



Action Packed EXPO

By Tom Schwab, O. J. Noer Turfgrass Research and Education Facility, University of Wisconsin-Madison

The Wisconsin Turfgrass and Greenscape EXPO overflowed with valuable knowledge during this year's conference. There were useful tools and techniques presented over the two day conference from both local and distant experts. In addition to the local experts from the University of Wisconsin who you already know, there were other locals including Neil Radatz from Hawks Landing Golf Course, Raechal Sager from Miller Park, and Michael Koran from the Department of Agriculture. Experts from outside Wisconsin included John Donahoe (University of Illinois), Dr. Paul Rieke (Michigan State University), Dr. Jon Powell (University of Minnesota), Nicole Mason (Mark M. Holeman Inc.), and Connie Rudolph (Saint Paul's Midway Stadium). The useful knowledge from the expansive roster of speakers will allow every attendee to approach this upcoming season with an armload of fresh ideas.

The conference started out with reflection into the UW-Madison Turf Team's past year of work during the 'Wisconsin Research on Parade' session. Drs. Kussow, Jung, Stier, Williamson, and Casler presented some of their year 2000 findings or gave an overview of where they've been and where they're going with their important turf research programs. Next at the podium was Jeff Gregos who demonstrated the new format of this year's Wisconsin Turf Research Report. The report is now on electronic CD-ROM, which might

make it the first turf program in the country to offer their report this way.

Attendees headed off to the trade show after 'Wisconsin Research on Parade.' The trade show had been open all morning, well before 'Research on Parade', but took off full force after the morning session. Participants flooded the vendors with questions. Although the enthusiasm was great, the trade show was smaller this year for some reason. Maybe this was due to industry mergers or maybe the industry has taken a small downturn like the stock market cycle we're in. There were only 48 different booths compared to 56 last year, and the all time record 64 from three years ago.

Overall attendance was down this year also. There were 368 attendees and 121 salespeople in contrast to last year's record 405 and 140. The planning committee knows how to improve attendance and will be starting the plans for the 2002 EXPO this month. Contact someone on the planning committee if you have suggestions for speakers, subjects, or improvements for future shows. The planning committee includes Rich Riggs (chairman and WTA representative), Paul Huggett, Audra Anderson, Jeff Gregos, myself, and all the professors. Most of the comments we heard so far have been positive, but there's always room to tweak the program.

The Milletts Are Returning to Wisconsin!

Dr. Steve and Debbie Millett are returning to Wisconsin! Debbie assumed the duties of press secretary for Gov. Scott McCallum on March 13 and Steve begins his job in the Wisconsin Department of Agriculture, Trade and Consumer Protection in early May.

Steve will travel to Toronto this summer to present a paper at the International Turfgrass Conference. This is the fourth paper from his PhD thesis from the UW-Madison, leaving only one chapter left to publish!

While in the Columbus, Ohio area this past year, Debbie returned to radio broadcasting. In fact, the world learned of their career changes over the air as her colleagues bid her farewell!

Whatever his role, Dr. Millett's return will be welcome. He made wonderful contributions during his PhD years in Wisconsin and I expect to see more of the same from him.

Welcome home! 🌿

Many of this year's positive comments focused on the high quality of speakers and education. There were twenty-four presentations in the three concurrent sessions. The ones I attended were extremely informative. It's unfortunate that you can't attend them all since they are occurring simultaneously. The golf presentations included information on new turfgrasses, fungicide and insecticide optimization, soils cultivation, topdressing, drainage, and regulatory agency compliance. Lawn and landscape subjects included more on regulations compliance, sprayer calibration, exploring why some fungicide applications fail, ways to improve turfgrass through genetics, and challenges in setting up an IPM program. The grounds and sports turf session had presentations on field construction, management of sports field soils, setting up fertilizer/pesticide and other cultural practice programs, infield maintenance, and scheduling field use to ease turf stress. That may sound like a lot, but there's even more.

The second day of the conference had round-table discussions in all three concurrent sessions. Each session had the same subject, 'Where We've Been and Where We Need To Go.' Audience participation was energetic in each one. The panels and chairpersons conveyed many years of experience and knowledge to everyone's delight. The panels were comprised of veterans from each of the three professions and the audience learned lots from their vast experience.

Another thrill from EXPO was to have a keynote speaker during the first day's lunch. Professor emeritus Paul Rieke from Michigan State University gave the keynote expounding on his years of research in a talk titled, 'Maintaining Healthy Soil.' As you can see there was tons of great information to absorb from this year's EXPO.

Even the weather was fabulous again this year. Temperatures were in the upper 20's and the roads were dry. That makes two years in a row where it wasn't in the negative digits and snowing, which is usually the norm for EXPO week. The trade show exhibitors are really the ones that appreciate good weather. Every year they drive their trailers of equipment on the snowy roads, unload all that equipment in the freezing temperatures, and clean off the snow and road salt to present a great trade show. Many of them attend not only to sell their wares but also to help support turfgrass research. Part of their registration fee goes to support research at the University of Wisconsin. They also expound lots of good information for us to use in our professions. Please show them your appreciation by purchasing your supplies from them this year. The list of the exhibitors is shown on page 74 for you to clip out and hang on your wall as a reference.

Many other supporters of turfgrass research and scholarships were recognized during the show. Numerous presentations of money were made between lunch and Dr. Rieke's keynote address during a short

Custom Verti-Drain with MST
Schedule today
(800) 743-2419

Serving the Midwest since 1989

awards session. There were ten recipients of scholarships ranging from \$500 to \$1,000. In addition sixteen donors gave a total of \$18,726 to the WTA for turf research, and the Wisconsin Golf Course Superintendents Association gave \$2010 to support the UW-Madison Turf Diagnostic Lab. The donors and recipients of scholarships and research grants are also listed here. The Wisconsin Sports Turf Managers Association also took this time to present their first ever 'Field Of The Year' awards to the two school districts. Waunakee Schools received the 'WSTMA Football Field Of The Year' award and the Sheboygan School District received the 'Soccer Field Of The Year' plaque.

The sports field managers also took advantage of the conference to conduct their annual meeting. EXPO is a great venue to hold annual meetings since many of the members are at the site already. WTA and the Wisconsin Sod Producers also held annual meetings. There were new board members announced, financial statements dispersed, meeting sites discussed, research ideas mentioned, and future directions explored at these annual meetings.

So much occurs at the Turfgrass and Greenscape EXPO that it's really become the 'must attend' event of the year. It's full of activity every year no matter what reasons you come for. It may be for education, to shop for supplies and equipment, to conduct association business, to socialize, or to escape work and get a good lunch. Whatever your reasons, EXPO never falls short.

Scholarship Donor	Recipient	Amount
WGCSA J.R. Love Scholarship	Douglas Soldat	\$500
WTA	Paul Blumke	\$600
WTA	Robert Lisi	\$600
WTA	Phillip Spitz	\$600
WTA	Nathan Uselding	\$600
Aventis	Aaren Goninen	\$1,000
Bayer	Jason Grode	\$500
Spring Valley	Brian Pyska	\$600
Dave Murgatroyd Memorial Fund	Brandon Burns	\$500
Robert Newman Scholarship	Dan Harrier	\$1,000

USED EQUIPMENT FOR SALE

1996 Toro Greens Aerator - w/ 1/4" - 3/4" tine kits
\$5,500

1983 Jacobsen Greensking - Ex. Cond., 9 blade reels
14 HP Kohler- new in 1997
\$2,995

CONTACT

Clark Rowles - Nakoma Golf Club - 608-238-2033

Turf Research Donor	Recipient	Amount
Horst and Milorganite Program	WTA	\$1,978
Wisconsin Turf and Milorganite Program	WTA	\$1,050
Reinders and Daconil Program	WTA	\$7,560 (donation over 13 years = \$77,612)
Bulls-Eye Country Club	WTA	\$1,265
Riverview Country Club	WTA	\$923
Stevens Point Country Club	WTA	\$975
James Kellog	WTA	\$100
Paul Swain	WTA	\$100
Andrew Heistad	WTA	\$80
Lee & Fay Melville	WTA	\$75
Charles Helling	WTA	\$100
Dave Andrews Golf Shop	WTA	\$75
Wisconsin Sod Producers	WTA	\$1,375
Westmoor Country Club	WI Turfgrass Research and Development Fund (WTRDF)	\$2,670
Mike Lee	WTRDF	\$50
Lake Wisconsin Country Club	WTRDF	\$350
WI Golf Course Superintendents Assoc.	Turf Diagnostic Lab	\$2,010



Quality Products • Convenience • Value
That's what LESCO is all about.

- Turfgrass Seed
- Elite® Fertilizers
- GC Accessories
- Replacement Parts
- Fungicides
- Herbicides
- Insecticides
- Irrigation Parts

(800) 321-5325

LESCO®

LESCO is registered and Grow With Us is a trademark of LESCO, Inc.

2001 EXPO Exhibitors

Bayer Corp

John Turner 630-443-7807
Manufacturer of fungicides and insecticides

Cargotec Midwest

Duane Fleck 847-288-0190
Moffett demountable (Piggyback) forklifts

Century Rain Aid

John Markestad 608-742-0377
Irrigation products

Conserv FS

Elizabeth Morgan 847-526-0007
Legend grass seed, fertilizer, Kifco water reels

Contree Sales

Kevin White 920-623-3508
Builds and services turf spraying equipment

Eureka Sands

Keneth Miller 952-985-5700
Turf mix, top dressing (dried in bags & bulk), bunker sands
Sidley ProAngle & Native, turf renovations

Feick Design Group

Dan Feick 608-588-7888
Golf course architects & irrigation consultants

FMX Turf Products

Terry Donahoe 800-645-5648
Fertilizer & chemical distributor specializing in custom blends and custom application of fertilizer, herbicides, and fungicides

Gill Miller Inc

Sue Timmerman 715-425-9511
Golf course architects

Glenn Rehbein Companies

Mike Kelly 763-784-0657
High quality turf specifically grown for golf courses, sports fields and high end landscaping. Special turf blends for shade & rough areas

Great Lakes Golf Course Products

Mark Hammer 800-505-7926
Manufacturer of maintenance free golf course accessories

Hanley Company Inc

Scott Hellenbrand 608-837-5111
Turf equipment, tractors, skid steers and landscape equipment

Herfort Norby Golf Architects

Kevin Norby 952-942-0266
Golf course architects

Horst Distributing

Grant Mortimer 920-849-2341
Sales & service of turf maintenance equipment and supplies in Northeastern Wisconsin & the UP of Michigan

J W Turf

John Buck 920-485-2859
John Deere equipment for golf course and landscaping use

Johnson Turf Equipment

Vince Johnson 920-293-5131
Topdressers, brooms, spiker seeders, Hover mowers, Amazone grounds keepers, athletic field maintenance products, sod cutters & stump grinders

Lebanon Turf Products

Frank Baden 319-332-9288
Fertilizer, grass seed and seed establishment mulch

Lesco Inc

Rob Wasser 262-249-8928
Equipment, fertilizer, control products for turf, seed, & irrigation equipment

McFarlanes'

Dick McFarlane 608-643-3321
Tractors, skidsteers, and implements

Miller & Associates – Sauk Prairie Inc

Steve Barritt 608-643-8105
Site amenities, shelters, signage, precast concrete restrooms, show-ers & utility buildings, tee-signs

Milorganite

Jan Vogt 414-221-6814
Organic nitrogen fertilizer

National Seed

Dan Biddick 208-890-4453
Turf grasses, fertilizer, erosion control

Olds Seed Company

Chris Wendorf 608-249-9291
Grass seed for all needs

Par Aide Products

Dan Brown
Tee and green supplies

Pendelton Turf Supply Inc

Ed Witkowski 262-534-3334
Seed, fertilizer, pesticides, tee & green supplies & various other miscellaneous products

Premier Irrigation Inc

Patrick Lynch 651-480-8857
Irrigation installation services for golf courses

ProGreen Plus

Mike Akin 262-242-9100
Grass seed, erosion control products, landscape supplies etc

ProGreens of the Midwest

Jim Rollman
Deep drill aerification, hydrojecting

ProSource One

Conrad Stynchula 608-235-4999
Fertilizers, insecticides, fungicides, pesticides

Reinders Inc

Dave Berg 800-785-3301
Commercial turf, equipment, irrigation, fertilizer, seed, pesticides, landscape equipment, golf accessories and supplies

Simplot Partners

Cubby O'Brien
Fertilizer, pesticides, grass seed etc

Speciality Seeds

Arnold Gudgeon 715-238-7270
Seed & landscape supplies

Spring Valley Turf Products

Pat Staehler 262-677-2273
Formulator of quality golf & turf fertilizers

T J Emmerich Associates Inc

Bob Emmerich 262-966-1051
Irrigation design and consulting services

Tee Shot Marketing Inc

Paul Jones 218-836-2307
Aerators for golf courses, and sports fields

The Andersons

Tom Wentz 608-846-9457
Fertilizer, pesticides & spreaders

Turf & Ornamental Spray Systems

Scott Jansen 608-824-0220
Spraying systems

Tyler Enterprises Inc

Bill Davis 815-423-5551
Custom fertilizer, chemicals and grass seed for the turf professional

United Horticultural Supply

Shawn Hilliard 800-362-8049
Pesticides, fertilizers and seed

Waupaca Sand & Solutions

Jim Trzinski 715-258-8566
Custom blended soils & mixes for golf courses and athletic fields

Wellington Equipment Corp

Susan Bruce 262-790-0500
Golf car & utility vehicle rental & sales

Wisconsin Turf Equipment

Lyle Christopherson 800-443-1840
Jacobsen, National, Turfco, Smithco, Lebanon, Cushman, Ransomes, Ryan & Milorganite

Wisconsin Turfgrass Association

Audra Anderson 608-845-6536
Improving turfgrass management through research and education

Wolosek Lndscp & G C Materials

Dan Wolosek 715-423-3909
Mixes for golf courses and landscape firms

Zeneca / Syngenta

Jim Shone 708-217-8509
Plant protectants

