Get Ready for EXPO



By Tom Schwab, O.J. Noer Turfgrass Research and Education Facility, University of Wisconsin-Madison

ake plans now to attend the Wisconsin Turfgrass Greenscape EXPO 2002. The dates are January 7, 8, and 9 (Monday -Wednesday) and the lineup of speakers is second to none. The planning committee, headed up by WTA EXPO chairman Rich Riggs, has been meeting since last March. Their goal was first to have the best education possible and second to make sure everything runs smoothly. The registration form will be in your mailbox by mid-November. Take note of the new additions to this vear's show. You won't want to miss it.

First off, a new half-day of workshops has been added. These workshops will cost a little extra, from \$20 - \$40 additional, over the conference package. They are optional, but may be just what you or some of your staff may need. The workshops are:

- Learning Basic and Conversational Spanish
- Pesticide Applicator Training including taking the WDATCP Applicator Test
- Basic Math Calibration
- Setting Up an IPM Program

The formal EXPO will begin on Tuesday and run through Wednesday. There are too many good topics to mention them all here. Have any of you ever attended the GCSAA seminar on disease management? Dr. Bruce Clark is one of the presenters for that seminar, and we are privileged to have him at EXPO this year. Dr. Trey Rogers, one of the top authorities on athletic field issues, will also be on the program. And Dr. John Ball, who was on the EXPO program five years ago, was invited back to expand on managing trees in a turf environment. Many other turf and green industry experts both from in and out of state

will be able to answer questions that you don't even know you have yet.

Another speaker and feature from a past EXPO is being brought back by popular demand. The feature is to have a keynote speaker — and that person is the popular and entertaining Mr. Tom Jadin from the Winnebago Mental Health Institute. You won't want to miss hearing his insights on life. In addition, Russell Rasmussen from the DNR's Bureau of Watershed Management will present the latest updates on the DNR NR151 Regulations for Non-Point Pollution Abatement.

To complement the above education there will be the popular roundtable discussions again this year. The Golf, and Lawn and Landscape session discussion will be on immigration and migrant labor issues, while the Grounds and Sports Turf subject will focus on construction issues. And don't forget the trade show where you can learn about every piece of turf equipment, product, or service available to manage your turf more productively.

EXPO will have everything — information that is good to know and some that will be critical to know. Mark January 7, 8, and 9th on your calendars now. Tell your friends and consider bringing others that can benefit from your staff. There will be good education for everyone. Call Audra at the Noer Facility if you have any questions at 608-845-6536.

SIMPLOT



Leading the Industry in Turf and Ornamental Mangement

STOCKING A COMPLETE LINE OF PESTICIDES, FERTILIZERS, GRASS SEED AND ACCESSORIES FOR THE TURF PROFESSIONAL

Where Success Is Based on a Commitment to People...

CUBBY O'BRIEN in the south – 630-514-8754

ED HOOVER in the north – 715-492-6212

525 N. Enterprise Street, Aurora, IL 60504