perennial flower care, and much more. EXPO had something for everyone that works with turf including taking care of the other plants we are responsible for.

Turf equipment technicians greatly benefited from EXPO '06, with the very popular Turf Equipment Technician's Workshop that was held on the first day. Nearly 30 mechanics attended to learn everything about reel mowers including maintenance, rebuilding, grinding, setup, and problem diagnosis.

Last but not least was the trade show, which was reworked this year to add more punch. It took place over fewer hours than in past years, but those hours were more productive for both the exhibitors and attendees. The trade show was held on the first day and it was strictly trade-show-only hours for the whole time it was open. This allowed exhibitors undistracted time to display and talk about their wares without conflicts from educational presentations. A listing of the 37 EXPO exhibitors is shown on page 50 as a reference. They

help to bring you the great education of EXPO, so please return the favor by giving them a chance for your 2006 business.

The exhibitors likewise helped sponsor the exciting raffle that was part of EXPO this year. Just ask Doug DeVries from Reid Municipal Golf Course how exciting it was. Doug won the Grand Prize \$1,000 travel voucher. Other prizes included a pair of Badger men's basketball tickets donated by John Powless, a Home Depot Gift Card from UAP, four Chicago Blackhawks hockey tickets



Dr. John Stier gave several informative presentations at this year's EXPO.



Doug DeVries displays his \$1,000 Grand Prize raffle voucher.



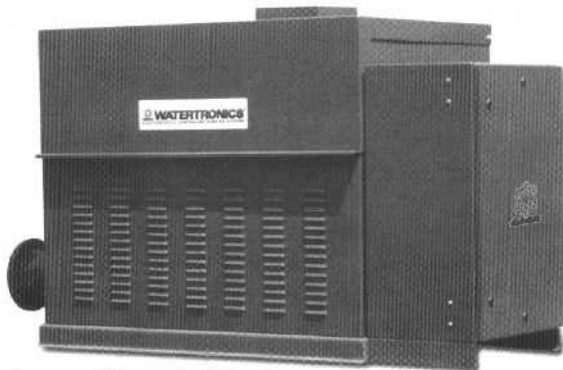
Dean Musbach presents Reinders' annual Daconil promotion check to WTA president Rich Riggs. This promotion has generously given nearly \$109,000 towards turf research in Wisconsin since its inception.



EXPO organizer and raffle prize drawer Audra Anderson made several attendees' day by picking their lucky tickets.

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Evolution Series



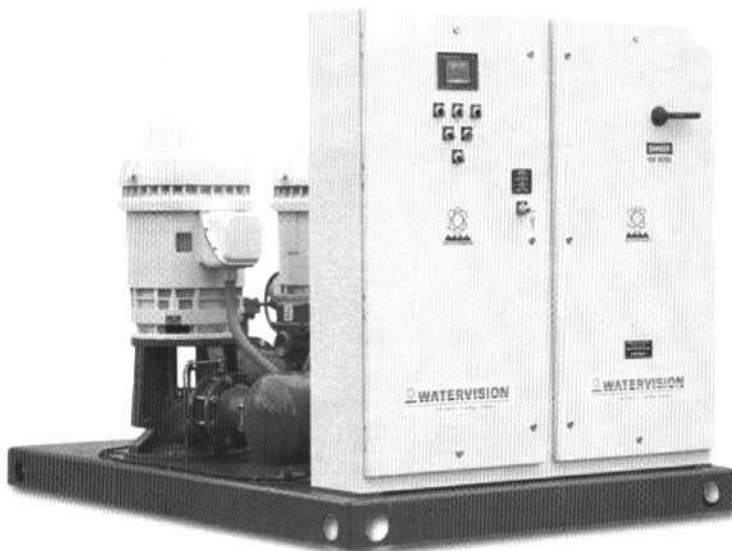
Super Sport - Turf

The "Evolution Series" pumping system is a proven concept from Watertronics that utilizes a VFD driven jockey/pressure maintenance pump and Electronic Butterfly Valve controlled main pump(s). This control system allows for VFD control of the pump that most benefits from it. Conventional VFD stations share one drive between all main pumps which can cause "across-line" start/stop surges.

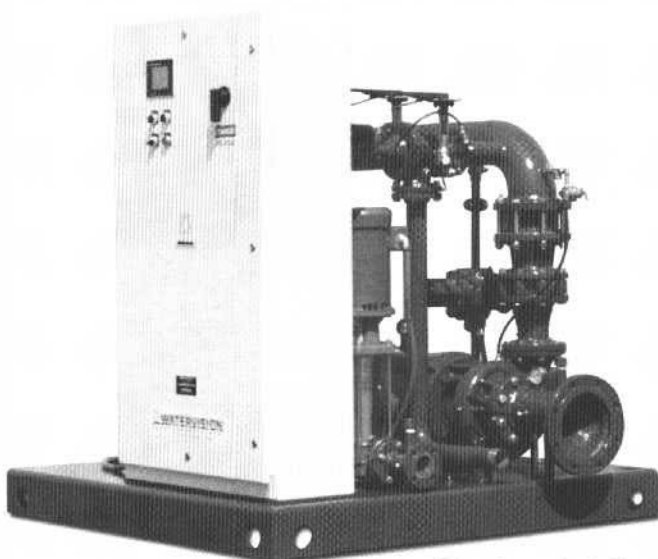
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Vertical Turbine



Horizontal Centrifugal

from Cleary Chemical, an Al Harris autographed Packers' jersey from Reinders, and a pair of Packers' tickets for next season donated by the Packers.

Many other awards were presented during EXPO. The luncheon banquet afforded time for the WTA to accept several donations to the Wisconsin Distinguished Graduate Fellowship. The Fellowship is a program that guarantees important Wisconsin turf research will be conducted indefinitely. Many UW-Madison turf students also received awards that were important to their more immediate future of paying

for books and tuition. The list of 2006 scholarship recipients and donators is listed below. The turf industry is stronger for the contributions from all these individuals.

The turf industry is likewise stronger because of all the great education of EXPO. Thanks go to all the educators, trade show participants, and attendees that continue to make EXPO one of the best turf meetings available. Everyone involved was especially pleased with this year's show.

2006 Wisconsin Turfgrass and Greenscape EXPO Research and Scholarship Recipients

Scholarship Donor

WGCSA/James R. Love Scholarship
 Chalet Nursery Scholarship
 J.W. Turf John Buck Scholarship
 Bayer Environmental Scholarship
 Spring Valley Turf Products Scholarship
 WTA Scholarship
 WTA Scholarship
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 David Mergatroyd Memorial Scholarship

Recipient

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 Shannon Barstow
 Steve Sartorius
 Brad DeBels
 Michael Boettcher
 Patrick Bastron
 Paul Nelson

Amount

\$1,500
 \$500
 \$1,000
 \$1,000
 \$600
 \$600
 \$600
 \$600
 \$600
 \$500

Turf Research Donor

DHD Tree Products
 Horst/ Aquatrols
 WI Turf
 Reinders/ Daconil

Recipient

Distinguished Graduate Fellowship
 Distinguished Graduate Fellowship
 Distinguished Graduate Fellowship
 Distinguished Graduate Fellowship

Amount

\$1,000
 \$1,700
 \$1,250
 \$4,750



The UW-Madison turf student scholarship recipients pictured with the scholarship and research donators.

2006 Wisconsin Turfgrass and Greenscape EXPO Exhibitors

The Andersons

David Louttit
219-662-1014
Fertilizers, fertilizer combination products, spreaders.

BASF

David Oberlet
651-681-8050

Badger Turf & Grounds Club

Bayer

Kerry Anderson
847-910-3130

Cleary Chemical

Tim Keating 630-885-3130
Turf & ornamental plant protectants.

Cotree Sprayer & Equipment Co

Kevin White 920-356-0121
Custom built sprayers, parts and service.

DHD Tree Products

Dan Quast 920-386-9000
Fertilizer, plant protectants, tree supplies, greens roller.

Dow AgroSciences

Beth Whitehouse
608-216-5066
Ornamental and technical products. Offers high-quality insecticides, herbicides and fungicides to professionals in lawn care, golf course and nursery business.

Ero-Tex

Scott Bordeau
262-387-1934
Erosion control & turf reinforcement mats, bunker liners, winter green protection system.

Gempler's

Kim Karls 608-662-3301
Handpicked commercial grade supplies direct to your dock or doorstep.

Herfort Norby G C Architects

Kevin Norby 952-942-0266
Golf course design, practice facilities, irrigation, renovations, restorations.

Horst Distributing

Grant Mortimer
920-849-2341
Turf maintenance equipment and supplies.

Lesco

Robert Wasser
262-206-0775
Fertilizer, seed, control products, equipment and golf accessories.

Midwest Turf Products

Cubby O'Brien
630-742-5124
Plant protectants, fertilizers & accessories for the turf professional.

Milorganite

Jaime Staufenbeil
414-221-6816
Organic nitrogen fertilizer.

National Golf Graphics

Peter Meyer 608-222-9363
Golf course signage, accessories, flags & on course drinking water systems.

National Seed

Dan Biddick
208-890-4453
Seed, fertilizer, mulch, erosion blankets.

North Pacific Ag Products

Darren MacFarlane
800-461-3477

Olds Seed Solutions

Chris Wendorf
608-249-9291
Seed and custom seed blends.

Paul's Turf & Tree Nursery

Paul Huggett
608-655-3600
Sod and tree needs.

Pendelton Turf Supply

Ed Witkowski
262-534-3334
Seed, fertilizer, pesticides, tee and green supplies.

ProGreen Plus

Mike Akin
414-751-1113
Fertilizers, aquatic supplies, seed and chemicals.

ProSource One

Conrad Stynchula
608-249-8500
Distributor of plant protectants, fertilizer and seed to the turfgrass market.

Rain Now

Paul Roessler
608-850-7246
Above ground watering systems

Reinders

Dean Musbach
262-786-3300
Distributor of commercial turf equipment, fertilizer, grass seed, herbicides, fungicides, irrigation products, landscape supplies and ice control salt.

Riesterer & Schnell / Green Image

Deanna Boldrey
920-751-8787
John Deere turf equipment and One Source supplies.

Sports Turf Specialists

Terry Donahoe
651-775-0002

Syngenta

Steve Abler 920-860-6374
A complete portfolio of turf care products.

Tiziani Xcite

Mike Schaefer
262-370-5208
Turf, commercial and rough utility vehicles.

UAP Professional Products

Shawn Hilliard
608-516-4006
Pesticides, fertilizers and seed.

Waupaca Sand & Solutions

Brett Grams
715-258-8566
Supplier of quality topdressings, sand mixes, decorative stone, compost to sports fields and golf courses for over 25 years.

Wisconsin Turf Equipment

Gary Huenerberg
608-752-8766
Full line of turf maintenance equipment and supplies featuring, Jacobsen, Smithco, Turfco, National, Jacklin Seed, Lebanon fertilizer & Pro's Choice. Contract deep-tine aerification.

Wisconsin Sports Turf Managers

Brett Grams 715-258-8566
Committed to enhancing the professionalism of athletic field managers in Wisconsin.

Wisconsin Turfgrass Association

Audra Anderson
608-845-6536
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Wolosek Landscaping

Dan Wolosek
715-423-3909
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Yamaha Golf Car

Anne Kloss 608-527-4348
Golf Car Sales



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