

Turf Information Arms Attendees for Upcoming Season



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The Wisconsin Turfgrass and Greenscape EXPO 2005 was held January 11th and 12th. The wonderful accommodations of the Marriott Madison West served as the conference headquarters. The education was plentiful and pertinent, and attendees gathered lots of new information to arm themselves for the coming season, which will be here before you know it.

Attendance fell well short of the record 415 attendees and 107 trade show representatives from 2002. This year there were only 262 and 128 respectively, in part due to the impending poor weather predicted for those days. Many potential attendees were at home dealing with the icy roads and mixed snow and rain for the first day and record rainfall the second. The trade show exhibitors were there despite the lagging attendance. Fifty companies were represented, up from 34 last year, but well short of the record 64 from 1998.

Whether you came for the huge

trade show or great education, you were not disappointed with EXPO. The conference started out with keynote speaker Pat Richter telling interesting stories about his years playing for the UW football team and later years taking the helm as athletic director for his alma mater. He deserves much of the credit for the Badgers' most impressive rise in success. He took a failing program and turned it into the nation's 10th best, according to the 'Sporting News' in 2001. He also told many interesting stories about when he played for the Washington Redskins under the legendary coach Vince Lombardi in the early 1970s.

That was just the beginning of EXPO! Next came the very current discussion of 'The Phosphorus Controversy.' Jerry Kershasky from Westmoor Country Club moderated the knowledgeable round-table panel of Richard Lathrop, UW-Madison Limnology Department; Herb Garn, US Geological Survey; Roger Bannerman, DNR; and Dr. Wayne

Kussow, UW-Madison Soils Department. A lively and very informative discussion followed, including many well thought out questions from the audience.

A golf cart maintenance workshop for shop personnel was held at the same time as the phosphorus round-table. Everything you need to know about golf cart maintenance was presented. New information was learned by even the most experienced mechanics.

The huge trade show came next. An hour before and after lunch were provided for trade show only time, with no conflicting educational seminars. Everything needed to maintain turf areas was on display and the educated vendors were enthusiastic to talk about all their latest products and services. The list of 2005 EXPO exhibitors is listed on page 28 to tell you who to call when you need anything for your landscapes. These EXPO exhibitors are the ones most willing to help with all your commercial needs throughout the season.



Mark and Peggy Schneider visited EXPO to see their son Jacob receive the WGCSA James R. Love scholarship.



Carol and Wayne Kussow received recognition for Wayne's years of service to the Wisconsin turfgrass industry.

A wonderful lunch occurred in the middle of the trade show, where turf student scholarships were presented during an awards program. Many research donations were likewise presented at this time. The list of scholarship recipients and donators is listed below.

One other award was presented during the luncheon. Monroe Miller from Blackhawk Country Club, on behalf of the WTA, presented a travel voucher to Dr. Wayne Kussow to thank him for 20 years of service to the turf industry. Dr. Kussow will be retiring this summer and from the resounding applause he received from the audience, he will surely be missed by his friends in the green industry. Mike Lyons, golf course superintendent at Old Hickory Country Club and VP of

the WGCSA, made a similar presentation to Dr. Kussow from WGCSA members.

The concurrent educational seminars began in the afternoon after the trade show only time. Excellent speakers presented insightful information for three concurrent sections. The sections were for the golf industry, sports industry, and lawn and landscape industry where attendees were treated to two days of presentations for their specific occupation.

The lawn and landscape folks heard from experts such as Scott Craven, John Stier, Chris Williamson, Kurt Steinke, Geunhwa Jung, and Mirrel Ingram from the UW-Madison, in addition to Brian Horgan from the University of Minnesota. The golf attendees heard from Mike Agnew

from Syngenta, Wayne Kussow and Steve Abler from the UW-Madison, Bruce Martin from Clemson University, and Bob Vavrek from the USGA. The sports turf attendees heard from Pam Sherratt from The Ohio State University, Bob Cross from Pumpstation Professionals, Rich Riggs of Rettler Corporation, Paul Zwaska from Beacon Ballfields, and again from Brian Horgan and John Stier from U of Minnesota and the UW-Madison.

So many subjects were covered that they all can't be described here. Suffice it to say that all attendees will be on top of their games this coming season due in part to what they learned at EXPO.

Enjoy more photos from EXPO on page 34. ♣

2005 Wisconsin Turfgrass and Greenscape EXPO Research and Scholarship Donors

Scholarship Donor

Bayer Environmental Scholarships
 Bayer Environmental Scholarships
 Dave Murgatroyd Memorial
 J. W. Turf John Buck Memorial
 Spring Valley Turf Products
 WGCSA J.R. Love Scholarship
 WTA
 WTA
 WTA
 WTA

Recipient

Michael Boettcher
 Steven Sartorius
 Benjamin Pease
 Zachary Reineking
 Michael Upthegrove
 Jacob Schneider
 Timothy Adas
 Anthony Hudzinski
 Paul Koch
 Adam Moeller

Amount

\$500
 \$500
 \$500
 \$1,000
 \$600
 \$1,500
 \$600
 \$600
 \$600
 \$600

Turf Research Donor

Gary Zwirlein
 Westmoor Country Club
 Aquatrols and Horst
 Bulls-Eye Country Club
 DHD Tree Products
 Oshkosh Country Club
 Wisconsin Sod Producers
 Reinders and Daconil Program

Recipient

WI Turfgrass Research & Development Fund
 WI Turfgrass Research & Development Fund
 WTA
 WTA
 WTA
 WTA
 WTA
 WTA

Amount

\$300
 \$2,560
 \$1,733
 \$810
 \$750
 \$2,160
 \$1,375
 \$5,530

(Total Reinders/Daconil WTA contribution to date - \$104,242)

2005 Wisconsin Turfgrass and Greenscape EXPO Exhibitors

- Aquatrols**
Produces cutting-edge new chemistries to help maximize winter management and overall turf health.
- BASF**
Full line of plant protectants.
- Bayer**
Full line of plant protectants.
- Champion Greens Sales & Service**
Wiedenmann and SISIS dealers. Aerification contract service. Verticutting rentals.
- Cleary Chemical**
Turf & ornamental plant protectants.
- Commercial Irrigation & Turf**
Golf course irrigation installation.
- Contree**
Custom built sprayers, parts and service.
- CPI**
Commercial lawncare equipment, chainsaws, blowers, seed, etc.
- Custom Manufacturing**
Custom designed bridge kit for courses and trails. Arch and flat design with horizontal or vertical railings or just curbs.
- DHD Tree Products**
Fertilizer, plant protectants, tree supplies, greens roller.
- Dow Agrosiences**
Ornamental and technical products. Offers 17 high-quality insecticides, herbicides and fungicides to professionals in lawn care, golf course and nursery business.
- Ero-Tex**
Turf reinforcement mats, bunker liners, greenjacket covers & porous pavement geoblocks.
- Frontier FS**
Full line of turf supplies. Seed, fertilizer, pesticides and erosion products.
- Geese Police**
Environmentally safe Canada Goose control using working border collies.
- Glenn Rehbein**
A total service provider for golf courses, athletic fields and stormwater management.
- Herfort Norby G C Architects**
Golf course design, practice facilities, irrigation, renovations, restorations.
- Horst Distributing**
Turf maintenance equipment and supplies.
- Johnson Turf Equipment**
Line painter, groomers, mowers push & hover, pruning tools.
- Lebanon Turf**
Superior quality fertilizer, grass seed and PennMulch seed accelerator.
- Lesco**
Full line of supplies to the green industry.
- Long Island Farm**
Sod and tree needs.
- Midwest Curb**
Install continuous concrete curb on new or existing golf cart paths or parking lots.
- Midwest Turf Products**
Turf products for the green industry.
- Miller & Assoc - Sauk Prairie**
Manufacturer's representative of Park and Play Equipment. Including shade systems, shelters, playground equipment and surfacing, site amenities, drinking fountains and so much more.
- National Golf Graphics**
Golf course signage, accessories, laser measuring and scorecards.
- National Seed**
Seed, fertilizer, chemicals, erosion control and mulch sales.
- Nature Safe**
Natural & organic fertilizers made from animal proteins not waste by-products or manure.
- Olds Seed Solutions**
All your seed needs.
- Pendelton Turf Supply**
Plant protectant materials, seed, fertilizer, tee and green.
- ProGreen Plus**
Fertilizers, aquatic supplies, hydro seeding suppliers, seed and chemicals.
- ProSource One**
Providing quality fertilizer, seed, and plant protectants for the turfgrass and ornamental industry.
- Reinders**
Distributor of commercial turf equipment, fertilizer, grass seed, herbicides, fungicides, irrigation products, landscape supplies and ice control salt.
- Reister & Schnell**
John Deere turf equipment and One Source supplies.
- Rettler Corporation**
Landscape architecture, civil engineering, golf course architecture, land surveying, site maintenance and irrigation design.
- Spring Valley**
Formulator of quality fertilizers, complete line of plant protection products and grass seed.
- Sports Turf Specialists**
Syngenta Full line of plant protectants.
- Tee Shot Marketing**
AerWay aerators and other supplies for the green industry.
- TIP**
Specialty turf equipment.
- The Andersons**
Fertilizer, control products, spreaders.
- Tiziani Golf Car Corp**
Club car golf & utility vehicles.
- Verdicon**
Pesticides, fertilizers and seed.
- Waupaca**
Supplier of quality topdressings, mixes, bunker sands, decorative stone, cobbles, infield dirt and cart path materials.
- Wisconsin Turf**
Golf and turf maintenance equipment and supplies. Custom deep-tine aerification.
- Wolosek**
Golf Course Materials.
- WSTMA**
Committed to enhancing the professionalism of athletic field managers in Wisconsin.
- WTA**
Dedicated to better turf through research and education.
- Yamaha Golf Cars**
Golf Cart Sales.

